

The Vision for Albany:

By 2025 Albany will be... “Historic Albany – Home to a vibrant, resourceful and culturally diverse community driven by a spirit of generosity and opportunity, nestled around a spectacular natural harbour in a region of unique beauty”.

| The major goals for Albany ... by 2025 | Over the next four years we will undertake a range of initiatives so that by 2025... |
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| <p>1. Lifestyle & Environment</p> <p>Albany will be Western Australia’s regional City of first choice offering a diverse range of healthy and active lifestyle opportunities, with energy efficient housing and development that respects our environment.</p> | <p>Albany will be a City where ...</p> <p>1.1 Our health services are significantly improved in order to accommodate the real needs of the region.</p> <p>1.2 Young adults are well catered for.</p> <p>1.3 Recreation facilities provide a diverse range of sporting and exercise opportunities.</p> <p>1.4 Our cultural and artistic communities are valued, celebrated and supported.</p> <p>1.5 Development ...</p> <ul style="list-style-type: none"> • responds to our unique historical and environmental values; • embraces environmentally responsible approaches to energy and water consumption; and • incorporates healthy lifestyle activities and access to green space. <p>1.6 The long term problems of Climate Change and Peak Oil have been recognised and responded to.</p> |
| <p>2. Economic Development</p> <p>Albany will be Western Australia’s first choice for regional investment offering a wide range of development, employment and learning opportunities within a robust economy.</p> | <p>Albany will be a City where</p> <p>2.1 Renewable energy completely powers the region.</p> <p>2.2 Investment is complementary to Albany’s sense of place and occurs within an up to date and effective planning framework.</p> <p>2.3 Our airport is a regional, national, and international tourism gateway</p> <p>2.4 Our strategic proximity to Antarctica is exploited to its maximum potential.</p> <p>2.5 Our unique cultural heritage attractions deliver world class tourism experiences.</p> <p>2.6 A significant annual international festival is hosted.</p> <p>2.7 We are recognised as a true University City and vocational development is supported by quality educational and training services</p> |
| <p>3. City Centre</p> <p>Albany’s City Centre will be the most vibrant, safe, accessible and liveable in regional WA.</p> | <p>Albany’s City Centre will be...</p> <p>3.1 Family and pedestrian friendly.</p> <p>3.2 A vibrant cultural hub stimulated by attractive inner city residential and tourism accommodation.</p> <p>3.3 A unique and accessible retail experience.</p> <p>3.4 Serviced by regular and affordable public transport service.</p> |
| <p>4 Governance</p> <p>The City of Albany will be an industry leader in good governance and service delivery.</p> | <p>The City of Albany will...</p> <p>4.1 Be a cohesive Council delivering ethical and responsible government committed to excellence in board governance.</p> <p>4.2 Manage our municipal assets to ensure they are capable of supporting our growing community.</p> <p>4.3 Deliver excellent community services that meet the needs and interests of our diverse communities.</p> |

City of Albany Mission:

Working together to deliver innovation and service excellence for Albany

Our Values are **REAL...**

At the City of Albany we...

RESULTS

- Strive for business excellence and continuous improvement
- Provide best value in applying council and community resources
- Seek innovative ways to do things

ETHICS

At the City of Albany we...

- Are ethical at all times
- Are open and honest in all our dealings
- Are respectful of colleagues and community members
- Operate within our strategic and policy framework

ACCOUNTABILITY

At the City of Albany we...

- Respect community needs
- Foster community involvement in decision making
- Act as a Custodian with respect to Council assets
- Apply Council funds carefully

LEADERSHIP

At the City of Albany we...

- Develop and empower to deliver on expectations and promises
- Encourage our people to meet the community's service expectations
- Are team focussed and actively contribute to the team
- Regularly recognise and acknowledge all contributions
- Provide a role model for these values