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# ATTACHMENTS

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WORKS AND SERVICES  
COMMITTEE MEETING

**9 December 2015**

5.30pm

City of Albany Council Chambers

## TABLE OF CONTENTS

<b>ATTACHMENT</b>	<b>REPORT NO.</b>	<b>DESCRIPTION</b>	<b>PG #</b>
<b>C</b>	<b>WS</b>	<b>Works and Services Committee</b>	
	WS096	YORK STREET CONCEPT PLAN	1
		YORK STREET COMMUNITY CONSULTATION REPORT	6

Consolidate traffic lanes, expand median, upgrade crossing points

New median parking (approx 25no. bays), paved flush to road level

Reduce to single lane, retain verge parking

Upgrade existing pedestrian crossing

Replacement street lighting

Street tree planting

Retain existing roundabout



New removable roundabout, verge kerbing & crossing point upgrades

Retain existing verge parking & service access

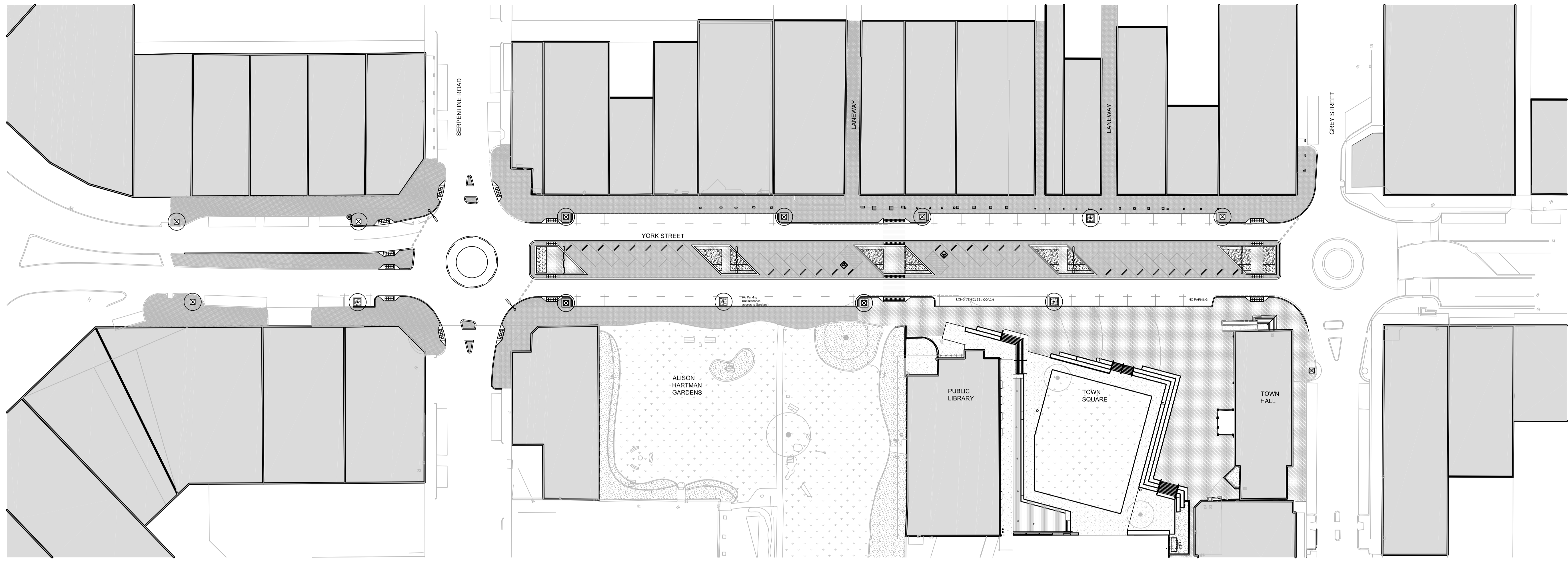
Possible long vehicle parking

Extend drop off / bus / long vehicle parking zone

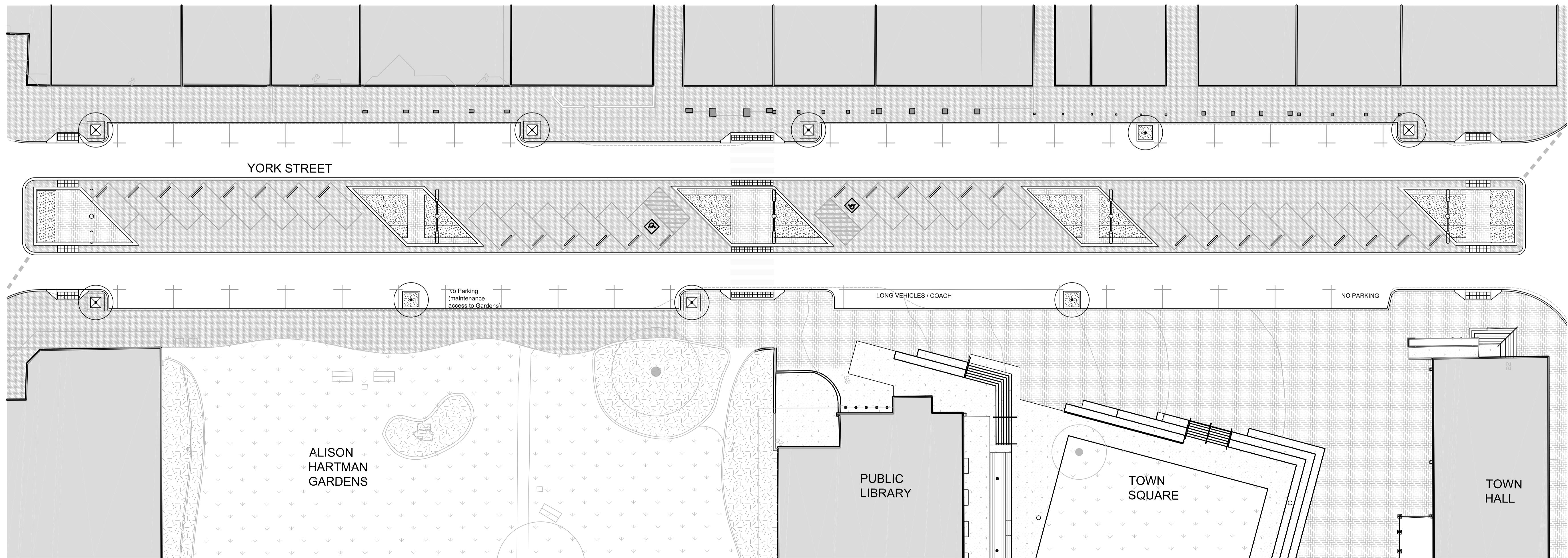
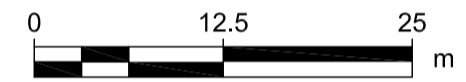
Retain existing verge parking & service access

