

# CITY OF ALBANY SIGNAGE SYSTEM STRATEGY

## Style Guide + Technical Specifications

/ Developed by Jetblack & Tim Waters

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VERSION 17  
2022

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DOCUMENT STATUS \ REVISIONS

04-02-2021	Content Update	- technical specifications - additional sign types
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## DIRECTION

## ENVIRONMENTAL CONNECTION

This buried cube is clad in a distinct material to reflect the precinct in which it resides and to reinforce the concept highlighting this submerged part of the sign.



## EROSION TO REVEAL

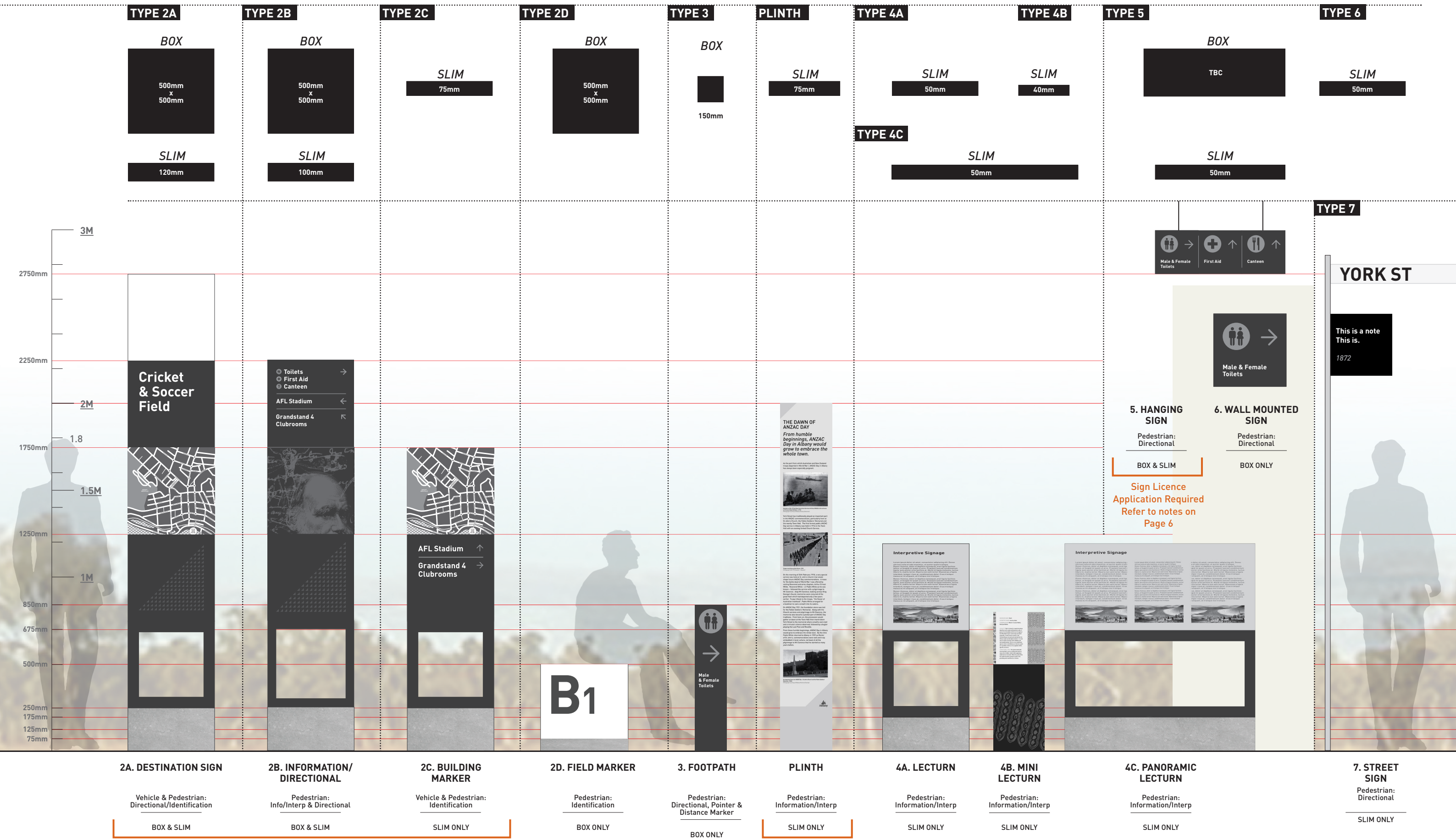
The City of Albany is an etched arts-cape, exhibiting a truly unique topography. At the heart of this unique landscape are rock formations shaped by years of erosion which has revealed the diverse and beautiful granite

## STACKED CUBES

Sign suite is based on stacked cubes with the base cube 1/2 submerged to express the erosion to reveal concept.

SIGNAGE SUITE

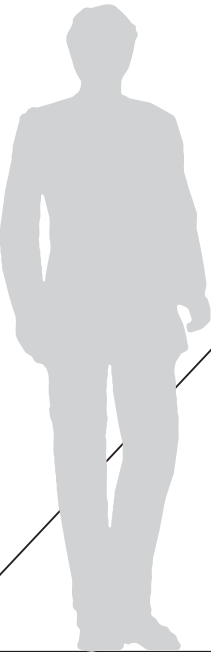
BIRDS-EYE + PROFILE VIEW



Sign Licence Application Required  
Refer to notes on Page 6

Sign Licence Application Required  
Refer to notes on Page 6

TYPE 1



NOTE: DESIGN TO BE CONFIRMED - FURTHER  
DESIGN DEVELOPMENT REQUIRED.

TYPE 1  
PRICINCT ENTRY SIGN  
Vehicle & Pedestrian:  
Identification

CENTENNIAL  
PARK



# SIGNAGE SUITE

## PERSPECTIVE VIEW

TYPE 2A



TYPE 2a  
DESTINATION SIGN  
BOX VERSION  
Vehicle & Pedestrian:  
Directional/Identification



TYPE 2a  
DESTINATION SIGN  
SLIM VERSION  
Vehicle & Pedestrian:  
Directional

TYPE 2B



TYPE 2b  
INFORMATION/DIRECTIONAL  
BOX VERSION  
Pedestrian:  
Info/Interp & Directional



TYPE 2b  
INFORMATION/DIRECTIONAL  
SLIM VERSION  
Pedestrian:  
Info/Interp & Directional

TYPE 2C



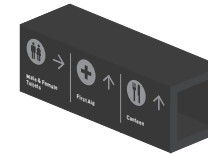
TYPE 2c  
BUILDING MARKER  
SLIM VERSION  
Vehicle & Pedestrian:  
Identification

PLINTH



PLINTH  
INFORMATION SIGN  
SLIM VERSION  
Pedestrian:  
Information/Interp

TYPE 5



TYPE 5a  
HANGING SIGN  
BOX VERSION  
Pedestrian:  
Directional



TYPE 5b  
HANGING SIGN  
SLIM VERSION  
Pedestrian:  
Directional

TYPE 2D



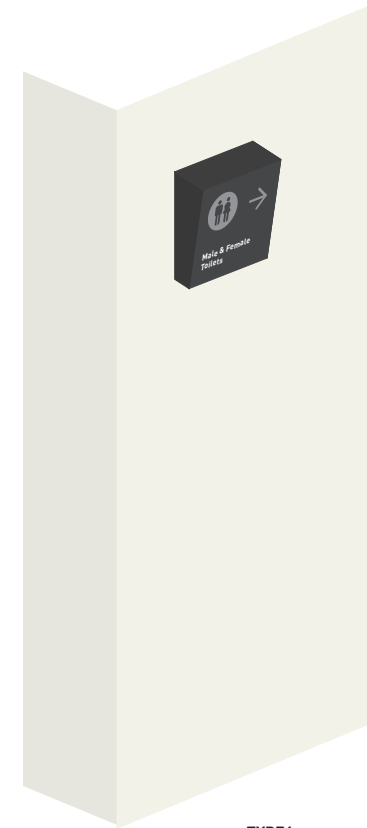
TYPE 2d  
FIELD MARKER  
BOX VERSION  
Pedestrian:  
Identification

TYPE 3



TYPE 3  
FOOTPATH SIGN  
BOX VERSION  
Pedestrian:  
Directional, Pointer  
& Distance Marker

TYPE 6



TYPE 6  
WALL MOUNTED SIGN  
Pedestrian:  
Directional

TYPE 4A



TYPE 4a  
LECTURN SIGN  
SLIM VERSION  
Pedestrian:  
Information/Interp

TYPE 4B



TYPE 4b  
MINI LECTURN SIGN  
SLIM VERSION  
Pedestrian:  
Information/Interp

TYPE 4C



TYPE 4c  
PANORAMA LECTURN SIGN  
SLIM VERSION  
Pedestrian:  
Information/Interp

### NOTES:

Installation of signs may be subject to Planning Approval.

No Certificate of Design Compliance or Building Permit required.

All footings to be engineered.

Type 2a, 2b, 2c, Type 5 and Plinth require a Sign Licence

Sign Licence application required through City of Albany Building Department, approximately \$70per sign (when within lot boundary/reserve).

If within road reserve, no licence required, but signs must comply with Australian Standards for construction within road reserve.

Type 5 Hanging and Type 6 Wall Mounted signs must be 2750mm clear above footpaths.

