

ALTERNATE MOTION BY COUNCILLOR MULCAHY

ITEM NUMBER: ED036
ITEM TITLE: RETAIL TRADING HOURS-TEMPORARY/SHORT TERM EXTENDED TRADING HOURS POLICY

DATE & TIME RECEIVED: TUESDAY 19 JULY 2016 AT 1.54AM

ED036: ALTERNATE MOTION BY COUNCILLOR MULCAHY
VOTING REQUIREMENT: ABSOLUTE MAJORITY

- 1. THAT the REVISED Temporary/Short Term Extended Trading Hours Policy (Attachment 1) be ADOPTED subject to the following amendments:**
 - **Paragraph 4 Definitions *Special Circumstances be altered to delete the wording “on arrival of a cruise ship or” and Cruise Ship definitions be removed in full; and**
 - **Peak Visitor times be retained as 1 December to 31 January, Easter Holidays (Easter Saturday and Easter Monday inclusive), Public Holiday long weekends and Public Holidays excluding Christmas Day and Good Friday.**
- 2. Part 2 and 3 of the Officer Recommendation be DELETED.**

Councillor Reason:

The period of 1 December to 31 January is Albany’s busiest and most lucrative commercial opportunity for all businesses. Many intrastate holidayers arrive in Albany for the summer break in early December and need access to later hours and full Sunday trading.

This past January/December saw a massive patronage of store across the city and in course, a large number of smaller businesses opening during this time and maximising Christmas shopping opportunities.

It is ludicrous to reduce the Christmas shopping peak period by two weeks, when it is well know how successful this trading window has previously been.

Officer Comment (Executive Director Commercial Services)

The Amended Motion is the same as the original Responsible Officer Recommendation to define the Peak Visitor Period to be “1 December to 31 January inclusive”.

Maintaining the Peak Visitor Period start date of 1 December is considered important as it maintains the current Christmas extended trading benefits to General Retail businesses which has been enjoyed since 2009.

Whilst the extension to include the month of January increases the overall period of extended trading even with a 15 December start date, historically some General Retail businesses have relied heavily on the extended trading period for the full month of December and reducing this may lead to negative financial impacts on those businesses.

There are an estimated 57 General Retail businesses located within the Albany local government boundary that this policy impacts.