



# Media release

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**Authorised by: DENNIS WELLINGTON, MAYOR**

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## **City Supports Market Research for Anzac Interpretive Centre**

The City of Albany is advising Albany residents that market research activity for the Anzac Interpretive Centre (AIC) will be undertaken in Albany and Perth during early August.

This research will help identify how the visiting and local community will interact with the Centre, and is in addition to the broader community consultation which continues through the Anzac Commemorative Implementation Committee (ACIC).

The market research will take the form of five focus groups running from the 30 July to 6 August 2013 and will be undertaken by West Coast Field Services through Tourism WA and Department of the Premier and Cabinet. The market research is supported by the ACIC.

The City of Albany is interested in letting all stakeholders know what is happening and keep them informed on the progress of any market research activity.

For more information about the market research occurring in Albany, please contact City of Albany on: (08) 9841 9344.

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