

**CCS037: INVITATION FOR MAYOR TO VISIT TO PERONNE (FRANCE)**

<b>Proponent / Owner</b>	: City of Albany
<b>Attachments</b>	: 1 – Invitation from David de Sousa – Chef de pole culturel 2 – Civic Affiliations Policy
<b>Report Prepared By</b>	: Michael Cole, Executive Director Corporate Services
<b>Responsible Officers:</b>	: Andrew Sharpe, Chief Executive Officer

**STRATEGIC IMPLICATIONS**

1. This item relates to the following elements of the City of Albany Strategic Community Plan or Corporate Business Plan informing plans or strategies:
  - **Theme 2:** Smart Prosperous and Growing.
  - **Objective 2.1:** To strengthen and grow our region's economic base.
  - **Community Priority 2.1.1:** Work with business and other stakeholders to attract investment; diversify the economy; create jobs and support small business growth.

**In Brief:**

- The City of Albany has a friendship agreement with Peronne (France) based on Albany's ANZAC military heritage. The agreement was signed in Peronne on 1 November 2008.
- The Mayor has been invited to attend an event celebrating Australian military presence being held in Peronne between 31 August and 2 September 2018.
- Under the Civic Affiliations Policy Council approval for any delegation recommended by the Mayor is required.

**RECOMMENDATION**

**CCS037: RESPONSIBLE OFFICER RECOMMENDATION**

**THAT Council ENDORSE Mayor Wellington to visit Peronne, France between 31 August and 2 September 2018.**

**BACKGROUND**

2. The City of Albany has a friendship agreement with Peronne (France) based on Albany's ANZAC military heritage.
3. Peronne is holding a calendar of events throughout 2018 to commemorate the 100 year anniversary of the end of World War 1.
4. An event celebrating Australian military presence being held in Peronne between 31 August and 2 September 2018, will also pay respect to ANZAC and the importance of Albany as part of this history.

**DISCUSSION**

5. The friendship agreement between Peronne and the City of Albany is one of five active affiliations established under the Civic Affiliations Policy.
6. Under the policy, the Council will foster its affiliations in the following ways:

- a. Subject to prior Council approval, one visit to each endorsed affiliate in every four year Mayoral term provided that the relationship is active and reciprocal.
  - b. The composition of the delegation is subject to Council approval upon recommendation of the Mayor; and it will be led by the Mayor.
  - c. Partners of delegates must travel at their own expense.
7. Peronne have offered to provide accommodation and transport for the visiting delegation, however it is recommended the City meet with the full cost for travel and accommodation.

### GOVERNMENT & PUBLIC CONSULTATION

8. To ensure compliance with the requirement of dealing with gifts and contributions to travel, it is recommended the City meet the cost for travel and accommodation.
9. This report is presented and is in accordance with the Civic Affiliations Policy.

### STATUTORY IMPLICATIONS

10. Nil

### POLICY IMPLICATIONS

11. Under the Civic Affiliations Policy, Council approval for each visit is required.
12. The composition of the delegation is subject to Council approval upon recommendation of the Mayor; and it will be led by the Mayor.
13. Partners of delegates must travel at their own expense.
14. This report is seeking approval for the Mayor to visit Peronne.

### RISK IDENTIFICATION & MITIGATION

15. The risk identification and categorisation relies on the City's Enterprise Risk and Opportunity Management Framework.

Risk	Likelihood	Consequence	Risk Analysis	Mitigation
<p><b>Business Operation, Reputation &amp; Financial.</b></p> <p><b>Risk:</b> If Council does not support an active follow up to this cultural exchange, potential trading and investment opportunities could be lost.</p>	<i>Possible</i>	<i>Moderate</i>	<i>Medium</i>	Council endorses the Executives Recommendation to provide ongoing engagement and support of activities that promote education, business and investment opportunities.
<p><b>Opportunity:</b> Consistency and understanding of rules for both councillors and staff that pertain to travel and accommodation expenditure.</p>				

### FINANCIAL IMPLICATIONS

16. The cost per delegate to visit Peronne is estimated at \$5,000 inclusive of airfares, accommodation and transfers from Paris to Peronne.

**LEGAL IMPLICATIONS**

17. Nil

**ENVIRONMENTAL CONSIDERATIONS**

18. Nil

**ALTERNATE OPTIONS**

19. The purpose of this report is to seek Council endorsement for the Mayor to visit Peronne in August/September 2018. Council may choose not to support this visit.

