



Media release

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Record No: REL042/MR15114280

Date Issued: 16 November 2015

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Royal Visit Success

The City of Albany welcomed Their Royal Highnesses the Prince of Wales and Duchess of Cornwall to Albany on Saturday visiting local attractions; Oranje Tractor winery, the Agricultural Show and the National Anzac Centre.

The City of Albany Mayor said the visit skyrocketed Albany out to the wider world especially with a large online following of the Royal Visit in Australia.

“We are very proud of Albany, our community, and especially our link to the Anzac legend through the National Anzac Centre.



“A passionate crowd attended the National Anzac Centre. The atmosphere was friendly and relaxed with an intimate reception to everyone who made the effort to share in the afternoon.

“We would like to thank the Albany Noongar (Minang) representatives; the direct descendents of Anzac, the Museum of WA, special guests, and of course our community. We put on a fine welcome and by all accounts we heard that the Royal couple enjoyed their visit to Amazing Albany with our cooler weather,” said the Mayor.

Albany welcomed seven journalists from the United Kingdom who followed the Royal Tour. Australian media from local, state and national media covered the event through television, print, radio and social media exposure.

“We just can’t purchase that sort of exposure. This is good for Albany and the region,” said the Mayor.

The City of Albany Events and Amazing Albany Face book pages received the biggest response with viral coverage of over 55,000 people in just one day. Social media engaged with 10 countries world-wide (Australia, USA, UK, NZ, Italy, South Africa, Canada, Malaysia, Philippines and France).

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Further Coverage:

WA Today <http://www.watoday.com.au/wa-news/royal-couple-albanybound-before-beach-bbq-20151114-gkyxpa.html>

ABC News <http://www.abc.net.au/news/2015-11-14/presents-and-massive-birthday-card-for-prince-charles-in-albany/6940504>

ABC News <http://www.abc.net.au/news/2015-11-13/albany-perth-gear-up-for-prince-charles-and-camilla-visit/6938446>

ABC Rural <http://www.abc.net.au/news/2015-11-16/royal-visit-to-an-albany-organic-winery-oranje-tractor-wines/6944566>

The West: <https://au.news.yahoo.com/thewest/wa/a/30085961/live-follow-the-royal-tour-of-prince-charles-and-camilla-in-wa/>

The Australian:

<http://www.google.com.au/url?sa=t&rct=j&q=&esrc=s&source=web&cd=13&ved=0CE8QFjAMahUKEwjz9O76kZTJAHVkkqYKHZMLAAI&url=http%3A%2F%2Fwww.abc.net.au%2Froyals%2Fbritish-royal-family%2Fprince-charles-celebrates-his-birthday-in-albany-23157&usq=AFQjCNGqrWjgC7wgZPVmRBL3DOsmBG2alw>

Daily Telegraph: <http://www.dailytelegraph.com.au/news/national/photos-fni5tho-1227609120001>

DailyMail: <http://www.dailymail.co.uk/news/article-3318288/Cheers-Prince-Charles-Camilla-sample-wine-local-produce-celebrate-British-royal-s-67th-birthday-style.html>

HeraldSun: <http://www.heraldsun.com.au/news/national/royal-visit-charles-and-camilla-in-wa/image-gallery/fc11f3c702982bb10dc3e38c5453c7a0>

The Mercury: <http://www.themercury.com.au/news/live/royal-visit-2015-prince-charles-and-camilla-in-wa/story-fnvomchl-1227608735316>

Clarence House on instagram: <https://www.instagram.com/p/996jVRorc3/>

The Prince of Wales: <http://www.gettyimages.fr/detail/photo-d'actualit%C3%A9/prince-charles-with-proprietor-murray-gomm-in-the-photo-d'actualit%C3%A9/497078536/gallery>

Gltimages: <http://www.gettyimages.fr/detail/photo-d'actualit%C3%A9/prince-charles-with-proprietor-murray-gomm-in-the-photo-d'actualit%C3%A9/497078536/gallery>

Facebook:

<http://www.gettyimages.fr/detail/photo-d'actualit%C3%A9/prince-charles-with-proprietor-murray-gomm-in-the-photo-d'actualit%C3%A9/497078536/gallery>

<https://www.facebook.com/ABC-Great-Southern-110402535676145/>

<https://www.facebook.com/ABC-Great-Southern-110402535676145/>

Videos/TV:

<https://www.youtube.com/watch?v=f7kK9Vun39o>

<https://www.youtube.com/watch?v=WJn08nNHBM>

<http://www.perthnow.com.au/news/special-features/lotterywestcommunityspirit/prince-charles-and-camilla-to-get-a-taste-of-local-culture-during-wa-visit/news-story/100341caff187b92f01cd5822e895ff4>

<http://www.google.com.au/url?sa=t&rct=j&q=&esrc=s&source=video&cd=10&ved=0CEcQtwlwCWoVChMlueaqLaSUyQIVh8amCh0sxAMm&url=http%3A%2F%2Fwww.dailymail.co.uk%2Fnews%2Farticle-3318288%2FCheers-Prince-Charles-Camilla-sample-wine-local-produce-celebrate-British-royal-s-67th-birthday-style.html&usq=AFQjCNHC5rqIOxEfvdCVCuZOiEsVwWNy8g>