

CS005: COMMUNITY ENTERPRISE GRANTS AND COMMUNITY EVENT SPONSORSHIP

Attachments : 1. List of Applications – Community Enterprise Funding
2. List of Applications – Community Event Sponsorship
Responsible Officer(s): : Executive Director Community Services (C Woods)

Responsible Officer’s Signature:

STRATEGIC IMPLICATIONS

1. This item relates to the following elements of the [City of Albany Strategic Community Plan 2023](#) and [Corporate Business Plan 2013-2017](#):
 - **Key Theme: 2.** Clean, Green & Sustainable and **Key Theme: 4.** A Sense of Community.
 - **Strategic Objectives:**
 - 2.1. To protect and enhance our natural environment.
 - 4.1. To build resilient and cohesive communities with a strong sense of community spirit;
 - 4.2. To create interesting places, spaces and events that reflect our community’s identity, diversity and heritage;
 - 4.3. To develop and support a healthy, inclusive and accessible community.
 - **Strategic Initiative:** 4.1.5. Community Funding.

In Brief:

- Note the Community Enterprise Grants and Community Event Sponsorship funding recommendations made under delegated authority.

RECOMMENDATION

**CS005: COMMITTEE RECOMMENDATION
VOTING REQUIREMENT: SIMPLE MAJORITY**

THAT Council:

- 1. NOTE Community Enterprise Grant recommendations totalling \$15,130 detailed at paragraph 18 of the Officer Report.**
- 2. NOTE Community Event Sponsorship recommendations totalling \$24,620 detailed at paragraph 21 of the Officer Report.**

CS005: COMMITTEE RECOMMENDATION

**MOVED: COUNCILLOR GOODE
SECONDED: MAYOR WELLINGTON**

THAT Council:

- 1. NOTE Community Enterprise Grant recommendations totalling \$15,130 detailed at paragraph 18 of the Officer Report.**
- 2. NOTE Community Event Sponsorship recommendations totalling \$24,620 detailed at paragraph 21 of the Officer Report.**

CARRIED 5-0

CS005: RESPONSIBLE OFFICER RECOMMENDATION

THAT Council:

- 1. NOTE Community Enterprise Grant Recommendations totalling \$15,130 as detailed at paragraph 18 of the Officer Report.**
- 2. NOTE Community Event Sponsorship recommendations totalling \$24,620 detailed at paragraph 21 of the Officer Report.**

BACKGROUND

Community Funding and Event Sponsorship – Overview

3. At its May 2013 Ordinary Council Meeting, Council adopted the Council Policy *Community Funding and Event Sponsorship (2013)*.
4. The objective of the Policy is to provide an equitable and accessible framework for the provision of Community Funding and Event Sponsorship that aligns with Council’s strategic objectives.
5. The two program streams within the Policy that are the subject of this report and recommendations are:
 - Community Enterprise Grants; and
 - Community Events Sponsorship.
6. A summary of each of these programs is outlined below in Table 1:

Table 1			
Program	Objective	Detail	Delegated Authority
<i>Community Enterprise Grants</i>	<ul style="list-style-type: none"> • To enhance community engagement and participation. • To build community resilience and wellbeing. 	<ul style="list-style-type: none"> • Grants to support community groups and organisations enhance, develop or deliver activities, programs or services. • Supports minor equipment purchases or maintenance, capacity building initiatives, or innovative community programs. 	Community Services Committee
<i>Community Event Sponsorship</i>	<ul style="list-style-type: none"> • To have a positive impact on the vibrancy, diversity of activity and liveability of Albany. • To contribute positively to the image and economic development of Albany. 	<ul style="list-style-type: none"> • Support for community events that contribute to a diverse events calendar for the local community in Albany and demonstrate positive economic, social and community benefits. 	Community Services Committee

Delegated Authority

7. Delegated authority to approve the release of funds is outlined in Table 2.

Table 2					
<i>Community Funding</i>					
Program	Year 1 Funding Pool	Year 1 Funding Limit	Timing	Focus	Delegated Authority
<i>Community Enterprise Grants</i>	\$50,000	\$1000 - \$3000	One round per year	Equipment, Capacity, Programs	Community Services Committee
<i>Events Sponsorship</i>					
Program	Year 1 Funding Pool	Year 1 Funding Limit	Timing	Focus	Delegated Authority
<i>Community Sponsorship Event</i>	\$30,000	\$3,000 - \$5,000	Annual	Community focused	Community Services Committee

Financial - Authority to Approve Grants, Donations, Sponsorship, Community Funding, and Waiver Fees and Charges

Function and Delegation (*Authority to exercise the following functions and sub delegate is*):

Authority to:

- (1) *Approve donations, grants, sponsorship, financial assistance and waive fees and charges, the Local Government Act 1995, Section 6.7(2) and Section 6.12(1)(2)&(3).*
- (2) *Waive fees for goods, services and charges.*
- (3) *Determine eligibility of charitable or benevolent community based organisations within the City of Albany to qualify for the Waste Services Subsidy.*
- (4) *Appoint persons to administer any or all of the above functions.*

Conditions and Exceptions: *Nil*

Note: A local government may approve grants, donations or sponsorship and waiver fees and charges.