**CONCLUSION**

20. The visit to Peronne is supported and Council's endorsement is recommended.

<b>Consulted References</b>	:	Civic Affiliations Policy
<b>File Number (Name of Ward)</b>	:	ED.INR.5
<b>Previous Reference</b>	:	Not applicable

**From:** DESOUSA David [<mailto:d.desousa@ville-peronne.fr>]  
**Sent:** Friday, 1 December 2017 1:37 AM  
**To:** Rebecca Stephens <[rebeccas@albany.wa.gov.au](mailto:rebeccas@albany.wa.gov.au)>; Vicki Webster <[vickiw@albany.wa.gov.au](mailto:vickiw@albany.wa.gov.au)>  
**Cc:** >>> DHEYGERS Thérèse <[t.dheygers@ville-peronne.fr](mailto:t.dheygers@ville-peronne.fr)>; [d.caron@ville-peronne.fr](mailto:d.caron@ville-peronne.fr)  
**Subject:** TR: Programme Péronne Australie 2018

Good Afternoon Rebecca,

Does your Mayor choose which day he will come to our city of Peronne?  
It's important for us to know if the city of Albany will be present during the official ceremonies in 2018?

Best regards,

David.



**De :** DESOUSA David  
**Envoyé :** mardi 30 mai 2017 14:52  
**À :** 'Rebecca Stephens'  
**Cc :** 'd.caron@ville-peronne.fr'  
**Objet :** RE: Programme Péronne Australie 2018

Hello,

Ideally, the Mayor of Albany should be present in Péronne on September 1 and 2.  
Arrival 31 August in the evening, and departure 3 September morning?

Sincerely,

**David de Sousa,**

Chef de pôle culturel,  
Directeur du Musée Alfred-Danicourt.



Hôtel de ville de Péronne - BP 20045 - 80201 Péronne cedex

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**De :** Rebecca Stephens [<mailto:rebeccas@albany.wa.gov.au>]

**Envoyé :** mardi 30 mai 2017 07:55

**À :** DESOUSA David

**Objet :** RE: Programme Péronne Australie 2018

Good Afternoon David,

Thank you for your email and kind offer to arrange accommodation for the Mayor.

Are you able to advise the best time and dates for the Mayor to visit City of Péronne?

Your guidance is much appreciate.

Kind regards,



**Rebecca Stephens** / Personal Assistant to Mayor and Councillors

@ [rebeccas@albany.wa.gov.au](mailto:rebeccas@albany.wa.gov.au)

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**From:** DESOUSA David [<mailto:d.desousa@ville-peronne.fr>]

**Sent:** Friday, 26 May 2017 6:05 PM

**To:** Rebecca Stephens <[rebeccas@albany.wa.gov.au](mailto:rebeccas@albany.wa.gov.au)>

**Subject:** RE: Programme Péronne Australie 2018

**Importance:** High

Dear Rebecca,

Even if our program includes some 20 cultural events, I think our inhabitants will be particularly sensitive to the presence of an Australian delegation from Albany on the day of the official ceremony on 2 September 2018.

The City of Péronne will take charge of the accommodation of your delegation on Péronne, and can also provide local transport if needed. Just tell us when the delegation will arrive and how many people will be composed it.

I remain at your disposal for any other information.

Sincerely,

**David de Sousa,**

Chef de pôle culturel,  
Directeur du Musée Alfred-Danicourt.



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**De :** Rebecca Stephens [<mailto:rebeccas@albany.wa.gov.au>]

**Envoyé :** jeudi 18 mai 2017 09:59

**À :** DESOUSA David

**Objet :** RE: Programme Péronne Australie 2018

Good Afternoon David,

Thank you for your email.

Would you recommend the Mayor comes over for the Ceremony 2 September, 2017? If so how long should he stay?

I need to prepare a report for our Council to approve his travel?

Many thanks for your assistance.