Upgrade kerbing & crossing point

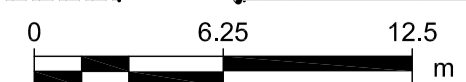
# Concept Plan



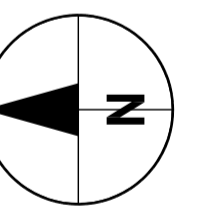
**CONTEXT PLAN**  
Scale 1:500

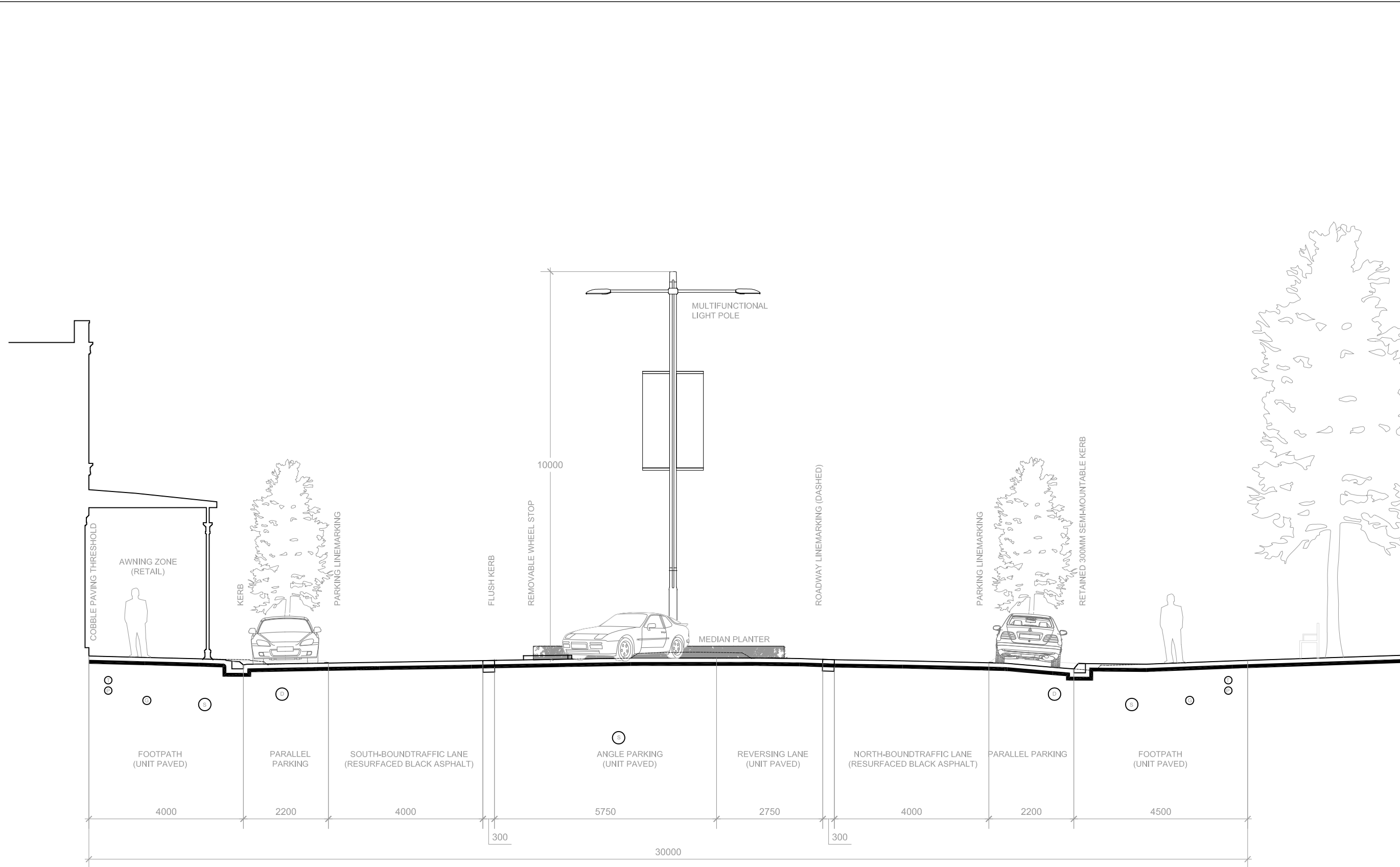


**LAYOUT PLAN**  
Scale 1:250



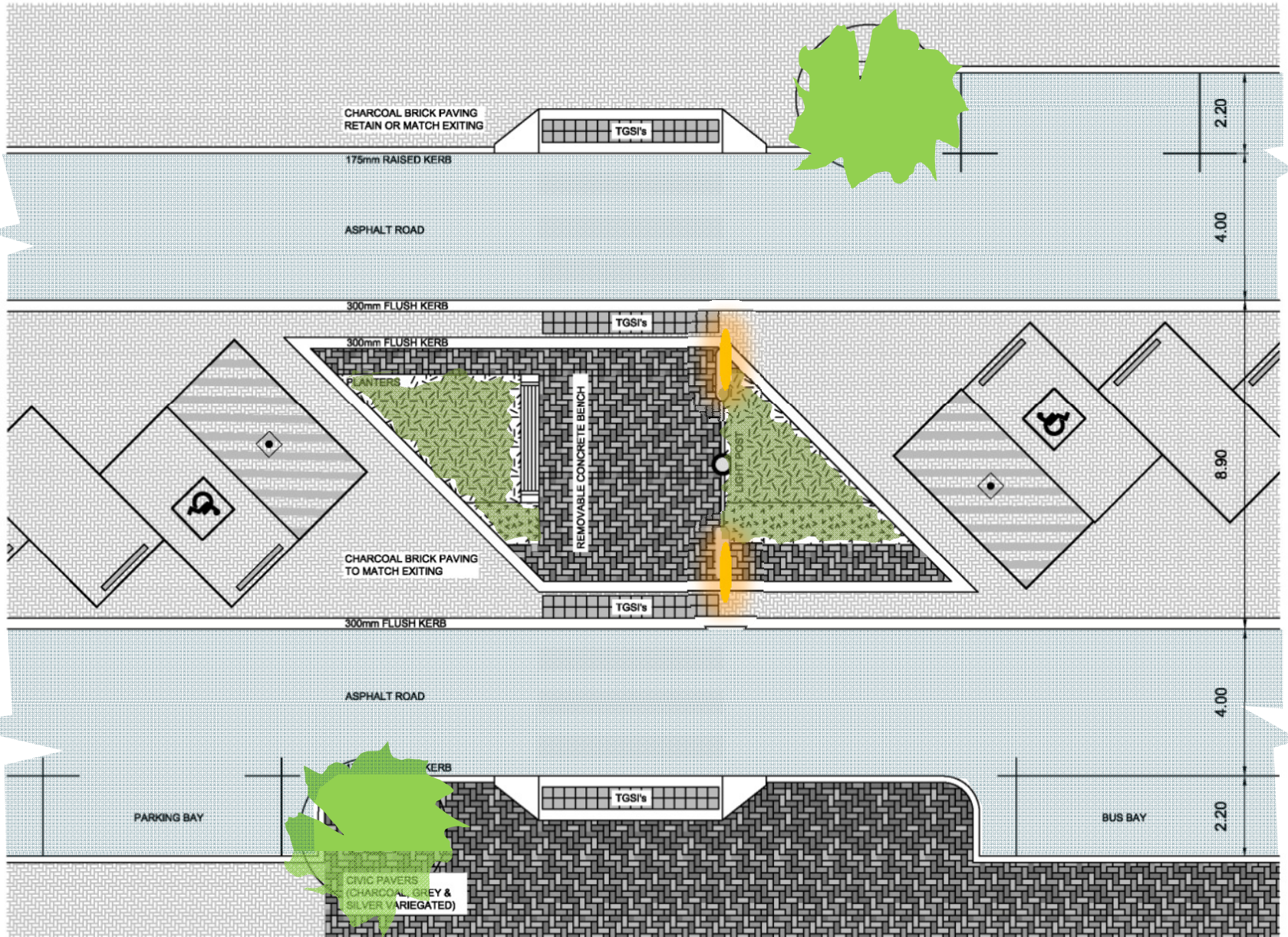
Issue Status: DRAFT



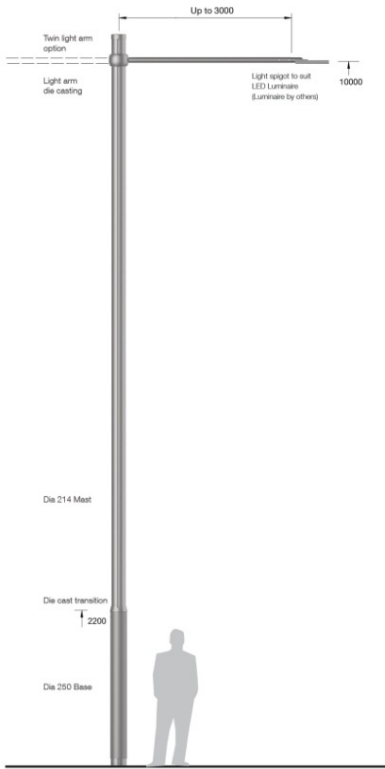


YORK STREET (PROPOSED)

Issue Status: FOR INFORMATION



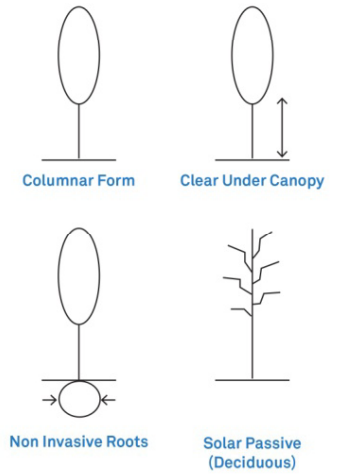
# Pedestrian Crossing Detail Plan



Multifunctional Light & Banner Poles



Street Trees



Heritage Interpretation & Wayfinding Signage



# Proposed streetscape elements



Bays Totally Pedestrian Crossing Negotiate  
Road Slightly Lane Planter Boxes Parking  
Money York Flush Street Walking  
Roundabout Question 4 Trees Able Albany  
Point Cyclists

# City of Albany York St Parking Upgrade



## City of Albany York St Parking Upgrade Community Consultation

### 1.0 Project Overview

The project was initiated as a result of a recommendation made in the Albany City Centre Parking Strategy (2013) approved by Council on 15/01/2014.

The draft designs are based on the following documents:

- Albany City Centre Parking Strategy 2013
- Community Strategic Plan 'Albany 2023'
- City of Albany Corporate Business Plan 2014-18