Conditions:

- (1) *This authority does not extend to statutory charges, the municipal rate or service charges incorporated within the rate notice.*
- (2) *Subject to:*
 - a. *Conditions contained in Council Policies;*
 - b. *Funding being allocated in the City's Annual Budget; and*
 - c. *Funding/Donations limited to \$10,000.*

Delegate(s): *Chief Executive Officer*

Sub-Delegates (Authorised Officers):

- *Executive Directors*

Legislative Powers (Reference):

- *Local Government Act 1995, s6.7(2), s6.12 (1)(2) & (3)*
- *Council Policy – Community Financial Assistance & Events Funding Program Policy*
- *Delegator: Council*

8. Guidelines for each program stream were developed by relevant City officers, and took account of the overall aim of the Policy and lessons learned from previous community funding rounds.

DISCUSSION

Community Enterprise Grants and Community Events Sponsorship Detail Program Overview

9. Community Enterprise Funding supports community-driven initiatives with funding between \$1,000 and \$3,000. Applicants were asked to demonstrate how their proposal addressed four criteria:
 - Increasing community cohesiveness, and enhancing community spirit;
 - Recognising and celebrating our identity, diversity and heritage;
 - Developing and supporting healthy, inclusive and accessible communities; and
 - Protecting and enhancing our natural environment.
10. Community Event Sponsorship supports community-driven events with grants between \$3,000 and \$5,000 for events which demonstrate innovation, community engagement, high quality planning, and capacity for growth and sustainability over time. Applicants were asked to demonstrate how their event addressed at least one of three key priority areas:
 - Enhancing the vibrancy and liveability of Albany;
 - Enhancing community engagement and participation;
 - High quality planning and capacity for growth and sustainability over time.
11. Applications for both Community Enterprise Grants and Community Events Sponsorship funding opened on 28 August 2013, and closed on 4 October 2013.

Assessment

12. Applicants for both Community Enterprise Grants and Community Events Sponsorship were asked to discuss their proposals with the relevant contact officers before applying. This helped applicants to shape their proposed activities to the funding and event sponsorship criteria, and gave guidance to applicants who did not meet the eligibility criteria.
13. An assessment panel was formed for ***Community Enterprise Grants*** comprising the following City officers:
 - Community Development Officer
 - Revenue Development Officer
 - Manager, Library Services
14. Applications were assessed against four specific criteria, using a five scale scoring matrix.
15. An Assessment Panel was formed for ***Community Events Sponsorship*** comprising the following City officers and elected member:
 - Manager, Cultural and Community Development
 - Events Coordinator
 - Councillor Sarah Bowles

16. Applications were assessed against five specific criteria, using a five scale scoring matrix

Community Enterprise Grants Outcomes

17. A total of 11 applications for Community Enterprise Funding were received for funding totalling \$25,363.18.
18. Eight applications met the eligibility criteria and have been recommended for funding.

Community Enterprise Grants Recommendations

19. An outline of all applications received, noting applications recommended for funding is outlined in Attachment 1. A summary of applications recommended for funding is outlined in Table 3 below:

Table 3				
Applicant	Project	Total Project \$	Funding Request \$	Funding Recommended \$
Shalom House	Support for community drop-in centre.	41,080	3,000	1,000
Camp Kennedy Baptist Youth Camp	Playground upgrade	3,214	2,314	1,000
Bushcarers Group	Community awareness campaign for the Oblong Turtle	6,000	2,500	2,500
Autism Support Network	Workshop on delivering better services for people with disabilities	11,401	3,000	3,000
Depression Support Network	Paving outdoor BBQ area	375	350	350
Men's Resource Centre	Wellness garden for Shalom House	4,800	1,500	1,500
Albany Menshed	Business plan (feasibility study) including determination of site requirements and co-location opportunities.	13,000	3,000	3,000
South Coast Progress Assoc (on behalf of Little Grove Community Garden)	Community workshops on various gardening topics	3,820	2,780	2,780
	Total	\$83,690	\$18,444	\$15,130

Community Events Sponsorship Outcomes

20. Ten applications for Community Events Sponsorship were received totalling \$40,381.27.
21. Eight applications met the eligibility criteria and have been recommended for funding.