Regards,



**Rebecca Stephens** / Personal Assistant to Mayor and Councillors

@ [rebeccas@albany.wa.gov.au](mailto:rebeccas@albany.wa.gov.au)

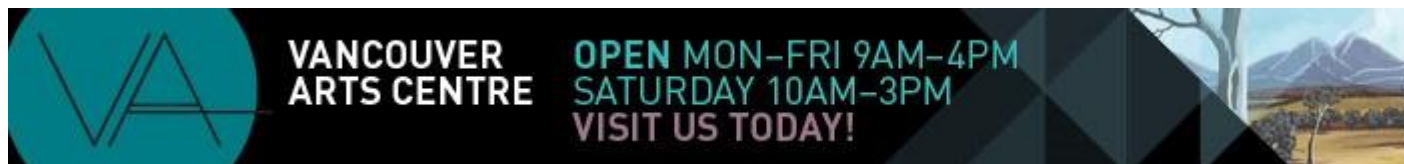
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Please consider the environment before printing this email.

**From:** DESOUSA David [<mailto:d.desousa@ville-peronne.fr>]

**Sent:** Thursday, 11 May 2017 11:54 PM

**To:** Rebecca Stephens <[rebeccas@albany.wa.gov.au](mailto:rebeccas@albany.wa.gov.au)>

**Subject:** TR: Programme Péronne Australie 2018

**Importance:** High

Bonjour Rebecca,

Je ne sais pas quels sont les choix de la ville d'Albany pour la venue de représentants à Péronne en 2018.

Dans un email du 31/01/2017, vous nous disiez que le maire nous répondrait après les vacances de début d'année.

Pour vous aidez dans votre réflexion, voici un calendrier détaillé des manifestations prévues pour 2018 à Péronne. Ce programme prévisionnel s'enrichira probablement d'autres dates bientôt. La cérémonie officielle avec la population est toujours programmée le 2 septembre en fin d'après-midi.

Calendrier prévisionnel :

Janvier 2018	Carte de vœux municipale thème Australie par enfants Centre Social
20-21 janvier	Salon du Livre – Australie invitée d'honneur
26 janvier	Australia Day – Manifestation à prévoir
Mars à novembre	Cycle conférences culturelles musée municipal
20 avril	Projet <i>1918 Péronnais pour l'Australie</i> avec Lycée Pierre Mendès France
25 avril – 30 mai	Exposition <i>Artborigène</i> musée municipal + ateliers art australien écoles élémentaires de la ville
28-29 avril	Exposition géante <i>L'Australie en Playmobil</i>
19 mai + mois de mai	<i>Nuit européenne des musées sur rythmes australiens</i> + école de musique Guy Savary + Master class Didgeridoo + Atelier fabrication Didgeridoo
Mai	Salon Couleurs et Saveurs 2018 + semaine australienne (menu) chez les restaurateurs + concours meilleur biscuit Anzac et Pavlova
16 juin – 16 septembre	Musée Expo <i>We Were Australian in Péronne</i> avec AWM
23-24 juin	Gala danse <i>Priscilla folle du désert</i> + ateliers avec chorégraphe K. Walters
27 août-2 septembre	Militaria reconstitution Australian Camp
1 <sup>er</sup> septembre	<i>Marche pour Cecil Healy</i> en partenariat avec commune Assevillers
2 septembre	Commémoration officielle
2 septembre	Concert gratuit star australienne de la chanson ou groupes australiens
Date à définir	Rencontre sportive franco-australienne
Date à définir	Barbecue géant « à l'australienne »
Date à définir	Cinéma Le Picardy – journée Découverte du monde sur Australie + scolaires en journée et public le soir
Toute l'année	Vitrine thématique australienne à l'Office de tourisme
Toute l'année	Fleurissement ville couleurs australiennes + silhouettes animaux australiens dans massifs

Bien cordialement,  
David.

**David de Sousa,**

Chef de pôle culturel,  
Directeur du Musée Alfred-Danicourt.



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## Civic Affiliations Policy

### Objective

To guide elected members, staff and the community on the establishment and operation of civic affiliations such as sister cities and friendship agreements.

### Policy Statements

Council desires to maintain a small number of active civic relationships based upon the benefits that may accrue, including trade, tourism, and cultural, educational and sporting activities.

Council considers that the abovementioned benefits can principally be achieved by facilitating:

- Trade, cultural, educational, tourism and sporting exchanges; and
- Periodic official visits.

