COMMUNITY CALENDAR 2027
PHOTOGRAPHY EXPRESSION OF INTEREST

TERMS & CONDITIONS

The City of Albany is calling for expressions of interest (EOI) from local resident photographers to provide professional images of beloved pets from across the Great Southern.

The images are intended for use in the 2027 City of Albany Community Calendar and will showcase the diversity of the community's loved and most spectacular pets.

ABOUT THE COMMUNITY CALENDAR

The City of Albany Community Calendar is a popular annual publication produced by the City of Albany for residents. In conjunction with the ability to keep track of days, weeks and months, the calendar also includes key dates, waste collection information and important public information from the City of Albany.

Delivery of the Community Calendar is highly anticipated by Albany residents, with demand from the community increasing over the years.

Calendar themes change each year to reflect a new topic, project, feature or highlight of Albany. Past themes have included *Birds of Albany, Landmarks and Laneways,* and *History of the Great Southern-Kaartdijin Biddi*

THEME

The 2027 theme, ***Pets of Albany***, aims to celebrate the much-loved animals that are part of everyday life across our community while showcasing the talent of local photographers.

The 2027 Community Calendar will include 12 featured pet images, one for each month, as well as a cover image (total of 13 images). All images must be of a very high standard, unique, striking and diverse.

SUBMISSIONS

Please provide

- Your name and contact information
- The type of pet, breed and pet's name
- Where the image(s) were taken
- Your photography experience
- Your images (up to 2)

CRITERIA

- Images must be taken within the City of Albany local government area.
- Images must feature pet animals (not wild animals).
- Photographer must be an Albany resident.
- Each photographer can submit up to 2 images.
- Images must be provided in landscape. Portrait images are not suitable for the calendar layout.
- High resolution images (at least 300ppi).
- Provided in .jpeg or .png.

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COPYRIGHT INFORMATION

The photographer grants the City of Albany a non-exclusive, perpetual, royalty-free license to reproduce the work in material form and to publish, communicate and otherwise use the work for marketing, publicity and educational purposes in all media, including but not limited to digital, broadcasting and print media. The photographer retains ownership of all copyright in the original artistic work.

ASSESSMENT CRITERIA AND PROCESS

Your application will be assessed against the EOI criteria by an assessment review panel comprised of City staff.

The assessment will consider:

- The response to the brief;
- The quality and creativity of the photography;
- A demonstrated ability to work collaboratively with City staff and the community.

REMUNERATION

Each chosen image featured in the 2027 Community Calendar will receive $200.
The chosen cover image will receive $300.

KEY DATES

Please submit your EOI to medialiaison@albany.wa.gov.au by **4.00pm Monday, 31 August 2026.**
Late submissions will not be accepted.

Successful photographers will be notified on **Friday, 16 October 2026.**

For further information, please contact the Communications Team at the City of Albany by emailing medialiaison@albany.wa.gov.au