Community Events Sponsorship Recommendations

22. An outline of all applications received, noting applications recommended for funding is outlined in Attachment 2. A summary of applications recommended for funding is outlined in Table 4 below:

Table 4				
Applicant	Project	Total Project \$	Funding Request \$	Funding Recommended \$
Rainbow Coast	Harmony Day Celebration	8,198	4,984	3,000
Wellstead Community Resource Centre Inc	Wellstead Harvest Festival	11,673	4,302	3,000
NewArts	Sculpture In the Harbour 2014 Reflections	52,390	3,120	3,120
Great Southern Employment Development Committee	50th Year Celebration Coolangarras Barmah	13,650	2,500	1,000
Albany Maritime Foundation	Festival of the Sea	17,000	5,000	3,000
GreenSkills Inc	Sustainable Albany Festival	26,175	5,000	4,500
Apex Club	2013 Carols by Candlelight	13,240	3,650	3,500
Great Southern Factor Inc	My World [in 3D]	19,196	4,098	3,500
	Total	\$161,522	\$32,654	\$24,620

GOVERNMENT & PUBLIC CONSULTATION

23. No public or government consultation relates to this report. Public consultation was facilitated by the funding submission process.

STATUTORY IMPLICATIONS

24. Nil.

POLICY IMPLICATIONS

- 25. *The Community Funding and Event Sponsorship (2013) policy applies, in particular the clauses relating to Community Enterprise Funding, and Community Event Sponsorship.*
- 26. This policy delegates authority to approve or decline applications for Community Enterprise Funding and Community Event Sponsorship to the Community Services Committee.

RISK IDENTIFICATION & MITIGATION

- 27. The risk identification and categorisation relies on the City's [Enterprise Risk Management Framework](#).

Risk	Likelihood	Consequence	Risk Analysis	Mitigation
<i>Council do not endorse the funding recommendations made under delegated authority.</i>	<i>Unlikely</i>	<i>Minor</i>	<i>Low</i>	<i>A rigorous application and assessment process was conducted to ensure Council have confidence in funding recommendations. The Committee can recommend to Council to review the recommendations and amend accordingly.</i>
<i>Negative feedback from applicants declined for funding</i>	<i>Possible</i>	<i>Minor</i>	<i>Medium</i>	<i>The assessment process includes clear reasons for applicants declined. Feedback will be offered to unsuccessful applicants.</i>

FINANCIAL IMPLICATIONS

- 28. Council has endorsed the *Community Funding and Event Sponsorship (2013)* policy which includes an allocation of \$135,000 for 2013-2014, in particular \$50,000 for Community Enterprise Grants, and \$30,000 for Community Events Sponsorship.
- 29. *Community Funding and Event Sponsorship (2013)* specifies that unspent funding allocations shall be carried forward with the total budget to be allocated on an annual basis.
- 30. Options for reallocating surplus funds from *Community Enterprise Grants* and *Community Events Sponsorship* to oversubscribed programs in 2012 - 2013 could be considered by Council subject to final outcomes and funding disbursement across all categories of funding.
- 31. Management and oversight of funding and event sponsorship is undertaken using existing staff resources within the Community Services Directorate, within existing allocated budgets.

LEGAL IMPLICATIONS

- 32. Nil.

ENVIRONMENTAL CONSIDERATIONS

- 33. Nil.

ALTERNATE OPTIONS

- 34. Council could make alternative recommendations for funding. Only applicants that are eligible and meet the funding criteria should be considered. If Council determine to endorse funding for an applicant that is ineligible, or their proposed project does not align with the funding criteria, many potential applicants who did not submit applications due to eligibility or funding criteria concerns would have reasonable grounds for complaint.
- 35. Council could determine different dollar amounts of funding to the recommended applicants. The assessment panels considered the capacity of each project to be delivered, and what budget items were deemed to represent value for money, and recommendations for funding made accordingly. Council changes to this recommendation may impact project delivery.

SUMMARY CONCLUSION

- 36. The Community Funding and Event Sponsorship (2013) policy, inclusive of; guidelines, application, assessment and acquittal represents a greater level of transparency and accountability for Council.
- 37. The applications recommended for funding represent a diverse range of projects which align with the City’s strategic goals, and which present a range of options for Council to visibly engage with the community and demonstrate its support of community initiatives.
- 38. It is recommended that the Council endorse funding applications as recommended by the Assessment Panels, and outlined in 18 and 21.

Consulted References	:	<ul style="list-style-type: none"> • Community Funding and Event Sponsorship Program (2013). Synergy Ref: NP098841_4. • Delegated Authority Register: No. 69. Financial – Authority to approve grants, donations, sponsorship, community funding and waiver fees and charges.
File Number (Name of Ward)	:	(All Wards)
Previous Reference	:	OCM 21/08/2012 Item 3.1: 2012-13 Community Funding Recommendation Endorsement