**(a) Level of Council Involvement:** Council will foster its affiliations in the following ways:

- Subject to prior Council approval, one visit to each endorsed affiliate in every four year Mayoral term provided that the relationship is active and reciprocal.
- The composition of the delegation is subject to Council approval upon recommendation of the Mayor; and it will be led by the Mayor.
- Partners of delegates must travel at their own expense.
- Subject to CEO approval and sufficient provision in the budget, visiting officials of affiliated cities will be afforded reciprocal hospitality including accommodation, civic events and receptions and district tours and visits.

**(b) Criteria for the Establishment of new Civic Affiliations:** There must be tangible and sustainable benefits demonstrated in order for Council to commit to a new civic affiliation. These should include but not be limited to:

- Trade links between the two countries; preference being given to cities in countries where Australia has a free trade agreement or a proven trade record.
- Cultural links between the two countries; preference being given to cities in countries where Council determines that the City would benefit from a greater awareness and appreciation of that country's traditions and customs.
- Sporting links between the two countries; preference being given to cities in countries where Australia has existing sporting links through national sporting federations.
- Tourism links between the two countries; preference being given to cities in countries who are major sources of visitors to Australia or who provide a potential market for local tourism operators.
- Education links between the two countries; preference being given to cities in countries that have existing educational exchange programmes or who provide a potential market for local educational institutions.

(c) **Endorsed Civic Affiliations:** Council has five active affiliations to which it is a signatory, being:

- **Nichinan (Japan)** - A 'Synergetic & Friendship Agreements' based on the export of blue gum plantation woodchips was signed in 1998. The City of Albany, Albany Port Authority and Albany Chamber of Commerce and Industry are joint signatories to this agreement. In 2010, in recognition of the ongoing important economic and cultural affiliation and exchanges the Synergetic Agreement was complimented by a Friendship Agreement.
- **Tomioka (Japan)** – A 'Friendship Agreement' based on a strong and continuing school student exchange program was signed in Albany on 1 February 2001 with a reciprocal signing ceremony in Tomioka in 2004.
- **Gallipoli (Turkey)** – A 'Friendship Agreement' based on Albany's ANZAC military heritage was signed in Albany on 25 April 2003 and reciprocated in Gallipoli on 25 April 2005.
- **Peronne (France)** - A 'Friendship Agreement' based on Albany's ANZAC military heritage was signed in Peronne on 1 November 2008.
- **Linyi (People's Republic of China)** – A "Friendly Co-Operative Relationship Agreement" was signed on the 16 July 2014, based on actively promoting economic and trade cooperation in accordance with the principles of mutual benefit in the fields of trade, investment, technology and environmental protection.

### Scope

The policy relates to all forms of civic affiliations to which different names have been assigned. The agreements can be between cities or towns within Australia or overseas.

### Legislative and Strategic Context

This item relates to the following elements of the City of Albany Strategic Community Plan and Corporate Business Plan:

- **Key Theme:** Smart, Prosperous & Growing
- **Strategic Objectives:**
  - To strengthen our region's economic base.
  - To develop and promote Albany as a unique and sought after visitor location.
- **Strategy:**
  - Strengthen our economy by supporting business innovation and diversity.
  - Promote the Albany region as a sought after and iconic tourism destination..

### Review Position and Date

This policy and procedure is to be reviewed by the document owner every two years.

### Definitions

Key terms and acronyms used in the policy, and their definitions:

- **Civic Affiliations:** A generic term used to describe any formal agreement between two cities to foster mutual exchange. It is sometimes referred to as a 'sister city', 'friendship agreement', a 'twinning' arrangement or a charter of mutual agreement.

<b>Document Approval</b>			
<b>Document Development Officer:</b>		<b>Document Owners:</b>	
Manager Governance & Risk (MGR)		Chief Executive Officer   Executive Director Corporate Services	
<b>Document Control</b>			
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3.0	CEO	Review & Adoption Ref: SCM 2/11/2010 Report Item 6.1	02/11/2010
4.0	MGR	Manager Governance & Risk (MGR). Reviewed and amended under delegated authority. Minor administrative amendments made: - Reference to Community Strategic Plan. - Review date amended to bi-annual. - Document revision history and version control added.	14/05/2014
5.0	MGR	Amended by Council. Reference: OCM 28/10/2014 Resolution ED017. Agreement between the City of Linyi, P.R. China and the City of Albany. NP061694_5.	28/10/2014
6.0	MGR	Review Ref: OCM 23/05/2017 Resolution CCCS028.	13/06/2017