



Media release

Office: 102 North Road, Yakamia
Postal: PO Box 484, ALBANY WA 6331
Phone: (08) 9841 9333
Fax: (08) 9841 4099
Record No: REL042/MR

Date Issued: 19 June, 2015

Authorised by: DENNIS WELLINGTON, MAYOR

Departure of General Manager - Business and Economic Development

Albany Mayor Dennis Wellington has congratulated the City of Albany's General Manager of Business - Economic Development Dean Lee on his new position as CEO at Melbourne's Shrine of Remembrance.

Mr Lee will finish at the City of Albany on Friday 26 June, 2015 after a successful 18 months.

Mr Lee began his role as Albany Heritage Park General Manager in January 2014 with the task of establishing the National Anzac Centre as a renowned visitor destination and a sustainable not-for-profit business for the City of Albany. His role was expanded in 2015 to include responsibility for Business and Economic Development.

Mr Wellington said Mr Lee had achieved excellent results in a relatively short space of time.

"In just a few short months the National Anzac Centre has become one of WA's most prominent and sought-after tourism icons," Mr Wellington said.

"Dean's business management and marketing expertise helped elevate the profile of the National Anzac Centre and the Albany Heritage Park as a 'must-do' for heritage tourists around Australia and the world."

Mr Lee also played a leadership role in the lead-up to and during the Anzac Albany events in 2014.

The National Anzac Centre has exceeded visitor targets, with the 60,000 visitor expected to walk through the doors this weekend (20-21 June, 2015).

END