

**3.2: EXTENDED TRADING HOURS WITHIN THE CITY OF ALBANY**

**Land Description** : Municipality of Albany  
**Proponent** : Albany Chamber of Commerce and Industry  
**Owner** : N/A  
**Attachments** : Albany Chamber of Commerce and Industry Application (x2) dated 22 August 2012  
**Appendices** : Nil  
**Responsible Officer** : Acting Executive Director Community Services (Cameron Woods)

**IN BRIEF**

- Extended trading hours are requested for Christmas period for the year 2012.

**ITEM 3.2: RESPONSIBLE OFFICER RECOMMENDATION  
VOTING REQUIREMENT: ABSOLUTE MAJORITY**

**THAT the APPLICATION for extended trading hours on the nominated dates for the Christmas period for the year 2012 be APPROVED.**

**BACKGROUND**

- In order to promote trade and to display Albany as a vibrant tourist destination, the Albany Chamber of Commerce and Industry Inc requests extended trading hours for general retail shops on the following days:

<b>Date</b>	<b>Time</b>
Sunday 2 December	9am to 6pm
Monday 3 December	8am to 9pm
Tuesday 4 December	8am to 9pm
Wednesday 5 December	8am to 9pm
Friday 7 December	8am to 9pm
Sunday 9 December	9am to 6pm
Monday 10 December	8am to 9pm
Tuesday 11 December	8am to 9pm
Wednesday 12 December	8am to 9pm
Friday 14 December	8am to 9pm

Sunday 16 December	9am to 6pm
Monday 17 December	8am to 9pm
Tuesday 18 December	8am to 9pm
Wednesday 19 December	8am to 9pm
Friday 21 December	8am to 9pm
Sunday 23 December	9am to 6pm
Monday 24 December	8am to 9pm
Wednesday 26 December – Boxing Day Public Holiday	9am to 6pm
Friday 28 December	8am to 9pm
Sunday 30 December	9am to 6pm
Tuesday 1 January – New Year’s Day Public Holiday	9am to 6pm

**DISCUSSION**

2. The application is for extended trading hours for Christmas period for the year 2012 as per above table.
3. This proposal would affect all retailers covered under the *Retail Trading Hours Act 1987* within the municipality of Albany.
4. It will not be compulsory for retailers to trade on this day.

**PUBLIC CONSULTATION**

5. The Albany Chamber of Commerce and Industry Inc is a representative of the affected segment of the population and is the proponent of this initiative.

**GOVERNMENT CONSULTATION**

6. If the motion is approved by a clear majority of Council, The City of Albany will then apply to the Department of Commerce (Consumer Protection) for a temporary/short term adjustment to local trading hours for the dates specified.

**STATUTORY IMPLICATIONS**

7. Non-metropolitan Local Government may apply to the Department of Commerce (Consumer Protection) to extend the trading hours for local general retail shops beyond those stipulated in the *Retail Trading Hours Act 1987*.

**STRATEGIC IMPLICATIONS**

8. This item directly relates to the following elements from the City of Albany Strategic Plan 2011-2021.

**Key Focus Area**

*Sustainability and Development*

**Community Priority**

*Enhance central business district*

*A diversified industrial base*

*Tourism development*

**Proposed Strategies**

*To develop a partnership with the Albany Chamber of Commerce Inc to identify opportunities to attract new business and services to the CBD to make it more vibrant and reduce the number of property vacancies.*

*Advocate and promote Albany as a viable centre for diverse industries*

*Encourage an increase in Albany's industry base to ensure employment for school leavers and university graduates.*

*Advocate for and encourage seven day a week trading, especially in the hospitality industry to better meet tourist's needs.*

**POLICY IMPLICATIONS**

9. N/A

**RISK IDENTIFICATION & MITIGATION**

10. The risk identification and categorisation relies on the City's Risk Management Framework.

<b>Risk</b>	<b>Likelihood</b>	<b>Consequence</b>	<b>Risk Analysis</b>	<b>Mitigation</b>
<i>Change to trading hours has the potential to create division amongst local community and small business groups.</i>	<i>Likely</i>	<i>Moderate</i>	<i>High</i>	<i>It will not be compulsory for local retailers to trade on these days.</i>
<i>By not adopting extended trading hours on the nominated dates the City's retailers will miss out on additional consumer expenditure opportunities and diminish Albany's overall attractiveness as a vibrant visitor destination.</i>	<i>Likely</i>	<i>Moderate</i>	<i>High</i>	<i>The Council can adopt extended retail trading on long weekends, public holidays and special event dates.</i>

**FINANCIAL IMPLICATIONS**

11. Retailers opening on these days may gain significant economic benefit as it is anticipated there will be a greater number of visitors in Albany over long weekends, public holidays and from cruise ships visits.

**LEGAL IMPLICATIONS**

12. Nil

**ALTERNATE OPTIONS**

13. Council can decline or modify the application.

**SUMMARY CONCLUSION**

14. There is a precedent for a temporary extension of this nature on long weekends, public holidays and cruise ship visits (when they have arrived in Albany on a Sunday).
15. The single application for the balance of days in 2012 for extended trading will simplify the approval process and provide confidence and sufficient time for retailers to undertake required advanced planning.

<b>Consulted References</b>	Council Policy – Extended Trading Hours Policy
<b>File Number</b>	Synergy Reference No: CM.STD.7/NP097724_2
<b>Previous Reference</b>	NIL



Albany Chamber of Commerce & Industry Inc.

9 August 2012

Garry Adams  
Acting Chief Executive Officer  
City of Albany  
PO Box 484  
Albany WA 6330

Dear Garry

**RE: Extended Retail Trading for December 2012**

Pursuant to City of Albany extended retail trading policy, and in line with the precedent set over recent years, the Albany Chamber of Commerce & Industry wishes to apply for extended trading hours for General Retail Shops in Albany during the month of December 2012 in the lead up to Christmas and New Year.

The dates we wish to apply for are:

Sunday 2 December	9am – 6pm
Monday 3 December	8am – 9pm
Tuesday 4 December	8am – 9pm
Wednesday 5 December	8am – 9pm
Friday 7 December	8am – 9pm
Sunday 9 December	9am – 6pm
Monday 10 December	8am – 9pm
Tuesday 11 December	8am – 9pm
Wednesday 12 December	8am – 9pm
Friday 14 December	8am – 9pm
Sunday 16 December	9am – 6pm
Monday 17 December	8am – 9pm
Tuesday 18 December	8am – 9pm
Wednesday 19 December	8am – 9pm
Friday 21 December	8am – 9pm
Sunday 23 December	9am – 6pm
Monday 24 December	8am – 9pm
Wednesday 26 December	8am – 9pm
Friday 28 December	8am – 9pm
Sunday 30 December	9am – 6pm
Monday 1 January	8am – 6pm

We trust you will give full consideration to our application, and should you require further information, please contact the Chamber on 9845 7888.

Best regards,



**Graham Harvey**  
Chief Executive Officer

cc Matthew Bird

76 Collie Street, Albany WA 6330  
PO Box 5273, Albany WA 6332

**P** (08) 9845 7888  
**F** (08) 9845 7877

**E** [admin@albanycci.com.au](mailto:admin@albanycci.com.au)  
**W** [www.albanycci.com.au](http://www.albanycci.com.au)