



Media release

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City Tops Tourism Awards

The City of Albany took out three awards at the prestigious Perth Airport Western Australian Tourism Awards in three categories on the weekend. The awards recognise excellence within the tourism industry and highlight the extraordinary tourism experiences Western Australia has to offer.

City of Albany Mayor Dennis Wellington accepted two gold medals and one bronze. The first medal was the City of Albany as the best in Local Government in Tourism, and second for the National Anzac Centre as a new tourism business. The Anzac Albany 2014 event received a bronze medal.

“Albany is experiencing a great vibe and invited the 750 tourism industry attendees on the night to rediscover Albany and the Great Southern region.

“The City of Albany has a great team, the best we’ve ever had, and the award was recognition for the tremendous efforts across all departments of the organisation,” said the Mayor.

Other local winners and finalists included Hideaway Haven, Maitraya Private Retreat, Shire of Denmark, Taste Great Southern, Denmark Ocean beach Holiday Park, Vino Foods and The Lakehouse Denmark.

The City of Albany Mayor in his speech acknowledged partners; the Commonwealth Government led by the Department of Veteran Affairs, the State Government agencies led by the Department of Premier and Cabinet and Tourism WA, and a number of corporate partners including the RAC, Westfarmers and Lotterywest. The Mayor also gave special mention to City of Albany staff who went above and beyond to deliver major infrastructure projects to promote Albany as a tourism destination.

The City of Albany would like to thank and acknowledge the support of the Perth Airport WA Tourism Awards, the Tourism Council of WA and the Sunday Times, Oyster Harbour Developments, and 7 West Media, in recognising the City of Albany in tourism.

The City of Albany will be promoted through a print and digital marketing campaign led by Tourism WA and The Sunday Times and will go on to represent WA in the national Qantas Australian Tourism Awards in February 2016.



City of Albany Mayor, accepting WA Tourism Award from the Hon Terry Redman MLA

END

The City of Albany is a finalist in the following 3 categories;

Category 4 – Festivals & Events

Category 24 – New Tourism Business

Category 28 – Local Government Award for Tourism

National Anzac Centre

The National Anzac Centre honours the Anzacs of the First World War.

Albany is honoured to be recognised as the birthplace of the Anzac story and home of the new National Anzac Centre.

Funding partners, the \$10.6m investment from Federal and State Government and another \$1.5m invested by Wesfarmers for the construction of the Convoy Walk and Lookout.

The National Anzac Centre was opened by the Prime Ministers of Australia and New Zealand and the Premier of WA on 1 November 2014 and we've received some 80,000 visitors in its first year. A fantastic result and well above City expectations.

The National Anzac Centre was included in the Royal Visit Australia. Their Royal Highnesses the Prince of Wales and Duchess of Cornwall toured through the centre on 14 November 2015.

More from Tourism Council WA: <http://www.tourismcouncilwa.com.au/2015-perth-airport-wa-tourism-awards-finalists-announced/14003#sthash.ynjSCyWm.dpuf>