- Albany Local Planning Strategy – Review (includes Albany Activity Centres Strategy)
- Albany Central Area Master Plan 2010 (including previous work of the CBD Working Group); and
- Cycle City Albany Strategy 2014-2019

The City of Albany invited the key stakeholders and the local community to have a say by participating in a survey and attending information sessions to view the draft designs and provide their comment.

The project area is the section of York Street between Serpentine Rd and Grey St. Albany.

### 2.0 Community Engagement

A community engagement plan was developed by the City of Albany to ensure broad consultation and increase participation from community. The objective was to consider the aspirations of all user groups in the community and to meet statutory requirements prior to decision making. Consultation was undertaken by inviting members of the community to attend information sessions, respond to draft designs, complete the online survey and make comment during the public comment period.

Engagement planning commenced in early October 2015 with a Community Engagement Plan. All planned activities were completed and exceeded. For example, there were six planned information sessions outside the Library, and the City also attended presentations to the following community groups:

- Frederickstown Progress Association (FPA)
- Let's Chat Focus Group
- Albany Bike Users Group (ABUG)
- Albany Classic Group

The City responded to feedback to present the rationale behind the designs to the bike user group and interest groups. A static information stand at the Library and North Road Council office, provided ongoing copies of the designs, information sheet and surveys.

Electronic copies of information were emailed to a database of businesses in York St. The City also visited business premises in the York St precinct between Grey St and Serpentine Rd to encourage their feedback.

The public comment period commenced on 6 October 2015 and closed on 13 November 2015. This represents 38 days allowable to attract maximum participation, which is more than the minimal requirement of 14 days.

The level of engagement planned was CONSULT which included two-way communications designed to obtain public feedback about ideas on rationale, amendment and proposals to inform decision making. Our promise to stakeholders was to keep them informed, listen to and acknowledge concerns and aspirations, and provide feedback on how input influenced decisions (Council Policy – Community Engagement NP1544616).

