



Media release

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Albany to host major SEGRA conference in 2016

This week the Great Southern region inclusive of the City of Albany has been announced as the host for the 2016 SEGRA (Sustainable Economic Growth for Regional Australia) conference. The City of Albany Mayor, Dennis Wellington, who attended the 2015 conference in Bathurst, accepted the offer to bring the conference to Albany in November 2016. The event will be jointly hosted by the Great Southern region.

“SEGRA is Australia’s premier conference on regional issues. It’s about assisting regional, rural and remote Australia for economic growth and development. Albany is leading the way as a hub in the Great Southern region and is the perfect destination for their conference. It is a fantastic opportunity to showcase our region and possibly attract potential future investment into our region.

“This is a great win for the Great Southern region. We have already set up the organizing committee who will be seeking high profile speakers to the event on 12 – 14 November 2016. We will host the event in the Albany Entertainment Centre and will run pre conference study tours to maximize economic benefits. The event is expected to attract over 300 delegates from across Australia.”

“We can be very proud of what we have to offer from this region, the challenge now is to capitalize on our substantial potential and convert this into real commercial value and community benefit,” said Mayor Wellington.

The City of Albany acknowledges the support of the Shire of Cranbrook, Regional Development Australia, and Great Southern Development Commission in partnering with the City of Albany in this project.

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More about SEGRA: <http://www.segra.com.au/>