FONT FAMILY

DIN

Cricket  
& Soccer  
Field

PLACE NAMING

DIN - BOLD

Titlecase  
Leading: Auto  
Tracking: 0

Toilets  
First Aid  
Canteen  
AFL Stadium  
Grandstand 4  
Clubrooms

DIRECTIONAL / INFORMATIONAL

DIN - MEDIUM

Titlecase  
Leading: Auto  
Tracking: 0

Est. 1845

QUOTATION / PLACE SIGNIFICANCE

DIN - MEDIUM ITALIC

Titlecase  
Leading: Auto  
Tracking: 0

240pt  
Approximate Max  
Viewing Distance: 30m

Cricket  
& Soccer  
Field

Line Thickness:  
3mm

100pt  
Approximate Max  
Viewing Distance: 10m

Toilets  
First Aid  
Canteen  
AFL Stadium  
Grandstand 4  
Clubrooms

30x30mm  
Icon & Arrow

Mens Shed

300pt  
Approximate Max  
Viewing Distance: 40m

30pt  
Approximate Max  
Viewing Distance: 5m

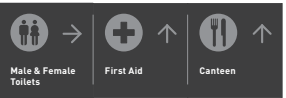
60pt  
Approximate Max  
Viewing Distance: 8m

70pt  
Approximate Max  
Viewing Distance: 8m

100x100mm  
Icon

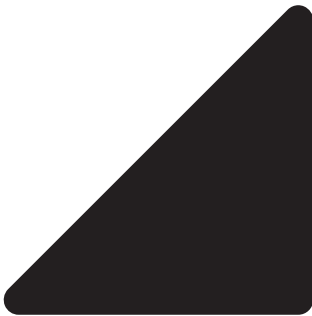
Line Thickness:  
2mm

50x50mm  
Icon



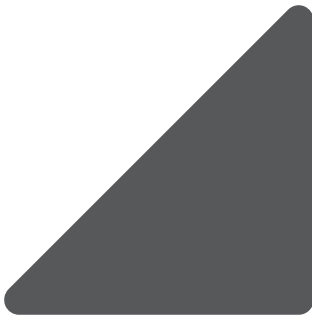
100pt  
Approximate Max  
Viewing Distance: 12m





BLACK

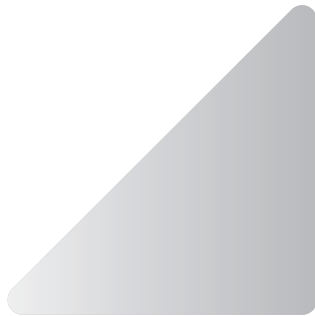
BASE SYSTEM



DARK GREY  
85% BLACK

TRIANGULATION PATTERN -  
WHEN USED AS A BALANCING  
DESIGN ELEMENT

WATER MARK GRAPHIC

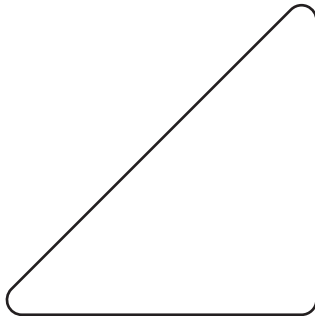


SILVER

LINE SEPERATIONS

ICONS

SUB-HEADING OR SUB-  
LEVEL INFORMATION



WHITE

DIRECTIONAL NAMING

BODY COPY

WHEN MAXIMUM  
READABILITY IS  
REQUIRED



# FORM

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1-TO-1 RATIO

The signage suite faces are predominately designed to a 1-to-1 ratio, with the exception being the lectern and footpath sign systems. The purpose being a modular system that allows expansion and an adaptable visual scaling to differing environment needs.

TYPE 2A

TYPE 2B

TYPE 2C

TYPE 3

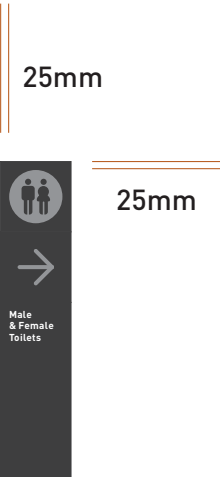
TYPE 4A

TYPE 4B

TYPE 4C

TYPE 5

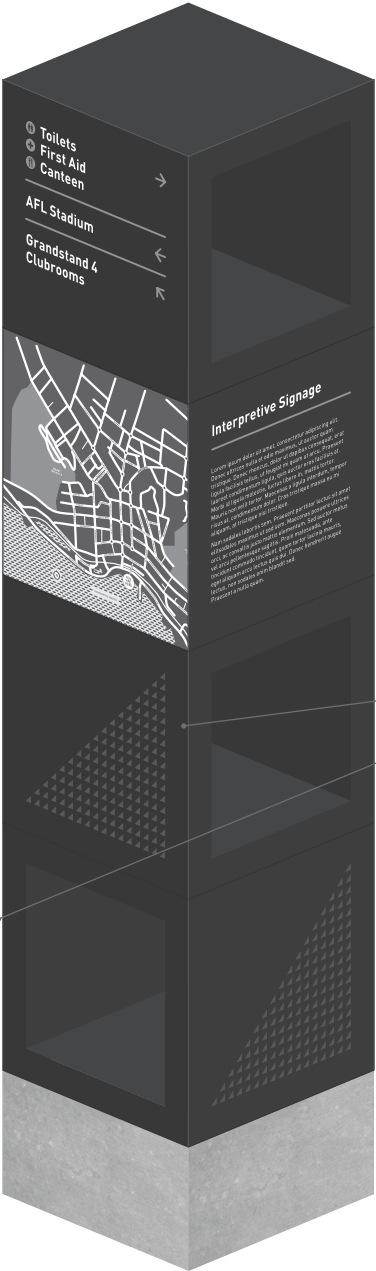
TYPE 6



## RESPECT OF MARGINS

Respecting visual margins is important for the effectiveness of the signage suite. The 'cut-out voids' form a visual perception of margins to be used. These vary between 50 and 25mm depending on the system.

TRIANGULAR PATTERN



USE 1: FACE FILLER

The triangular pattern is to be used in the boxed & slimline systems. A subtle texture to add depth and interest to the signage suite.

Up to 3 triangular patterns to be used - positioned to the adjacent faces to 'cut-out' sections.

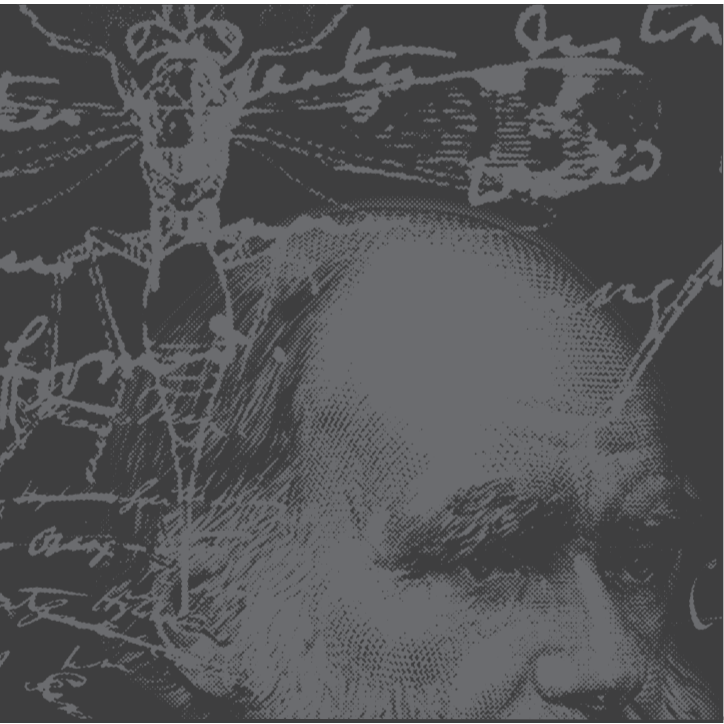


USE 2: BALANCING AGENT

Used in cases of vertical type (Place Naming) or in rare cases where balancing is required on directional signage.

# FORM

TEXTURE / SHAPE / GRAPHICS



## OVERLAY

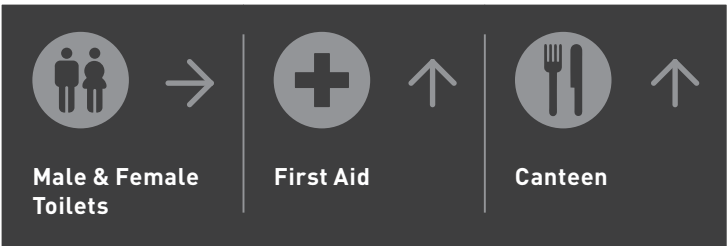
As evident in 'Charles Darwin' signage a subtle 'watermark' graphic can feature as a graphic face. Tonality must be of a similiar nature to the 85% dark grey triangulated feature.  
Digital print graphic



## MAP STYLING

As mentioned previously, maps are the only exception to the margin rule. Maps are to bleed to edges of sign system.  
Digital print graphic

Map style and graphics approved for use are appended to the Supported Documentation section.