The Community Information stands attracted 92 people who asked questions, completed surveys, reviewed the draft concepts and were encouraged to discuss the proposal at the following sessions:

Thursday	8 October	11am - 1pm
Saturday	10 October	10am - 12pm
Wednesday	14 October	11am - 1pm
Wednesday	21 October	5pm - 6.30pm
Saturday	24 October	10am - 12pm
Thursday	29 October	5pm - 6.30pm

The City of Albany has received a total of 219 feedback documents, including:

- 211 surveys
- 7 submissions from individuals
- 1 submission (representative of 110 members)
- 2 feedback papers (individuals belonging to user group)
- Social Media conversations (individual belonging to user group)

It is generally accepted for best practice representative samples for a small city is about 200. The participation in this engagement reached a participation rate of double the sample size, totalling 422 people engaged with the City.

The City increased awareness through local promotions; local media advertising, radio interviews, community group databases, stakeholder news, social media; and presentations.

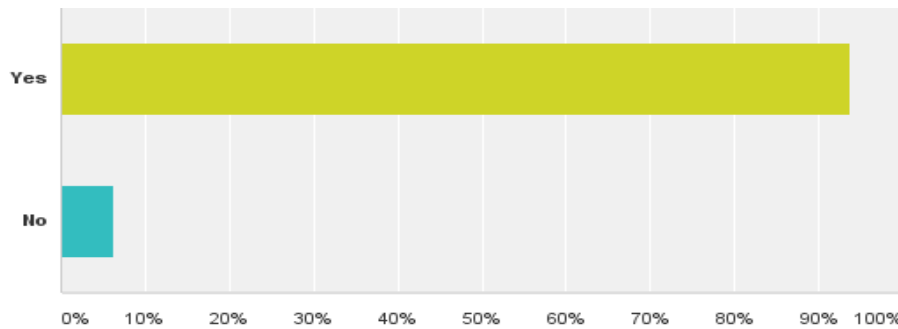
- Public Notice advertising on city website
- Online Surveys (211)
- Hard copy Survey – North Rd office & Library.
- Public Notice advertising Weekender (8/10/15, 13/10/15, 15/10/15, 20/10/15, 22/10/15)
- Public Notice advertising in Albany Advertiser



- (8/10/15, 13/10/15, 15/10/15, 20/10/15, 22/10/15)
- Display Advertising (15/10/2015)
- Presentations to community groups (4/12/2015, 11/12/2015)
- Community Information full page Advertising (October 2015)
- Media Release (6/10/2015)
- Albany Rate payers hosted stand at Albany Show (11-12/11/2015)
- Email Distribution (6/11/2015)
- Articles in Stakeholder News (16/10/2015, 23/10/2015, 30/11/2015, 6/11/2015)
- Let's Chat Focus Group - (13/11/2015)
- Frederickstown Progress Association (5/10/2015)
- Albany Bike User Group (ABUG) (9/11/2015)
- Local media coverage – Albany Advertiser (13/10/2015)
- Local media coverage – Weekender (15/10/2015)
- Face book coverage (5/09/2015 – reached 1,043 people)
- City of Albany website
- Face to face visits to businesses in York St (29/09/2015, 8/10/2015, 4/11/2015)
- Follow up phone calls to businesses in York St. (5/11/2015)

