



Media release

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Record No: REL042/MR 1483679

Date Issued: 22 January 2014

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WA's Taste Master samples the best of Amazing Albany

Amazing Albany played host to WA's Taste Master Rich Keam last weekend as part of a six day visit to the Great Southern region.

Western Australia's Best Jobs in the World winner drove from Perth to Albany in a Campervan with his family on his penultimate trip as WA's Taste Master in a bid to promote the region as an extraordinary self-drive destination.

While in Albany, Mr Keam sampled some of the region's best produce with breakfast at York Street Cafe, a seafood feast at The Old Marron Farm, a bushfood platter at The Bushfood Factory and Cafe and a wander around the famous Albany Farmers Market.

He also learned the secrets of coffee-making at The Naked Bean Coffee Roasters, and tasted WA's first single malt whiskey at the Great Southern Distilling Company.

But he did more than just taste, jumping into a paddle kayak for a water adventure at Emu Point with Great Southern Discovery, collecting 'beyond free range' eggs at Shipley's Farm and admiring the natural rock formations at Torndirrup National Park and West Cape Howe National Park.

Mr Keam also admired the view from the National Anzac Centre site as part of a private tour around the Princess Royal Fortress with Albany Heritage Park General Manager Dean Lee, who presented him with a box of Anzac Biscuits as a souvenir from his visit to the birthplace of the Anzac story.

As WA's Taste Master, Rich is blogging about the State to showcase Western Australia's extraordinary landscapes and experiences, and promote the state as a culinary tourism destination to intrastate, interstate and international audiences.

Mr Keam's experiences and travels are documented at www.tastewesternaustralia.com and on social media at twitter.com/richkeam and instagram.com/tastemaster_wa.

The 'Best Jobs in the World' campaign, which was launched last year, is a collaboration between Tourism Australia, Tourism Western Australia and five other States and Territories.

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