



Media release

Office: 102 North Road, Yakamia
Postal: PO Box 484, ALBANY WA 6331
Phone: (08) 9841 9333
Fax: (08) 9841 4099
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Authorised by: DENNIS WELLINGTON, MAYOR

Albany - Australia's premium heritage tourism destination

Albany is poised to become one of the country's most significant heritage tourism destinations following the launch of the Australia-wide Anzac Centenary commemorations in November this year.

November 1 will mark 100 years since the first convoy of ships carrying Australian and New Zealand troops left Albany for the First World War.

Between October 30 and November 2, Albany will take centre stage as a significant program of commemorative events is staged to mark this highly significant event.

Interest has been extremely high. Commercial accommodation in Albany and surrounding towns is nearly at capacity.

Potential visitors who are unfortunate enough to miss out on attending these events are encouraged to visit Albany at another time.

A wealth of permanent new Anzac and heritage attractions and infrastructure projects have been constructed in recent months which the City of Albany believes will offer visitors a rich and varied experience for many years to come.

These new attractions will offer visitors plenty to see and do on top of Albany's existing array of premium visitor attractions. A range of funding bodies have contributed to these projects, including the Australian Government, the State Government, the City of Albany, Lotterywest, Wesfarmers and more.

Albany Heritage Park

Albany's Mount Adelaide and Mount Clarence precinct will be transformed into a world-class, iconic visitor destination, akin to Perth's Kings Park, under a vision being developed by the City of Albany.

Known as Albany Heritage Park, the area will eventually become a unified attraction, incorporating the two 'mounts', Princess Royal Fortress, the Desert Mounted Corps Memorial, and the Lower Forts, with the much anticipated National Anzac Centre as the centrepiece.

National Anzac Centre

The National Anzac Centre will be Australia's foremost museum honouring the Anzac legend. With content developed by the Western Australian Museum and Australian War Memorial, it will use multi-media and interactive technologies to offer visitors a unique insight into the Anzac experience. The National Anzac Centre will open on November 1, 2014.

Desert Mounted Corps Memorial

The spectacular site of Albany's Anzac Day Dawn Service has had a multimillion dollar upgrade. Capacity has been doubled and a wealth of aesthetic and interpretive improvements have been made. (*continues*)

Padre White Lookout

Perched above the Desert Mounted Corps Memorial on Mt Clarence and offering magnificent views, the Padre White Lookout honours the man who conducted Australia's first ever Anzac service in Albany.

Convoy Walk and Lookout

An interpretive walk and lookout atop Mt Adelaide overlooking King George Sound, where the first convoy anchored before departure.

Anzac Peace Park

The Park features the Pier of Remembrance, the Interpretive Walk and the Lone Pine Grove as well as being the venue for Albany's Anzac Day Service and Parade each year.

Town Square

A new activated Town Square Community Space in the heart of the CBD, next to Albany's historic Town Hall.

Stirling Terrace Enhancement

A major upgrade of one of Albany's – and WA's – most significant heritage streetscapes.

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