

**3.1: EXTENDED TRADING HOURS WITHIN THE CITY OF ALBANY-
2013**

Land Description	: Municipality of Albany
Proponent	: Albany Chamber of Commerce and Industry
Attachments	: Albany Chamber of Commerce and Industry Application dated 24 October 2012
Responsible Officer	: Acting Executive Director Community Services (C Woods)

IN BRIEF

Extended trading hours are requested for long weekends, public holidays and cruise ship visits (arriving Sundays) for the remainder of the calendar year 2013.

**ITEM 3.1: RESPONSIBLE OFFICER RECOMMENDATION
VOTING REQUIREMENT: SIMPLE MAJORITY**

THAT the APPLICATION for extended trading hours on the nominated dates for the calendar year 2013 be APPROVED.

BACKGROUND

1. In order to promote trade and to display Albany as a vibrant tourist destination, the Albany Chamber of Commerce and Industry Inc requests extended trading hours for general retail shops on the following days:

REFER DISCLAIMER

Date	Public Holiday	Time
Sunday 27 January	Australia Day Weekend	10am to 5pm
Monday 28 January	Australia Day Weekend	10am to 5pm
Sunday 24 February	Cruise Ship – Amsterdam	10am to 5pm
Sunday 3 March	Labour Day Weekend	10am to 5pm
Monday 4 March	Labour Day Weekend	10am to 5pm
Sunday 31 March	Easter Sunday Cruise Ship – Athena	10am to 5pm
Monday 1 April	Easter Monday	10am to 5pm
Thursday 25 April	Anzac Day	12pm to 5pm
Friday 26 April	Late night trade in lieu of ANZAC Day early closure	8am to 9pm
Sunday 2 June	Western Australia Day Weekend (formerly Foundation Day)	10am to 5pm
Monday 3 June	Western Australia Day Weekend (formerly Foundation Day)	10am to 5pm
Sunday 29 September	Queens Birthday Weekend	10am to 5pm
Monday 30 September	Queen’s Birthday Weekend	10am to 5pm
Sunday 10 November	Cruise Ship – Volendam	10am to 5pm

DISCUSSION

2. The application is for extended trading hours for long weekends, public holidays and cruise ship visits (arriving Sundays) from 10am to 5pm, ANZAC Day 12 noon to 5pm and Friday 26 April 8am to 9pm in lieu of ANZAC Day early closing.
3. This proposal would affect all retailers covered under the *Retail Trading Hours Act 1987* within the municipality of Albany.
4. It will not be compulsory for retailers to trade on this day.

PUBLIC CONSULTATION

5. The Albany Chamber of Commerce and Industry Inc is a representative of the affected segment of the population and is the proponent of this initiative.

GOVERNMENT CONSULTATION

6. If the motion is approved by a clear majority of Council, The City of Albany will then apply to the Department of Commerce (Consumer Protection) for a temporary/short term adjustment to local trading hours for the dates specified.

STATUTORY IMPLICATIONS

7. Non-metropolitan Local Government may apply to the Department of Commerce (Consumer Protection) to extend the trading hours for local general retail shops beyond those stipulated in the *Retail Trading Hours Act 1987*.

STRATEGIC IMPLICATIONS

8. This item directly relates to the following elements from the City of Albany Strategic Plan 2011-2021.

Key Focus Area

Sustainability and Development

Community Priority

Enhance central business district

A diversified industrial base

Tourism development

Proposed Strategies

To develop a partnership with the Albany Chamber of Commerce Inc to identify opportunities to attract new business and services to the CBD to make it more vibrant and reduce the number of property vacancies.

Advocate and promote Albany as a viable centre for diverse industries

Encourage an increase in Albany's industry base to ensure employment for school leavers and university graduates.

Advocate for and encourage seven day a week trading, especially in the hospitality industry to better meet tourist's needs.

POLICY IMPLICATIONS

9. The Council's Extended Trading Hours Policy requires revision to reflect the changes to Perth Metropolitan trading that came into effect 26 August 2012.

RISK IDENTIFICATION & MITIGATION

10. The risk identification and categorisation relies on the City's Risk Management Framework.

Risk	Likelihood	Consequence	Risk Analysis	Mitigation
<i>Change to trading hours has the potential to create division amongst local community and small business groups.</i>	<i>Likely</i>	<i>Moderate</i>	<i>High</i>	<i>It will not be compulsory for local retailers to trade on these days.</i>
<i>By not adopting extended trading hours on the nominated dates the City's retailers will miss out on additional consumer expenditure opportunities and diminish Albany's overall attractiveness as a vibrant visitor destination.</i>	<i>Likely</i>	<i>Moderate</i>	<i>High</i>	<i>The Council can adopt extended retail trading on long weekends, public holidays and special event dates.</i>

FINANCIAL IMPLICATIONS

11. Retailers opening on these days may gain significant economic benefit as it is anticipated there will be a greater number of visitors in Albany over long weekends, public holidays and from cruise ships visits.

LEGAL IMPLICATIONS

12. Nil

ALTERNATE OPTIONS

13. Council can decline or modify the application.

SUMMARY CONCLUSION

14. There is a precedent for a temporary extension of this nature on long weekends, public holidays and cruise ship visits (when they have arrived in Albany on a Sunday).

15. The single application for the balance of days in 2012 for extended trading will simplify the approval process and provide confidence and sufficient time for retailers to undertake required advanced planning.

Consulted References	Council Policy – Extended Trading Hours Policy
File Number	Synergy Reference No: CM.STD.7/NP097724_2
Previous Reference	NIL



Albany Chamber of Commerce & Industry Inc.

24 October 2012

Linda Hill
Acting Chief Executive Officer
City of Albany
PO Box 484
Albany WA 6330

Dear Linda

RE: Extended Retail Trading for Public Holidays & Cruise Ships in 2013

Pursuant to City of Albany extended retail trading policy, and in line with the precedent set over recent years, the Albany Chamber of Commerce & Industry wishes to apply for extended trading hours for General Retail Shops in Albany during public holidays and cruise ship visits in 2013.

The dates we wish to apply for are:

Australia Day Weekend

Sunday 27 January 10am – 5pm

Monday 28 January 10am – 5pm

Cruise Ship - Amsterdam

Sunday 24 February 10am – 5pm

Labour Day Weekend

Sunday 3 March 10am – 5pm

Monday 4 March 10am – 5pm

Easter Weekend

Sunday 31 March 10am – 5pm

Monday 1 April 10am – 5pm

ANZAC Day

Thursday 25 April 12noon – 5pm

Friday 26 April 8am – 9pm (in lieu of late night trading ANZAC Day)

Western Australia Day Weekend

Sunday 2 June 10am – 5pm

Monday 3 June 10am – 5pm

Queen's Birthday Weekend

Sunday 29 September 10am – 5pm

Monday 30 September 10am – 5pm

Cruise Ship - Volendam

Sunday 10 November 10am – 5pm

We trust you will give full consideration to our application, and should you require further information, please contact the Chamber on 9845 7888.

Best regards,


Graham Harvey
Chief Executive Officer

cc Janine Stanton

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