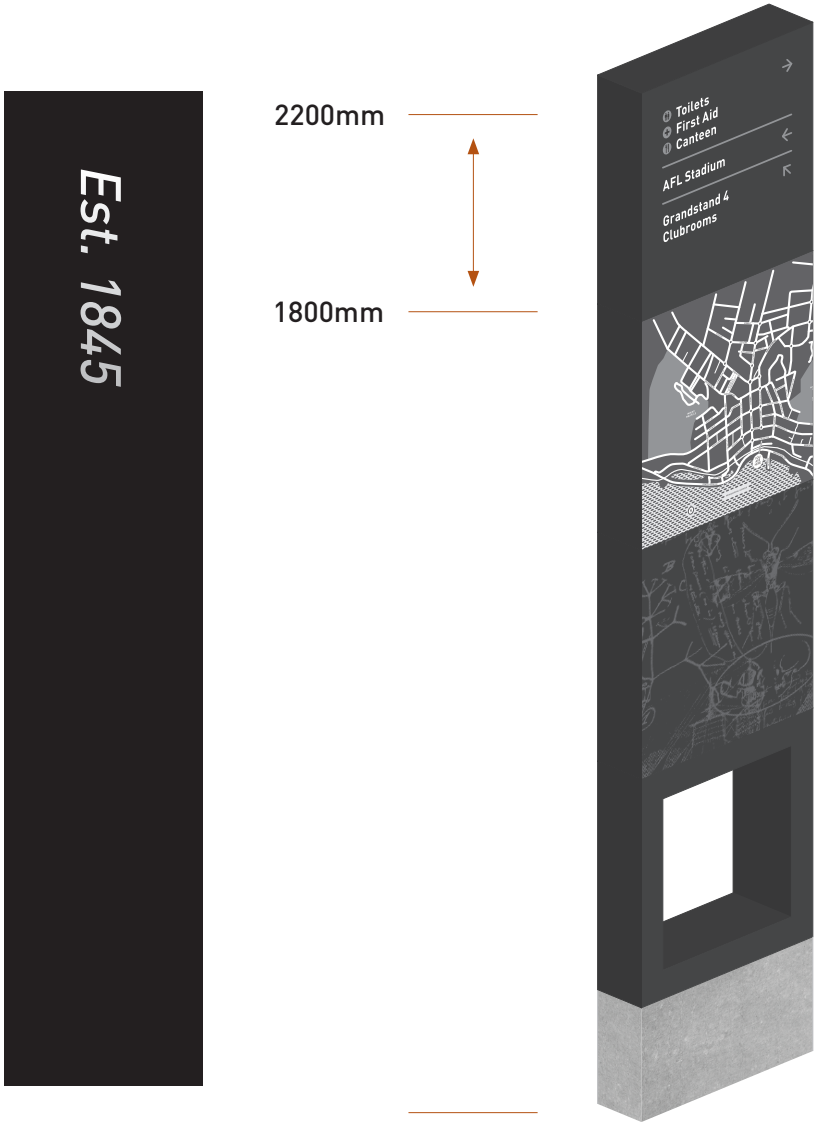
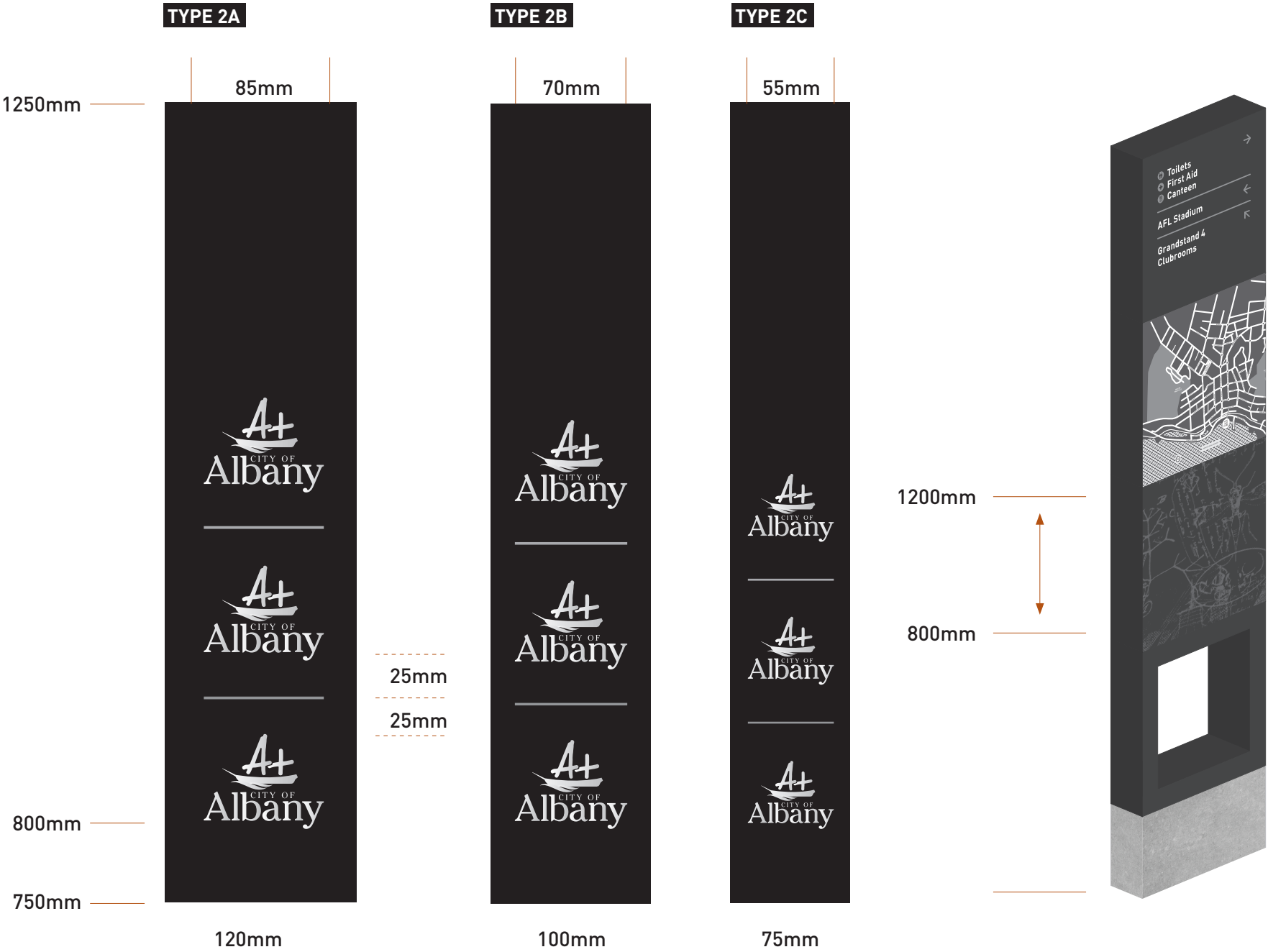
## ICONS

A suite of icons approved for use are appended to the supported documentation section.  
For large scale icons - mask and spray

FORM

LOGOS & OTHER MARKINGS

SLIMLINE



LOGOS

Single Colour - Silver  
Width 55mm, horizontally centred  
50mm spacing between logos with central line separator  
MAXIMUM of 3 logos per side

CULTURAL SIGNIFICANCE

Single Colour - Silver  
Short statement at a maximum length of 400mm  
Din-Medium Italic, 80pt  
Horizontally centred

MATT 2-PAC FINISH

Substrate sprayed in 2-pac matt paint

NANOKOTE

NANOKOTE ECO BARRIER - NK-M1 MATT FINISH  
\*No warranty provided unless applied by accredited Nanokote applicant

EDGING

SEAMLESS SQUARE EDGE - Filled (using adhesive e.g. sikaflex - no bog), sanded & smooth butt joins to create a seamless look and feel.

SHADOW LINES

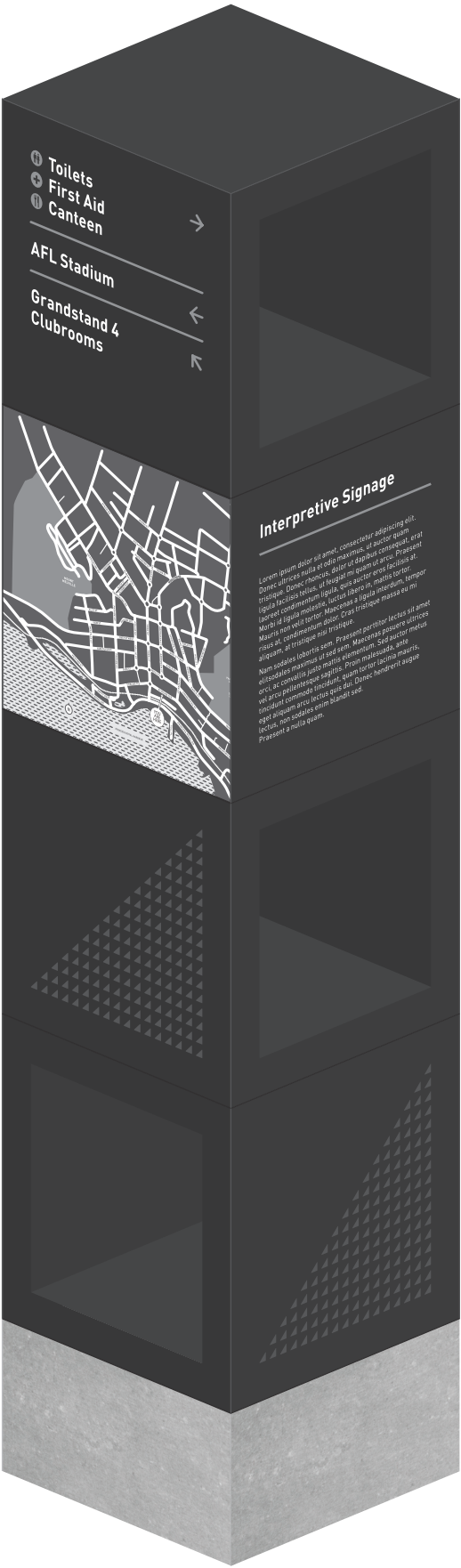
4mm shadow lines at each 500mm intersection accentuate the boxed visual.  
Shadow lines on 500mm width faces only, not on narrow side of slim line signs

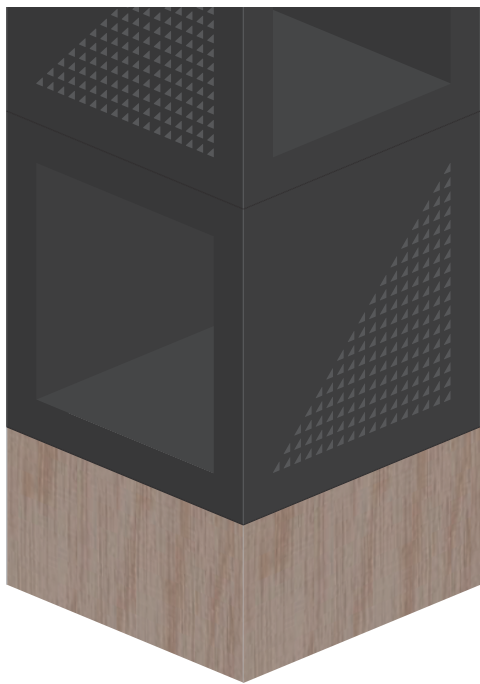
CLEANING / MAINTENANCE

All frames acid cleaned before paint application  
Damaged faces can be re-skinned with 0.6mm aluminum sheet  
Wipe down properly with a damp rag minimum 2 times per year (particularly for any box cubed sign with shadow lines)

BASE / PLINTH CLADDING

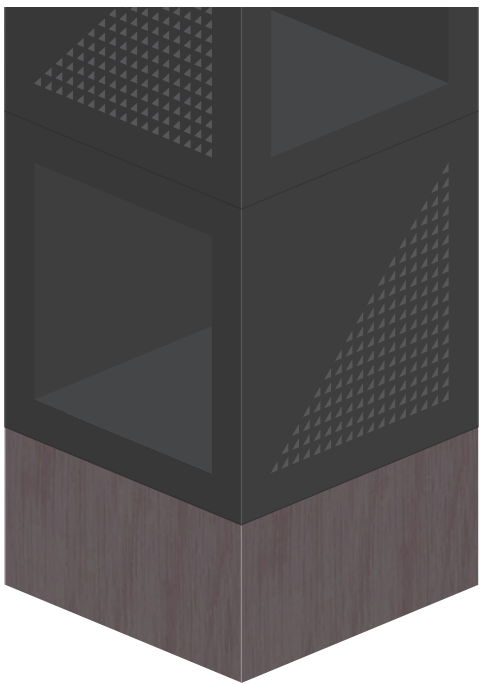
Sign structure is based on stacked cubes with the base cube submerged to express the erosion to reveal concept. Plinth cladding dependant on environmental location. Please see corresponding page.