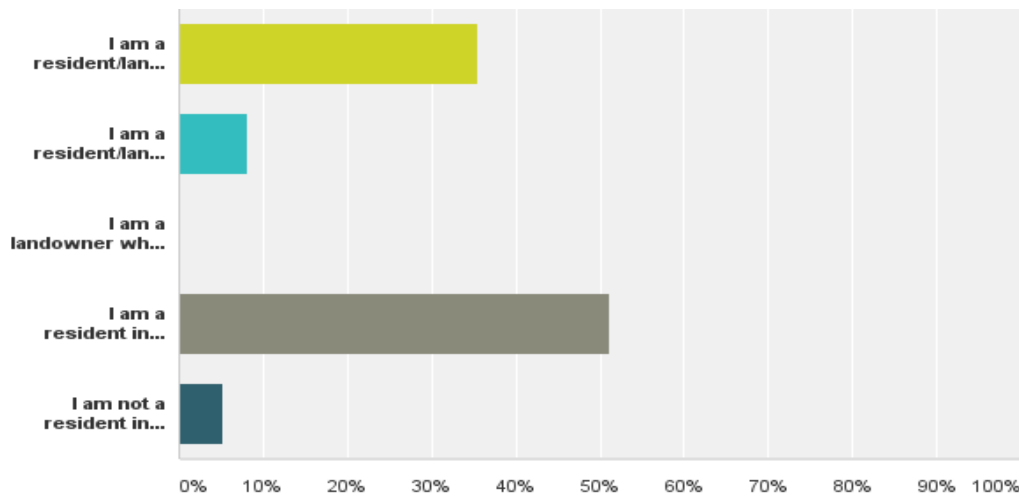
**Survey Results**

**Q1: Have you reviewed the information sheet and designs?**



Respondents were informed in making their decision with 94% stated they had read the information sheet.

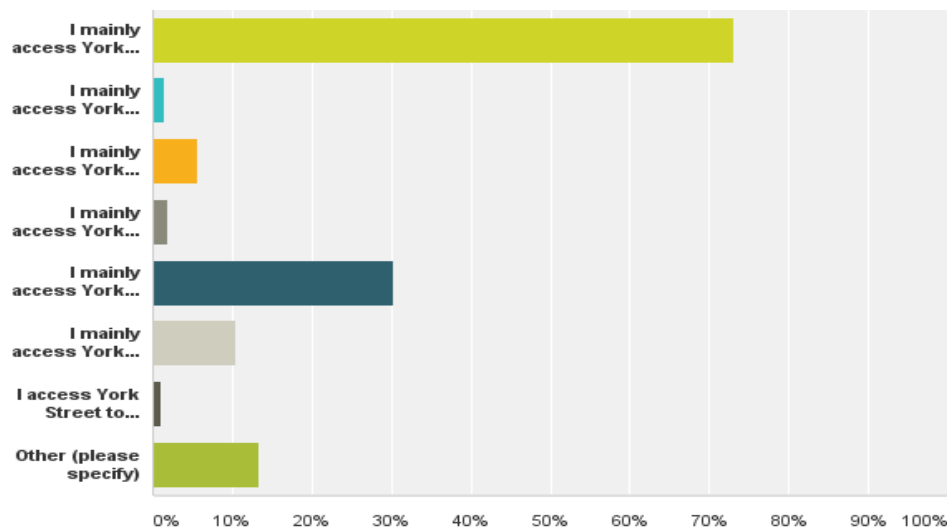
**Q2: To help us understand more about you, which statement best suits you?**



The majority of respondents indicated that they were a resident in Albany. The second largest group indicated that they lived or worked in proximity to York St.

There were 17 (out of 211) respondents who indicated that they were a landowner with a business in York Street. A business owner representing York St businesses indicated during the consultation period that a supporting petition is planned to submit to Council.

**Q3: To help us understand your use of York Street, which statement best suits you?**



The largest group of respondents, 73% accessed York Street mainly by car. The second group accessed York St mainly as a pedestrian, substantially lower at 30%. Twenty eight people indicated in the 'other' category that they used a mixture of ways to access York Street with 39% indicated that they access York St in a mixture of ways (ie. walk, ride, drive).

**Q4: Looking at diagram 1 below (artist impression of Grey Street and York Street intersection), do you have any comments or suggestions on ways to improve the proposed changes?**

Of those who responded, 56% had further comments.

