

WS017: ALBANY CITY CENTRE: PARKING STRATEGY

Land Description : Albany City Centre (Central Business District)
Attachments : Draft Albany City Centre: Parking Strategy
Responsible Officer(s): : Executive Director Works and Services (M Thomson)

Responsible Officer's Signature:



STRATEGIC IMPLICATIONS

1. This item relates to the following elements of the [City of Albany Strategic Community Plan 2023](#) and [Corporate Business Plan 2013-2017](#):
 - a. **Key Theme:** 3. A connected built environment.
 - b. **Strategic Objective:** 3.1. To advocate, plan and build friendly and connected communities.
 - c. **Strategic Initiative:** 3.1.2. Parking and Traffic Modelling.

In Brief:

- Adoption of the Draft Albany City Centre Parking Strategy will guide parking initiatives over the next four years.

RECOMMENDATION

WS017: COMMITTEE RECOMMENDATION
VOTING REQUIREMENT: SIMPLE MAJORITY

THAT Council ADOPT the Albany City Centre Parking Strategy.

WS017: COMMITTEE RECOMMENDATION

MOVED: COUNCILLOR GREGSON
SECONDED: COUNCILLOR DOWLING

THAT Council ADOPT the Albany City Centre Parking Strategy.

CARRIED 5-0

WS017: RESPONSIBLE OFFICER RECOMMENDATION
VOTING REQUIREMENT: SIMPLE MAJORITY

THAT Council ADOPT the Albany City Centre Parking Strategy.

BACKGROUND

2. At the Ordinary Meeting of Council in August 2013, the City of Albany adopted the Albany Central Business District (CBD) Parking Scheme Plan.
3. The adoption of this plan and its subsequent implementation is a first stage in more strategic approach to dealing with parking issues in the Albany City Centre.
4. The Draft Albany City Centre: Parking Strategy has been prepared concurrently, utilising internal resources and with reference to work previously undertaken by the City.

DISCUSSION

5. The parking strategy pulls together previous work dating back to 1997 undertaken by the then Town of Albany and more recent work with the Central Area Master Plan in 2010.
6. Over the years, the City has implemented various streetscape enhancement activities which has resulting in a nominal increase in parking capacity.
7. However, parking space in peak period still remains an issue with areas of the City Centre having a lack of available space.
8. The strategy identifies that while premium parking space has its limitations, there is significant space at the rear of existing commercial premises which is poorly utilised.
9. City staff will need to engage with business and land owners with a view to consolidating these spaces and having mutually beneficial agreements in place.

GOVERNMENT & PUBLIC CONSULTATION

10. The strategy has been prepared referencing documents which underwent significant consultation at the time.
11. The implementation of the strategy will require consultation with business owners and the general community on an ongoing basis.
12. Consultation with business and landowners will commence in priority areas once the strategy is adopted.
13. Consultation will be conducted in accordance with current City guidelines and in line with the strategy.

STATUTORY IMPLICATIONS

14. Nil

POLICY IMPLICATIONS

15. There are no direct policy implications related to this item.

RISK IDENTIFICATION & MITIGATION

16. The risk identification and categorisation relies on the City’s [Enterprise Risk Management Framework](#).

Risk	Likelihood	Consequence	Risk Analysis	Mitigation
Inadequate parking space in the Albany City Centre	Likely	Medium	Low	Adoption and timely implementation of the Parking Strategy.
Lack of community engagement	Possible	Medium	Low	Community consultation to be appropriately targeted and be in accordance with City guidelines.

FINANCIAL IMPLICATIONS

17. In terms of the high priority actions of the strategy there are no immediate financial outcomes.
18. Should initial consultation result in being able to remove impediments to traffic movement in some areas behind commercial premises, then some quick outcomes may be achievable through improved line marking, kerb removal, bitumen patching and improved signage. Estimated cost in the order of \$15,000. Should this be required then a report will be presented to Council seeking the funds and justifying the expense.
19. The City has not budgeted to outsource any precinct planning for the Albany City Centre; although some work is being progressed in house. Survey work is being undertaken for Zone I (refer attached strategy) which allows further more detailed design to progress.
20. Should the City progress to physical parking improvements, appropriate budget allocations would need to be made and funding sources identified.

LEGAL IMPLICATIONS

21. Nil

ENVIRONMENTAL CONSIDERATIONS

22. There are no immediate environmental issues associated with item. Should physical works progress which would involve drainage works, City staff will consider options to incorporate Water Sensitive Urban Design ‘WSUD’ in order to manage hydrocarbon contamination within the drainage system.

ALTERNATE OPTIONS

23. Council does not adopt the strategy and the status quo is maintained.

SUMMARY CONCLUSION

24. The City Centre has had ongoing parking issues for some years.
25. The adoption of the Parking Strategy seeks to guide the City in future parking initiatives and give City staff authority to commence discussions with business and/or landowners with a view to consolidating parking spaces.

Consulted References	:	Nil
File Number (Name of Ward)	:	N/A
Previous Reference	:	OCM 30/06/10 - Item 12.3.4 or AROXX/20/08/2013