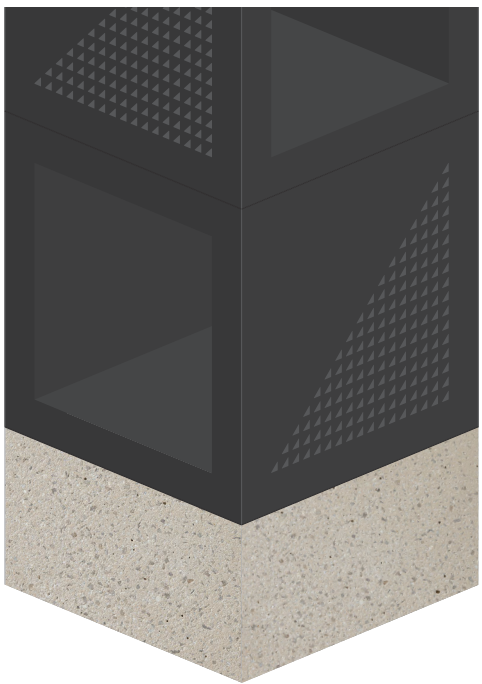
**COASTAL  
CORETEN**

Only to be installed in grass/dirt areas  
due to colour leaching



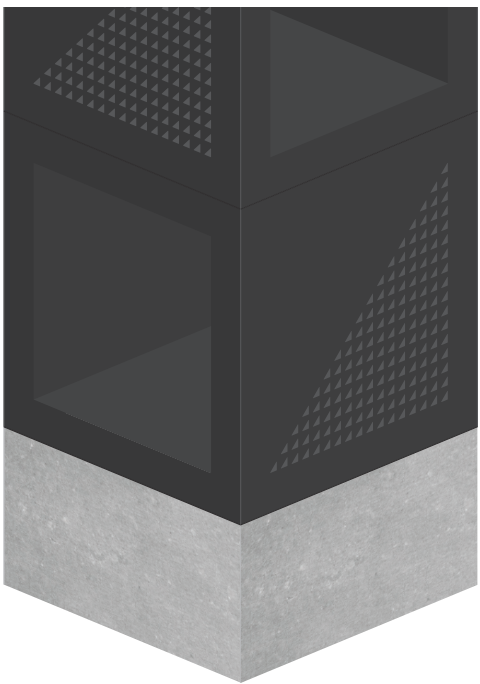
**INLAND  
COMPOSITE TIMBER - DARK STAIN**

Samples to be provided if requested for use



**URBAN  
COMPRESSED FIBRE CEMENT  
SHEETING OR TILE**

To be agreed on case by case basis



**SPORT & REC  
COMPRESSED FIBRE  
CEMENT SHEETING**

Equitone CFC sheeting (10mm  
thick) and coated with Guardian  
sacrificial anti-graffiti coating

The buried ‘plinth’ cube is clad in a distinct material to reflect the precinct in which it resides and to reinforce the concept highlighting this submerged element of the sign system.

A yellow geometric shape, resembling a right-angled triangle with a rounded corner, is positioned in the top-left corner of the page.

# ARCHITECTURALS

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50X50 SHS 3.0 POST

8-M12 CHEM ANCHOR  
MIN 80 EDGE DISTANCE  
180 EMBEDMENT

55X55 ANGLE 3.0  
FRAME BASE

1.0 CONCRETE PAD FOOTING

1.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH AS3600  
CURRENT ADDITION WITH AMENDMENTS.

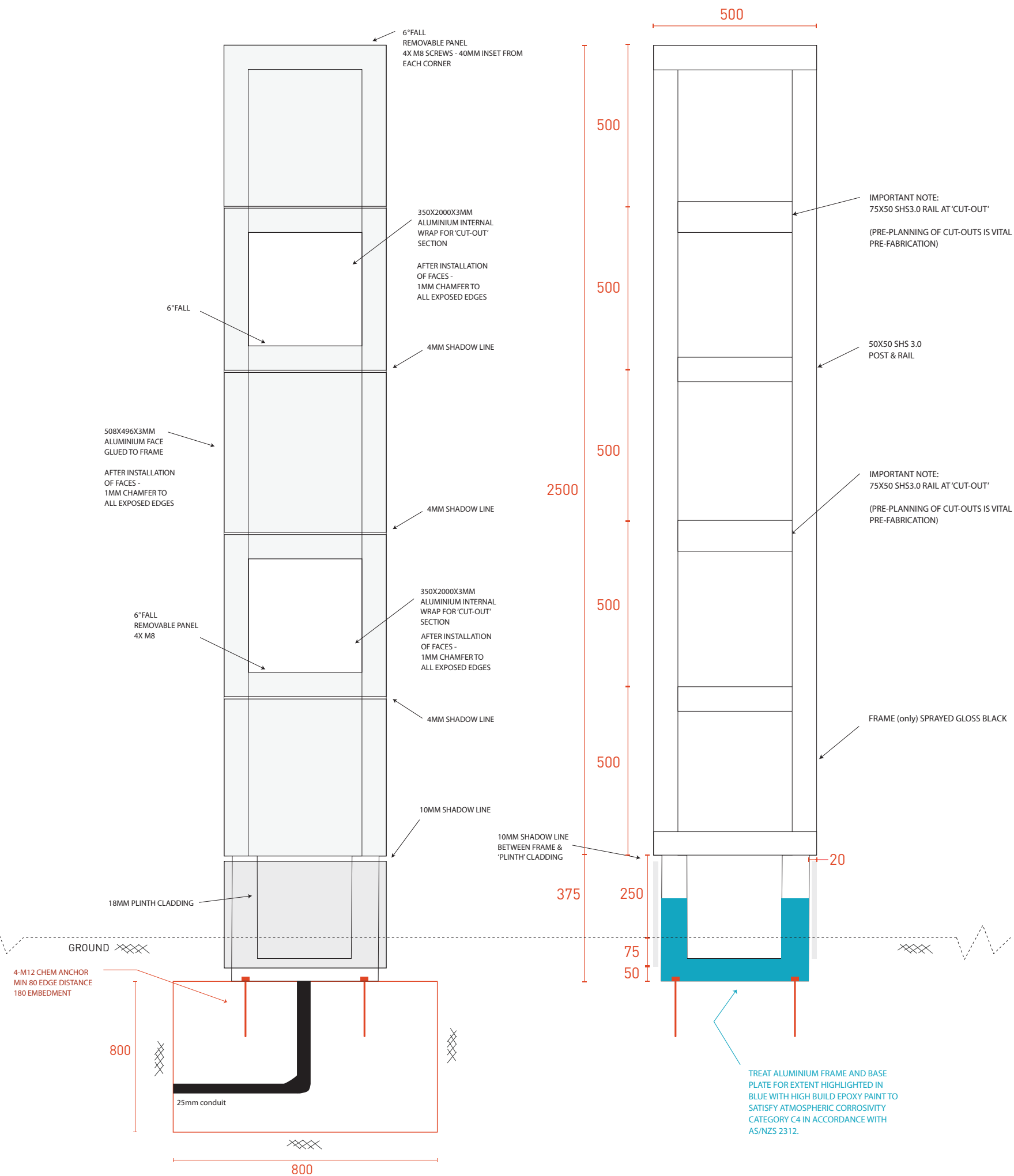
1.2) PAD FOOTING TO BE N25 CONCRETE LAID ON COMPACTED SAND TO 95% M.M.D.

1.3) PAD FOOTING TO BE LOCATED CENTRALLY UNDER FRAME.

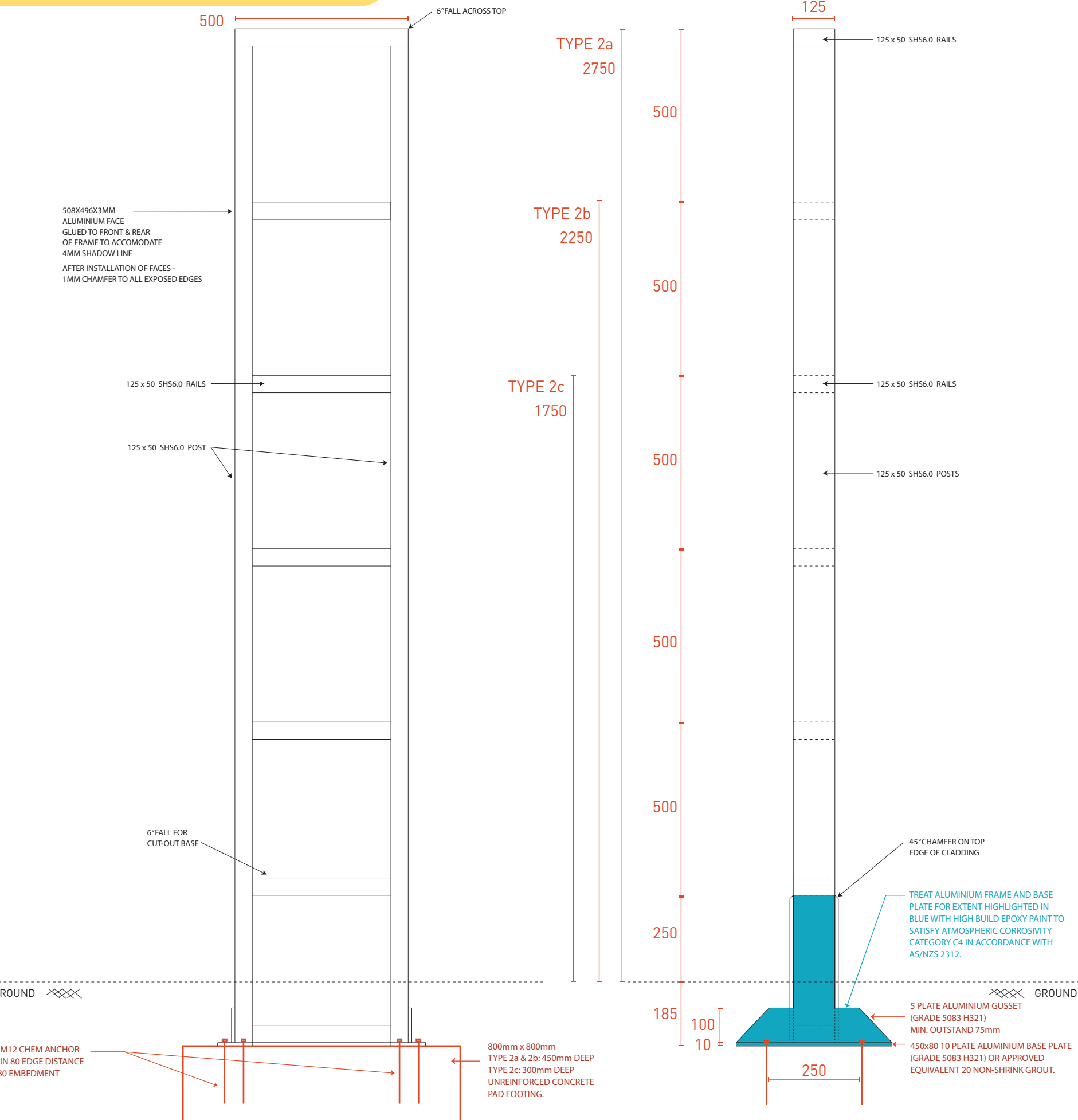
2.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH

