

Council Plan:

Proposed pillars, outcomes and strategic priorities



Pillar: COMMUNITY

Outcome: An inclusive and safe community where people feel proud of their heritage and can reach their potential.

Strategic Priorities:

- Community participation, belonging and quality of life for all ages
 - Recognition and celebration of our diverse cultural and heritage identity
 - Healthy and active lifestyles
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Pillar: ECONOMY

Outcome: A thriving, diverse and innovative regional economy that creates a diversity of opportunities.

Strategic Priorities:

- Strong transport links to the surrounding region and major centres
- Diversified and thriving local businesses and industries
- A destination that offers a world-class visitor experience
- A regional hub for education, training and work

Pillar: ENVIRONMENT

Outcome: A city where our natural environment is valued and conserved, and climate resilience is built for future generations.

Strategic Priorities:

- Protection of our biodiversity and the natural environment
 - Minimise waste and maximise resource recovery
 - Mitigation and adaptation to long-term environmental challenges
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Pillar: LEADERSHIP

Outcome: A well-governed city with visionary leadership and strong trusted partnerships, that uses resources wisely to meet local needs.

Strategic Priorities:

- Community-focused, values-led Council
- Optimised asset and financial management with planned capital improvements
- Community and organisational emergency readiness
- A well informed and engaged community

Pillar: INFRASTRUCTURE

Outcome: A vibrant city with attractive and connected spaces, supported by forward thinking and responsible planning and development.

Strategic Priorities:

- Core and critical infrastructure in place to enable responsible and sustainable growth
 - Sufficient land supply and diversity of housing options
 - Safe, prepared and liveable urban and rural communities
 - A safe, sustainable and efficient local transport network
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Outcomes: long term vision - where we are heading over a 10-year period

Strategic Priorities: the areas we will focus on to achieve the outcomes

For more information:
www.albany.wa.gov.au/consultations/