The **key themes** within those comments were:

- The highest number of respondents indicated that they would like to see a cycle lane (19%)
- The second highest comments were not in support of more parking (15%).
- The third highest comments were not in support of the parking in the median (10%)
- Other significant themes were requests for more trees, landscaping and colour to the area
- Overall there were 6 respondents who were not supportive to the draft designs (from 115)

**Q5: Looking at diagram 2 below (artist impression of Serpentine Road & York Street intersection), do you have any comments or suggestions on ways to improve the proposed changes?**

Of those who responded, 52% had further comments.

The key themes within those comments were consistent with the previous results in question 4:

- The highest number of respondents indicated that they would like to see a cycle lane (14%)
- The second highest responses were not supportive of additional parking (13%)
- Other significant themes were a need for more crossings at the top end of York Street and more trees
- Overall there were 7 respondents who objected to the draft designs (from 104)

**Q6: Looking at diagram 3 below (concept plan), do you have any comments or suggestions for ways to improve the proposed changes for York Street, between Grey Street and Serpentine Road?**

Of those who responded, 52% had further comments.

The key themes continued as previously stated. There were additional comments about amendments, including, reducing the parking to incorporate more trees, re-configuring the landscape and design with less parking, more alfresco, trees and pedestrian friendly features. The respondents offered a compromise in further reflection. They offered parking into a mixture of features in the centre median strip. The emphasis in this question was more about beautifying the area as a centrepiece of the city.

- The provision for cyclist continued as the largest theme (22%).
- The idea to reconfigure parking emerged as the strongest theme (13%).
- No parking in the median continued in line for the strongest highest theme (13%)
- Other significant themes were for more crossings, landscape re-configuring, and more colour.

**Q7: Do you have any further comments to add?**

Final comments mostly supported the provision for a cycle lane. The comments referenced the ‘Cycle City Strategy’. This indicated that the survey may be dominated by one user group. A key theme in question 7 was an increase mention of support of the designs, with 13% mentions of support. Out of the 145 comments 7 were unsupportive.

**Submissions & Papers - Summary**

The submissions focussed on the following key themes:

- Beautification of York Street as a tourist destination/key destination (artworks, street furniture, improved signage, vibrancy)
- Reducing pedestrian and parking space to allow provision for cyclists
- Remove kerbed barriers
- Shared space design treatments
- No clutter signage
- Clipper bus
- Rear parking lot development
- Periodic closures of York Street (e.g events)
- Unique heritage and historic focus
- Accommodate mixed user groups and make pedestrian friendly
- Not to be dominated by cars
- Cycle lane provision
- Long term concept plan with contemporary design principles, consideration to entire precinct feasibility study
- More trees
- Safety on roads for cyclists and encouraging cyclists in cities

User groups for cyclists, including Albany Cycling Club (rep.110 members) and Albany Bike Users Group (rep. ~60-100 mailing list), support the City of Albany Albany’s Cycle City Strategy, adopted in November 2014, with the intent to make provision for a cycle lane.

**Social Media**

The City of Albany Events face book page did not attract any conversation. However, individual pages connected to the Albany User Group did share in conversation about the draft concept plans. The key themes that emerged were:

- Concern about congestion of traffic in York Street
- Lack of options in consultation

- Example of Margaret River Main Street principles
- Questioning the intent of improvements
- No more parking in York Street
- Request for more parking options

**Recommendations**

Based on the feedback from community the following recommendations are made:

Engagement results recommendations:

- To present a discussion paper on pros and cons of the draft concept designs at a Council briefing prior to a decision being made at a Council meeting;
- Amend the draft designs in response to the community feedback, considering policy and strategic document compliance; and
- Consider either the incorporation of a cycle lane, shared path, or provision for cyclists on the Western side of York Street.

**Version Control**

Version	Date	Status	Distribution	Comment
01	27/11/2015	Draft	Executive Director Works & Services	Author: J Gray
02	02/12/2015	Final	Project Officer  Executive Director Works & Services  Project Officer	JGray

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SYNERGY REFERENCE NO: CR.COC.36