- AS/NZS 1866 EXTRUDED ROD, BAR, SOLID AND HOLLOW SHAPES
- AS/NZS 1734 FLAT SHEET, COILED SHEET AND PLATE
- AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS
- AS1664 STRUCTURAL USE OF ALUMINIUM
- AS1665 WELDING OF ALUMINIUM STRUCTURES

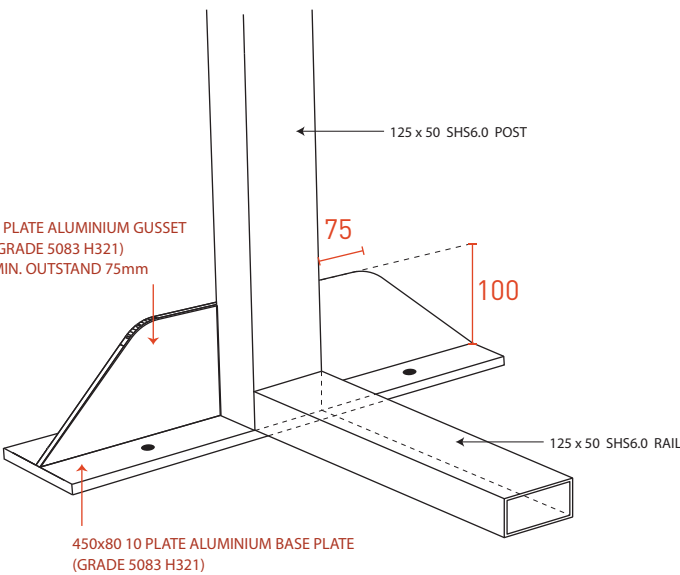
2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.



TYPE 2 - [2A SLIMLINE - 2750]  
[2B SLIMLINE - 2250]  
[2A SLIMLINE - 1750]

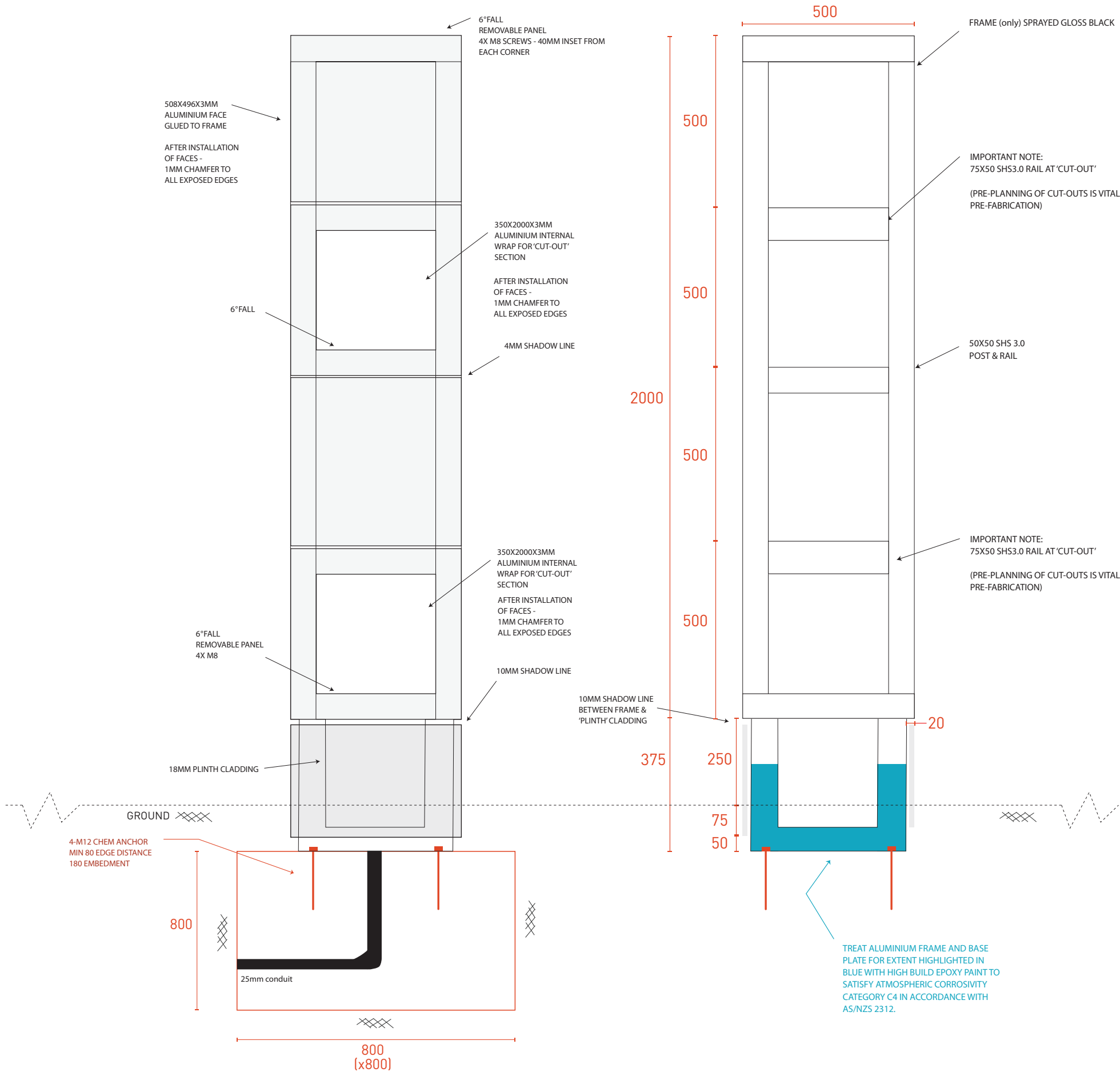


BASE/PLINTH PERSPECTIVE

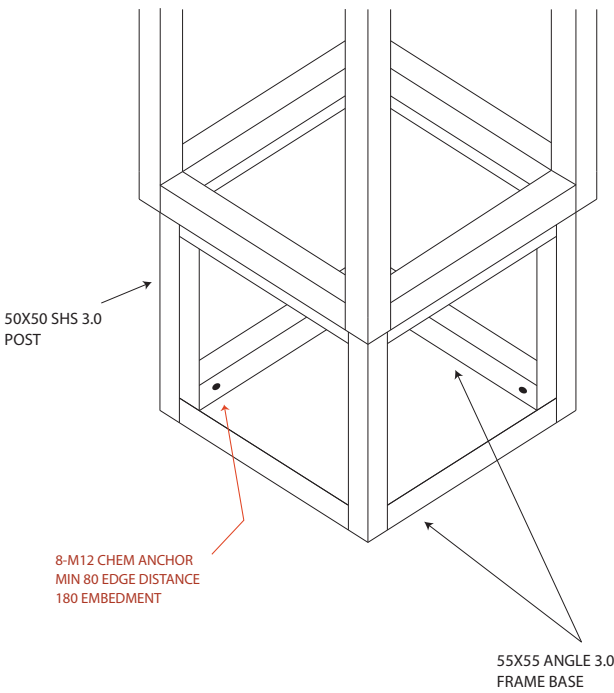


GENERAL NOTES

- 1.0 CONCRETE PAD FOOTING
- 1.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH AS3600 CURRENT ADDITION WITH AMENDMENTS.
- 1.2) PAD FOOTING TO BE N25 CONCRETE LAID ON COMPACTED SAND TO 95% M.M.D.D.
- 1.3) PAD FOOTING TO BE LOCATED CENTRALLY UNDER FRAME.
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  - AS/NZS 1734 FLAT SHEET, COILED SHEET AND PLATE
  - AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS
  - AS1664 STRUCTURAL USE OF ALUMINIUM
  - AS1665 WELDING OF ALUMINIUM STRUCTURES
- 2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.
- 3.0 PROPRIETARY ITEMS
- 3.1) ALL PROPRIETARY ITEMS TO BE FIXED IN ACCORDANCE WITH THE REQUIREMENTS OF THE MANUFACTURER.



