

3.2: EXTENDED TRADING HOURS WITHIN THE CITY OF ALBANY

Land Description	: Municipality of Albany
Proponent	: Albany Chamber of Commerce and Industry
Owner	: N/A
Attachments	: Albany Chamber of Commerce and Industry Application dated 22 July 2011
Appendices	: Nil
Responsible Officer	: Community Services Leader (Linda Hill)

IN BRIEF

Extended trading hours are requested for Sunday 25 September 2011 and Sunday 30 October 2011 due to Cruise Ships "Dawn Princess" and "Pacific Sun" docking in Albany, each with approximately 2000 passengers.

**ITEM 3.2: RESPONSIBLE OFFICER RECOMMENDATION
VOTING REQUIREMENT: SIMPLE MAJORITY**

THAT the APPLICATION for extended trading hours on 25 September 2011 and 30 October 2011 be APPROVED.

BACKGROUND

1. Two cruise ships (Dawn Princess and Pacific Sun) are scheduled to visit Albany on a Sunday, one in September and one October. Each ship will have approximately 2000 passengers who are scheduled to disembark and spend the day exploring Albany and surrounds.
2. In order to promote trade and to display Albany as a vibrant tourist destination, the ACCI requests extended trading hours for general retail shops.

DISCUSSION

3. The application is for extended trading hours on Sunday 25 September 2011 and Sunday 30 October 2011 from 9am to 6pm.
4. This proposal would affect all retailers covered under the Retail Trading Hours Act within the municipality of Albany.
5. It will not be compulsory for retailers to trade on this day.
6. Approval would benefit trade and tourism.

CEO:	RESPONSIBLE OFFICER:
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PUBLIC CONSULTATION

7. The Albany Chamber of Commerce and Industry is representative of the affected segment of the population and is the proponent of this initiative.

GOVERNMENT CONSULTATION

8. Department of Consumer and Employment Protection have been informed.

STATUTORY IMPLICATIONS

9. N/A

STRATEGIC IMPLICATIONS

10. This item directly relates to the following elements from the Albany Insight ~ Beyond 2020 Corporate Plan...

Community Vision:

Nil

Priority Goals and Objectives:

Goal 3: City Centre..... Albany's City Centre will be the most vibrant, safe, accessible and liveable in regional WA.

Objective 3.3 A unique and accessible retail experience.

City of Albany Mission and Values Statement

Nil

POLICY IMPLICATIONS

11. N/A

FINANCIAL IMPLICATIONS

12. Retailers opening on these two days may gain significant economic benefit from an influx of 2000 visitors on each day. This benefits the economy of Albany generally.

LEGAL IMPLICATIONS

13. Nil

ALTERNATE OPTIONS

14. Council can decline the application.

SUMMARY CONCLUSION

- 15. There is a precedent for a temporary extension of this nature when a cruise ship has docked in Albany.
- 16. Allowing this extension will promote trade and tourism in the City.

Consulted References	Council Policy – Extended Trading Hours Policy
File Number	Synergy Reference No: CM.STD.7/NP097724_2
Previous Reference	OCM 19 September 2006 – Item 12.2.1 OCM 21 August 2007 – Item 12.2.1 OCM 20 January 2009 – Item 18.2