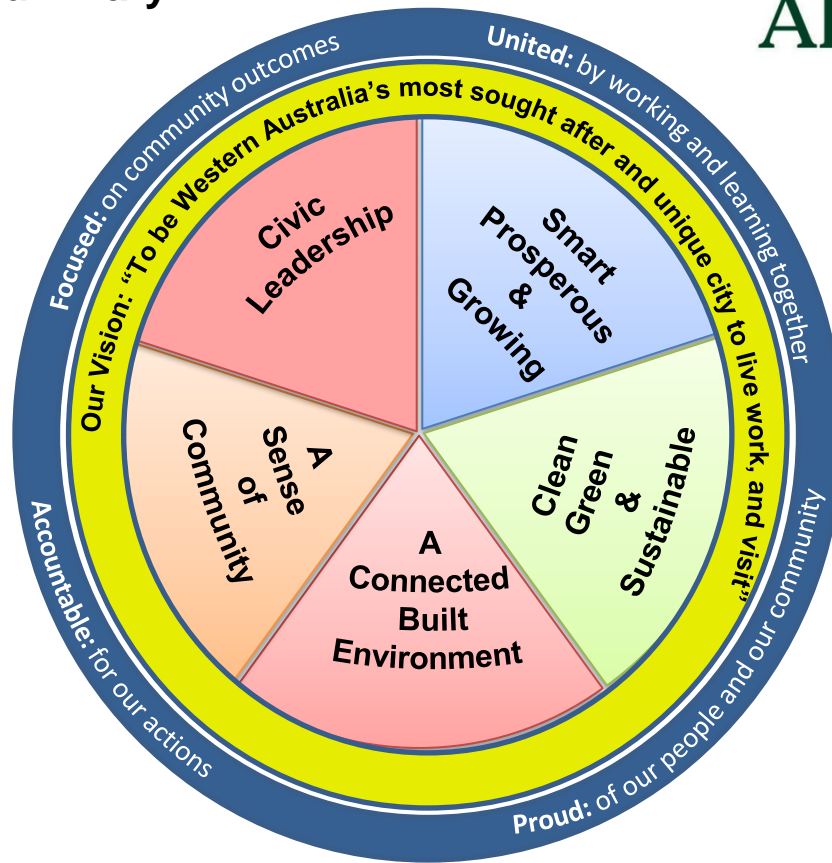
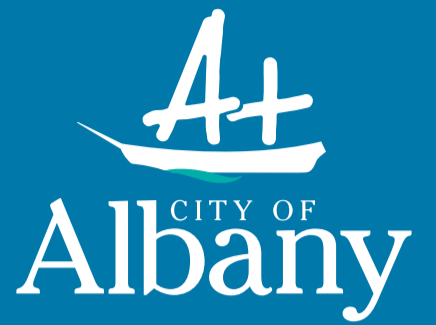


# Community Strategic Plan Albany 2023 Summary



Key Themes	1: Smart, Prosperous & Growing	2: Clean, Green & Sustainable	3: A Connected Built Environment	4: A Sense of Community	5: Civic Leadership
Strategic Goals	1.1: To foster education, training and employment opportunities that support economic development	2.1: To protect and enhance our natural environment	3.1: To advocate, plan and build friendly and connected communities	4.1: To build resilient and cohesive communities with a strong sense of community spirit	5.1: To establish and maintain sound business and governance structures
	1.2: To strengthen our region's economic base	2.2: To maintain and renew city assets in a sustainable manner	3.2: To develop and implement planning strategies that support people of all ages and backgrounds	4.2: To create interesting places, spaces and events that reflect our community's identity, diversity and heritage	5.2: To provide strong, accountable leadership supported by a skilled & professional workforce
	1.3: To develop and promote Albany as a unique and sought-after visitor destination.	2.3: To advocate for and support "Green" initiatives" within our region	3.3: To develop vibrant neighbourhoods which retain our local character and heritage	4.3: To develop and support a healthy inclusive and accessible community	5.3: To engage effectively with our community

# OUR values...



**f**ocused  
on community outcomes

**united**  
by working & learning together

**accountable**  
for our actions

**proud**  
of our people and our community

## Community Perception Survey - Summary

Criteria	CoA Satisfied	LG Best	LG Average	Regional Best	Regional Average
<b>Overall Perceptions</b>					
Albany as a place to live	90%	97%	89%	90%	86%
COA as a Governing organisation	58%	88%	75%	68%	62%
Value for money from rates	51%	78%	62%	56%	50%
<b>Civic Leadership</b>					
Council's leadership	48%	70%	58%	59%	49%
City has communicated a clear vision	33%	60%	40%	40%	31%
Community Engagement/Consultation	48%	72%	55%	58%	48%
Elected members understanding of community needs	34%	54%	45%	43%	40%
Staff understanding of community needs	45%	61%	50%	57%	50%
Openness and transparency of council	38%	64%	42%	NA	NA
Community is informed about local issues	57%	76%	60%	61%	54%
City Website	73%	78%	70%	73%	64%
Customer Service	71%	81%	72%	71%	66%
<b>Sense of Community</b>					
Library and information services	91%	94%	87%	91%	84%
Sport and recreation facilities	80%	88%	80%	80%	73%
Art facilities	81%	NA	NA	NA	NA
Festivals, events and cultural activities	76%	86%	74%	76%	67%
Preservation and promotion of local history and heritage	79%	80%	67%	79%	66%
Services and facilities for youth	62%	81%	58%	62%	48%
Services and facilities for seniors	73%	86%	69%	73%	67%
Services and facilities for people with disabilities	73%	78%	63%	73%	60%
Safety and Security	76%	86%	67%	76%	64%
Graffiti, vandalism and anti-social behaviour	70%	87%	63%	70%	61%
<b>Clean, Green &amp; Sustainable</b>					
Conservation & environmental management	67%	81%	71%	67%	64%
Promote and adopt sustainable practices	62%	69%	64%	NA	NA
Waste collection services	86%	96%	89%	86%	83%
Manage and reduce waste	75%	NA	NA	NA	NA
Animal and pest control	70%	80%	69%	70%	62%
Management of coastal and foreshore areas	69%	NA	NA	NA	NA
Bush fire prevention and control	71%	82%	75%	79%	73%
<b>Connected Built Environment</b>					
Planning and Building approvals	46%	68%	51%	68%	46%
City Centre Development	52%	82%	57%	68%	54%
Area's Character and identity	80%	81%	72%	80%	67%
Mix and diversity of housing	74%	75%	69%	74%	66%
Streetscapes	69%	87%	60%	69%	63%
Parks, Natural Reserves & Sporting Grounds	79%	91%	81%	79%	76%
Community building and halls	71%	81%	69%	72%	63%
Public Toilets	54%	81%	69%	72%	63%
Footpaths, cycleway and trails	69%	84%	74%	77%	69%
Storm water drainage	50%	82%	63%	NA	NA
Maintenance of sealed roads	56%	91%	70%	70%	58%
Maintenance of unsealed roads	44%	NA	NA	NA	NA
Management & control of traffic on local roads	72%	75%	72%	72%	64%
Management of parking	56%	65%	60%	NA	NA
<b>Smart, Prosperous &amp; Growing</b>					
Economic development and job creation	49%	64%	52%	60%	49%
Tourism marketing and support	67%	67%	59%	67%	65%
Education and training opportunities	75%	80%	67%	NA	NA