BASE/PLINTH PERSPECTIVE



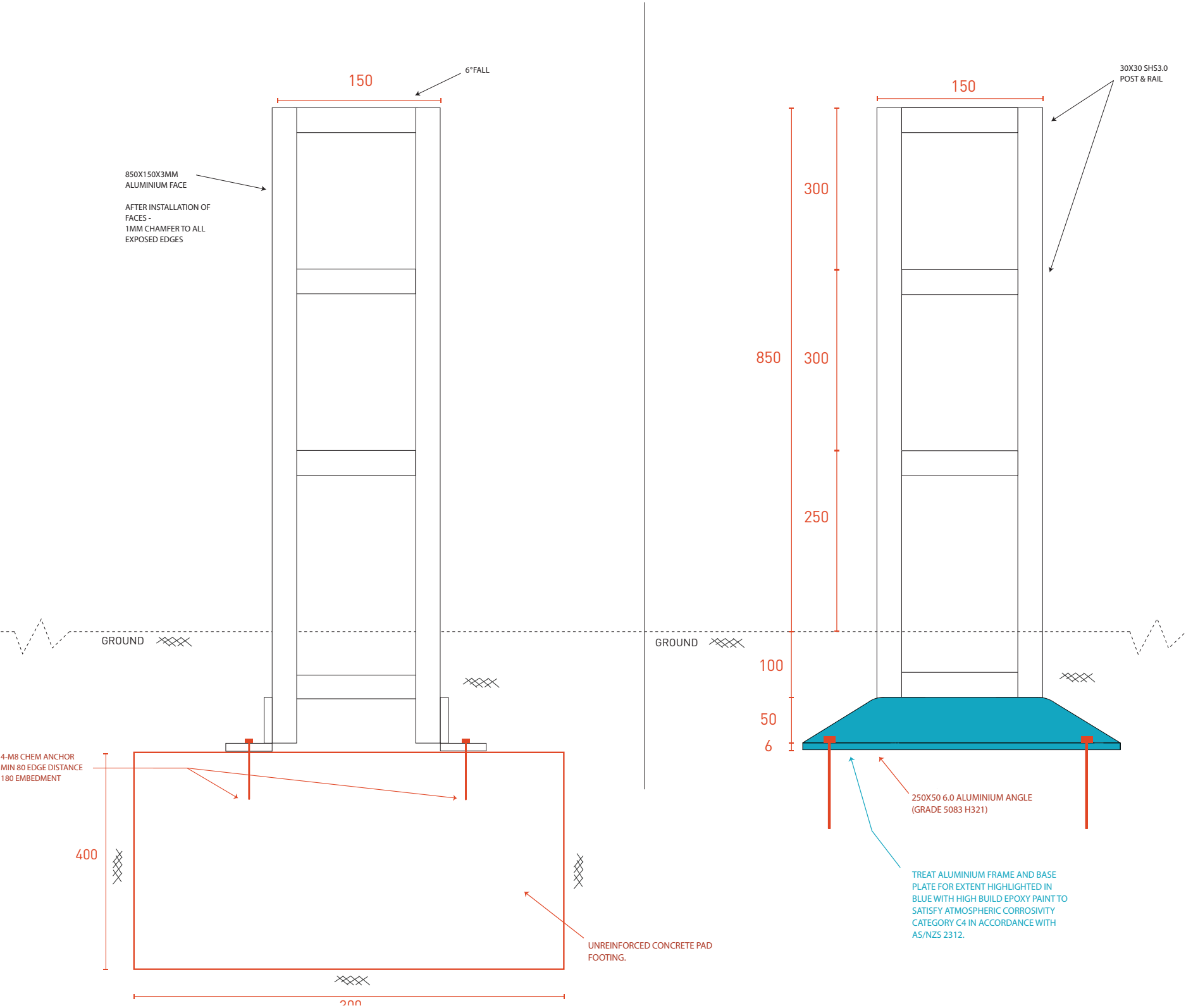
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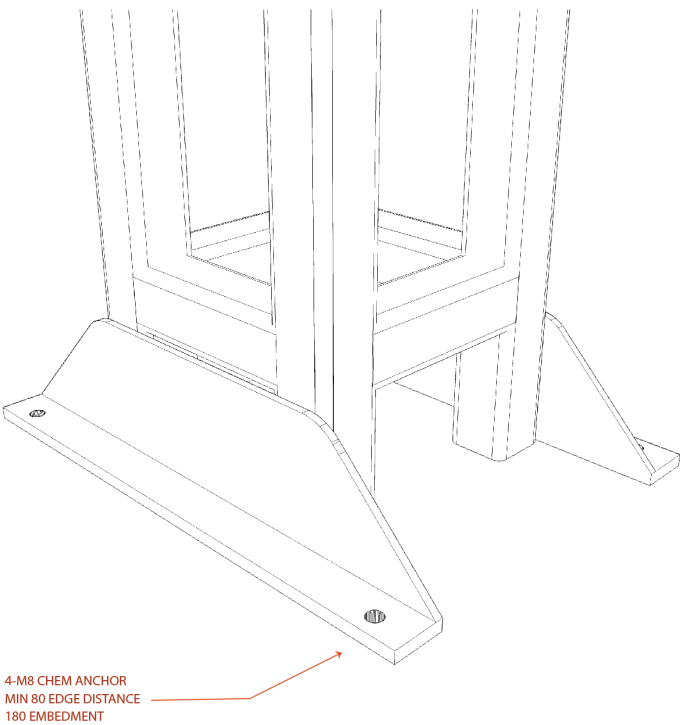
SHAH KAKAHEL  
CIVIL/STRUCTURAL ENGINEER  
B.Eng, MIE(Aust)  
M: 0468 700 786  
Email: info@aussiebuildings.com.au

Aussie Building Specialists  
Your Structural and Building Expert

Dated: 09/05/2018 ShahKakakhel



BASE/PLINTH PERSPECTIVE



GENERAL NOTES

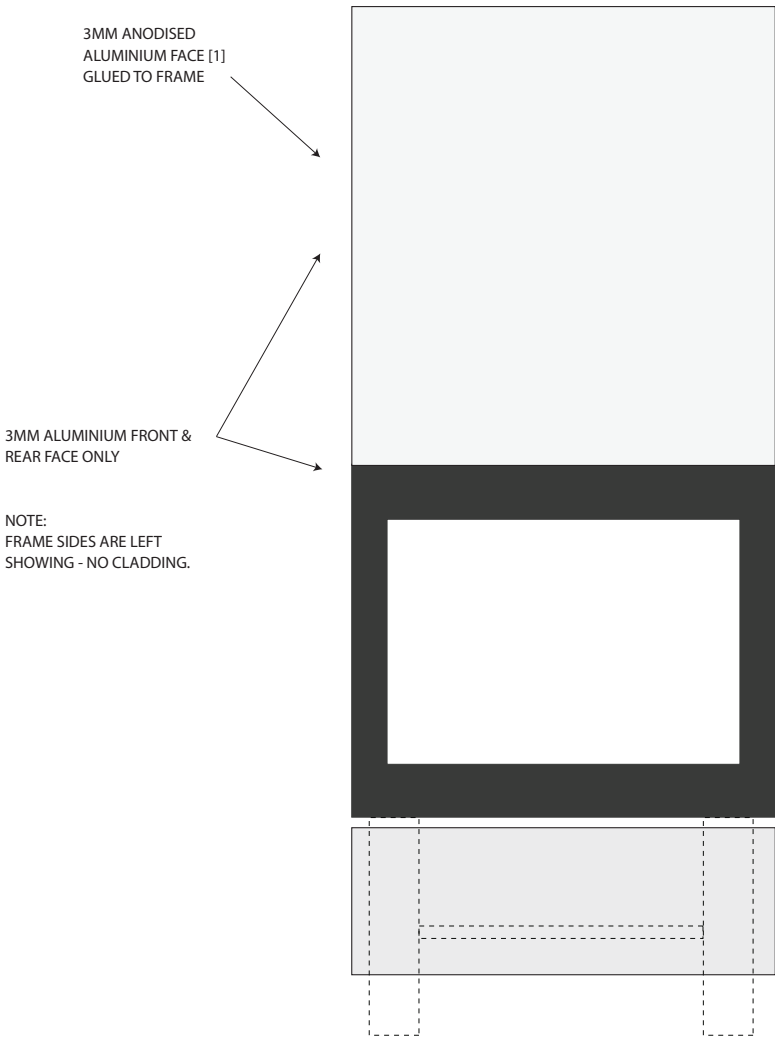
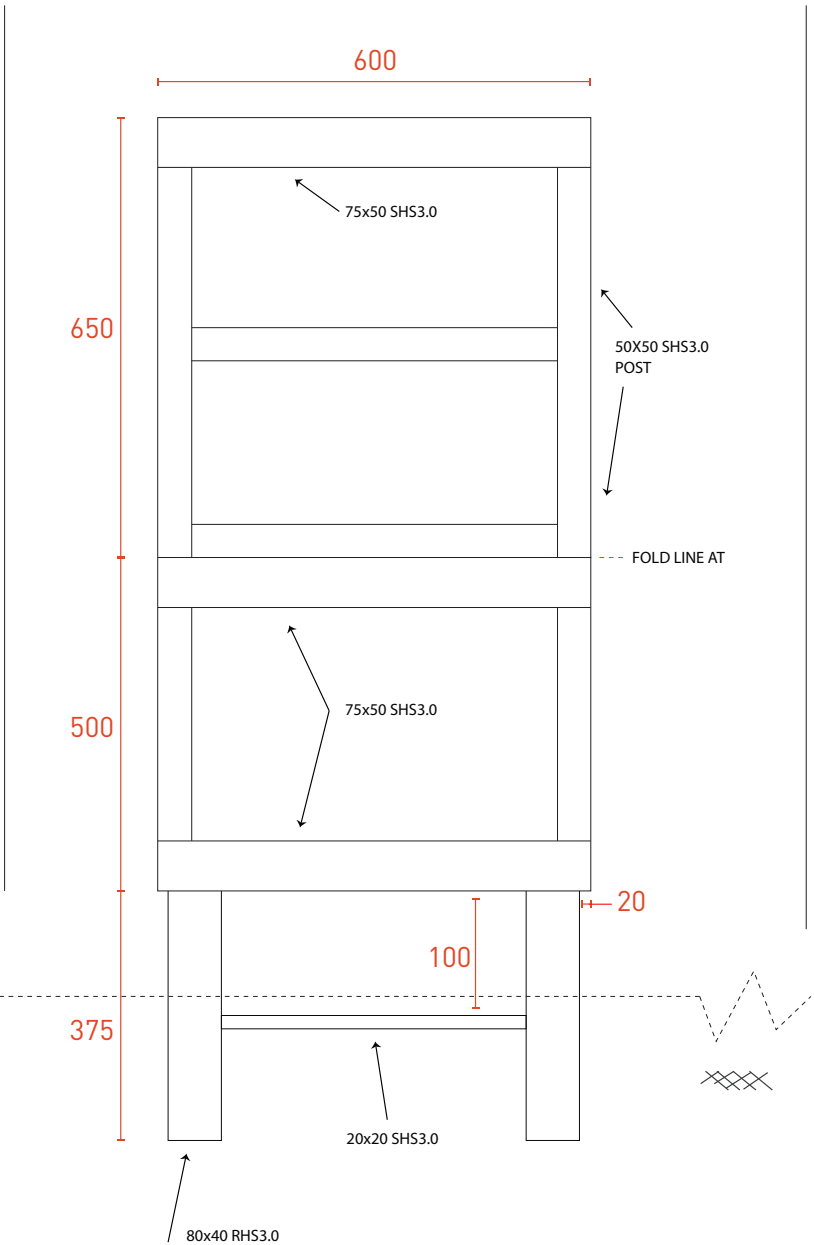
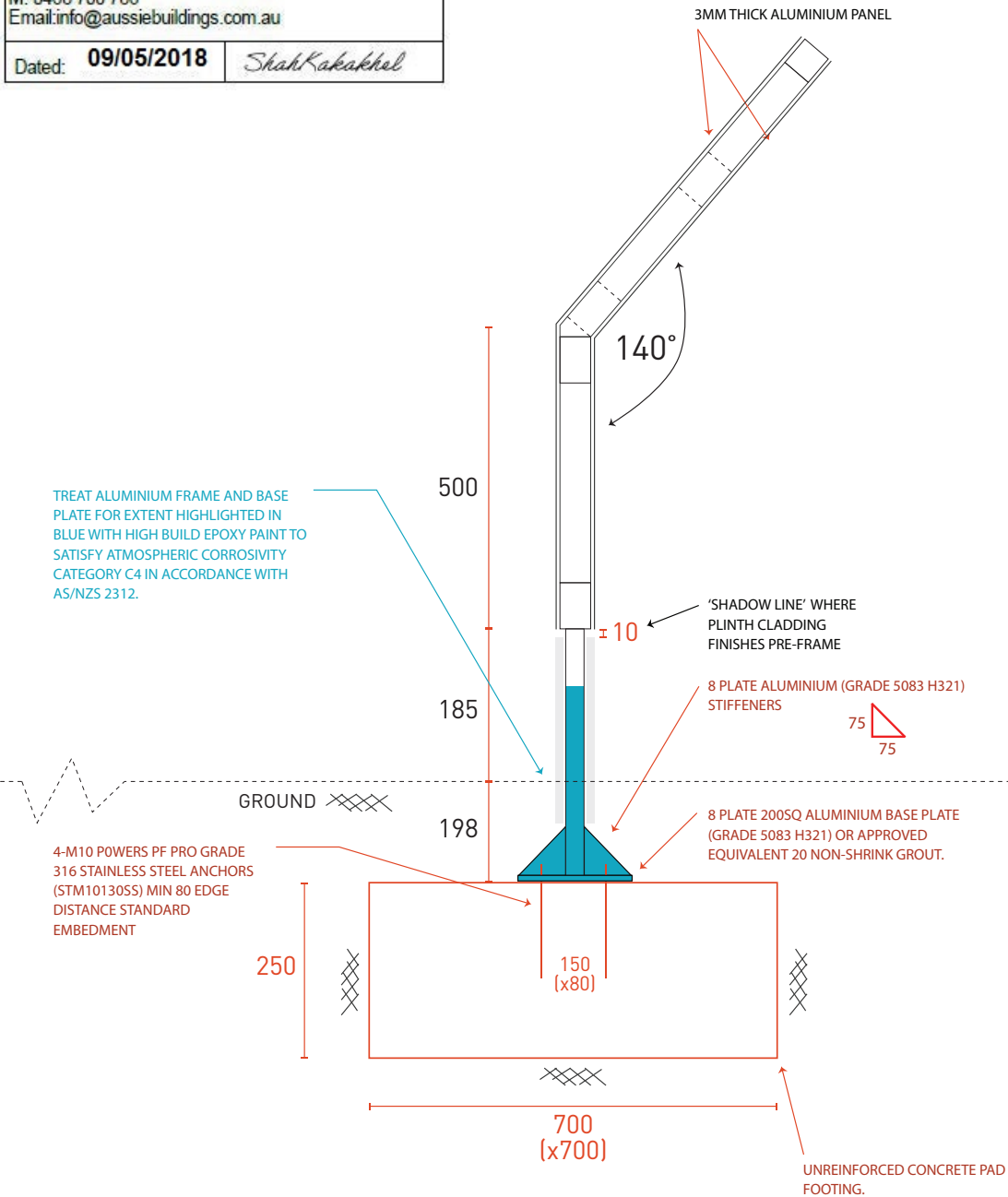
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Aussie Building Specialists  
Civil Structural and Geotechnical Engineers

Dated: 09/05/2018

ShahKakakhel



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# SUPPORTING DOCUMENTATION

SPORT & RECREATION	URBAN	NATURAL 'EPHEMERAL' / INLAND	COASTAL
CENTENNIAL PARK STADIUMS RACE/MOTOR/BMX TRACKS	CBD	PARKS RESERVES	COASTAL WALKS BEACH PICNIC AREAS
Community Civic Pride Recreation Movement Health Passion / Energy Convergence / Gathering Celebration Collective Goals / Teamwork	Historical Buildings / Landmarks Harbour Views Community Hub Commercial Hub Civic Pride Creative / Arts Topography Convergence of People/Business	Exploration / Discovery Escape / Solitude Re-connect Community/Family Appreciation of Nature Convergence of People & Nature	Panoramic Views White Sand / Dunes Eroded Granite Wind / Rain Industrial Port Maritime Heritage Marine Recreation Natural Harbours Violent vs Serene Convergence of Land & Sea Exposure vs Protection
ADDITIONAL PRECINCT ZONES TO BE ADDRESSED AS SEPARATE PROJECT			
MOUNTS PRINCESS ROYAL FORTRESS HERITAGE			

SUPPORTING  
WAYFINDING MAP STYLE

500mm







VISITOR CENTRE



LIBRARY



RETAIL



CHURCH



PUBLIC TOILETS



POST OFFICE



ATM/BANK



SCHOOL/UNIVERSITY



UNIVERSAL ACCESS  
TOILETS



PARKING



GROCERIES



LOOKOUT



CHANGING PLACE



CHEMIST



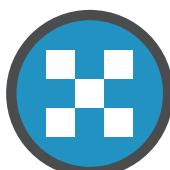
CAFE



SKATEPARK



BABY FACILITIES



POLICE STATION



RESTAURANT



PLAYGROUND



SHOWER



DEFIBRILLATOR



PUB



DOGS PERMITTED



DRINKING FOUNTAIN



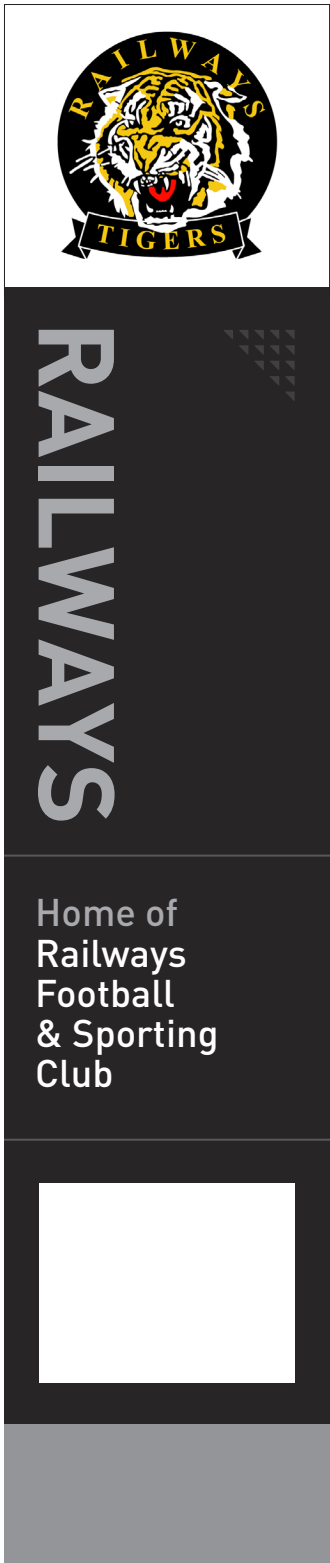
FIRST AID



COCKTAIL BAR



BBQ



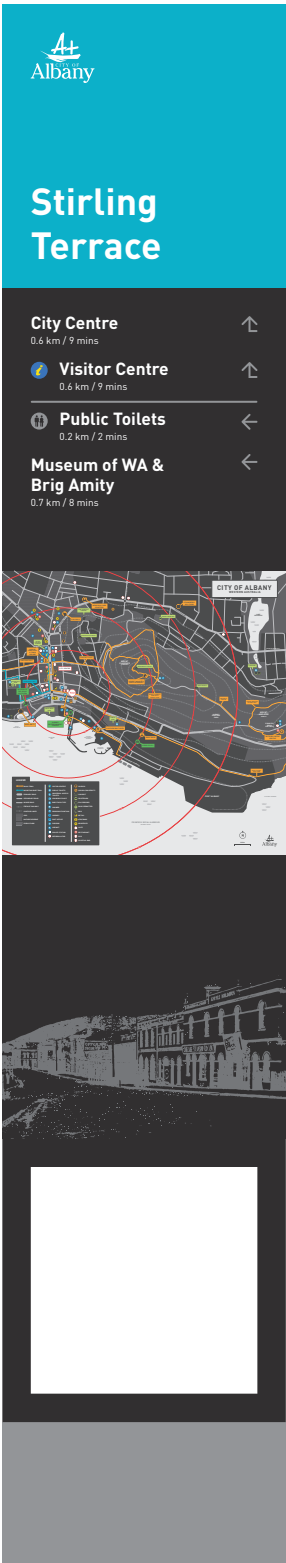
TYPE 2a SLIM 600mm WIDTH  
FOOTBALL CLUB SIGNAGE  
CENTENNIAL PARK  
SIDE A + B



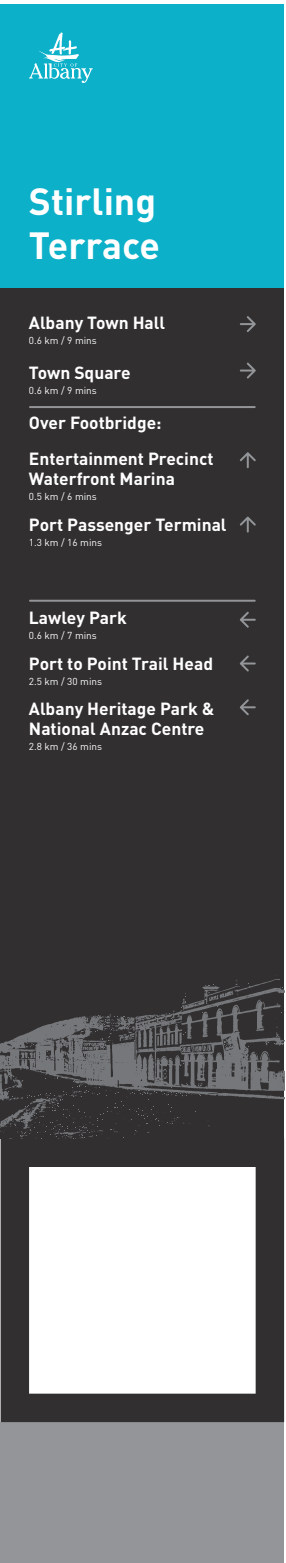
TYPE 2a SLIM  
EASTERN PAVILION  
CENTENNIAL PARK  
SIDE A



TYPE 2a SLIM  
EASTERN PAVILION  
CENTENNIAL PARK  
SIDE B



TYPE 2a SLIM  
STIRLING TERRACE  
WAYFINDING  
SIDE A



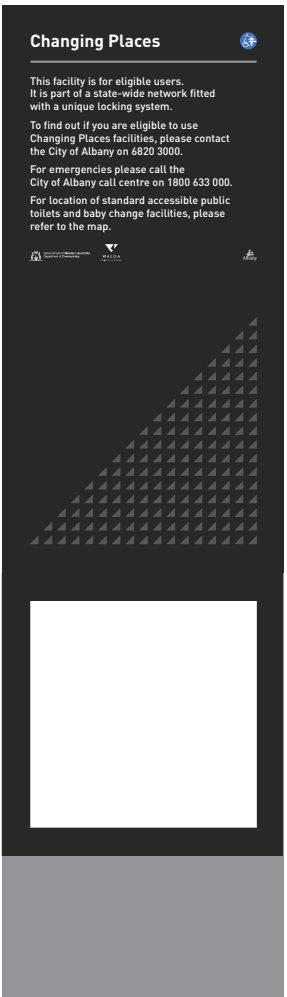
TYPE 2a SLIM  
STIRLING TERRACE  
WAYFINDING  
SIDE B



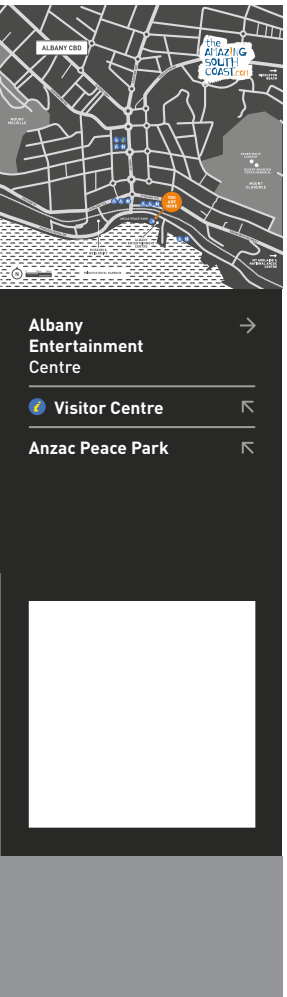
TYPE 2a SLIM  
ALBANY VISITOR CENTRE  
CITY CENTRE  
SIDE A



TYPE 2b SLIM  
ALC ENTRY SIGN  
CENTENNIAL PARK  
SIDE A + B



TYPE 2c SLIM  
CHANGING PLACE  
ALBANY WATERFRONT  
SIDE A



TYPE 2c SLIM  
CHANGING PLACE  
ALBANY WATERFRONT  
SIDE B



TYPE 2d FIELD MARKER  
MULTI PURPOSE SPORTING FIELD  
CENTENNIAL PARK



TYPE 3 FOOTPATH SIGN  
CHANGING PLACE  
ALBANY WATERFRONT



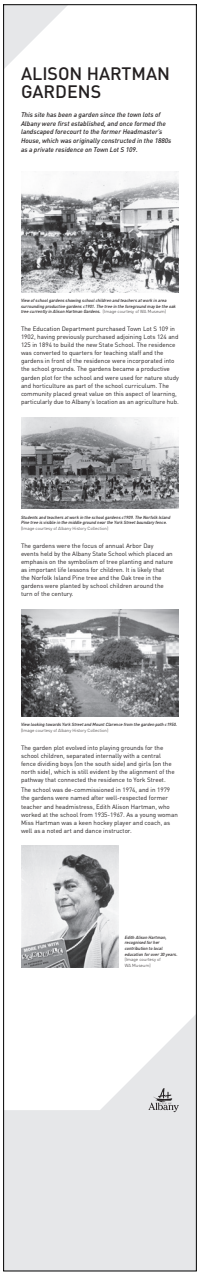
TYPE 4a LECTURN  
NOONGAR INTERPRETATION  
MIDDLETON BEACH BOARDWALK



TYPE 4a LECTURN  
HERITAGE INTERPRETATION  
COASTAL WALK TRAIL



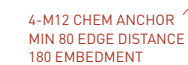
TYPE 4b MINI LECTURN  
NOONGAR INTERPRETATION  
MOKARE PROJECT  
ALISON HARTMAN GARDENS



ALISON HARTMAN GARDENS  
INTERPRETATION  
SIDE A



ALISON HARTMAN GARDENS  
INTERPRETATION  
SIDE B



ShahKakakhel

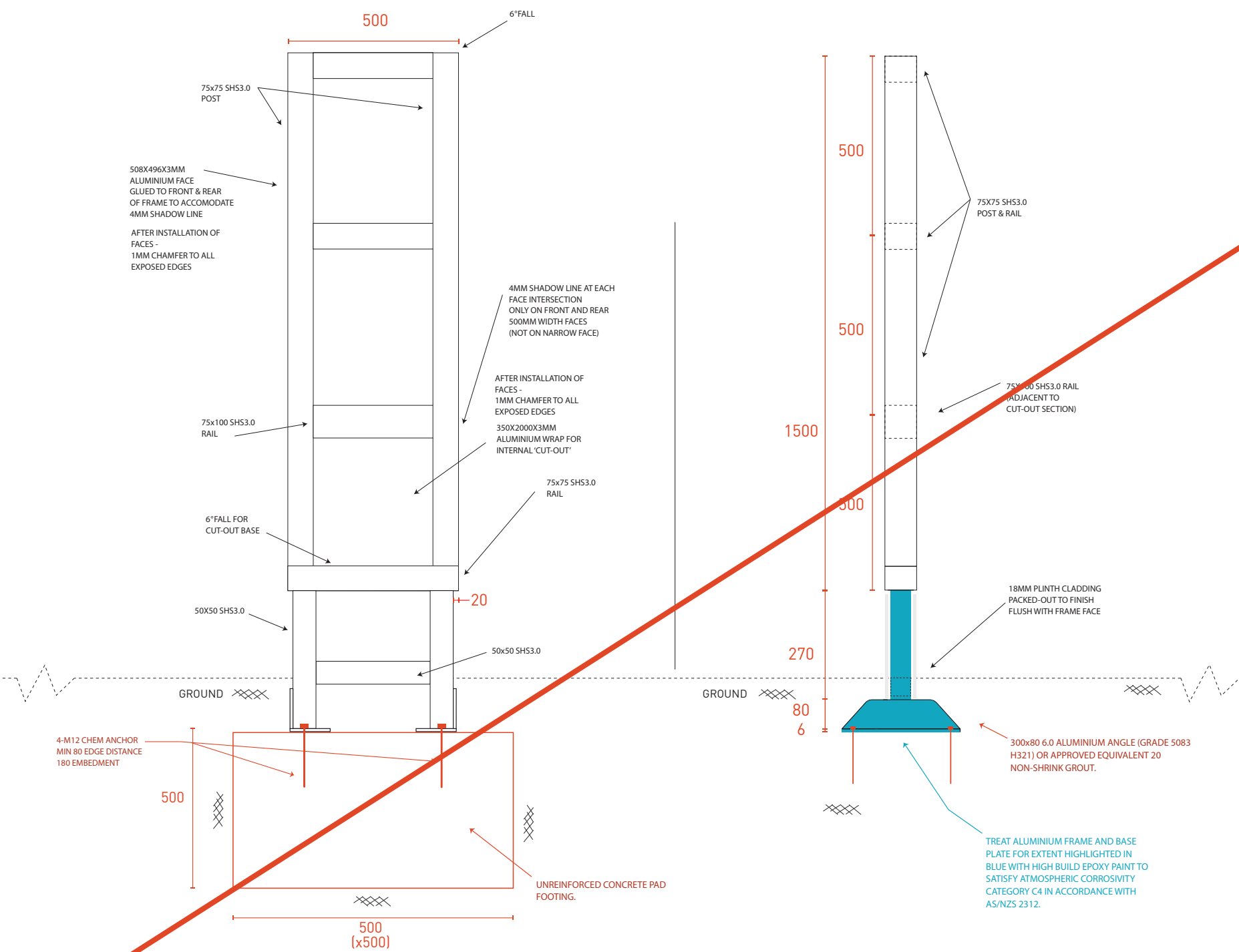
2.0 ALUMINIUM

2.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH

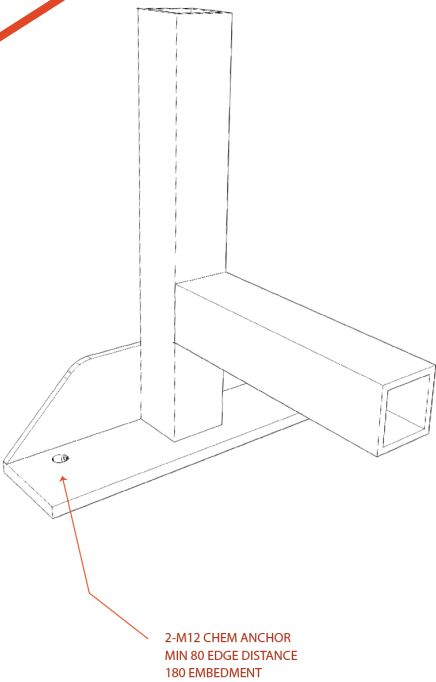
- AS/NZS 1866 EXTRUDED ROD, BAR, SOLID AND HOLLOW SHAPES
- AS/NZS 1734 FLAT SHEET , COILED SHEET AND PLATE
- AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS
- AS1664 STRUCTURAL USE OF ALUMINIUM
- AS1665 WELDING OF ALUMINIUM STRUCTURES

2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.

TREAT ALUMINIUM FRAME AND BASE PLATE FOR EXTENT HIGHLIGHTED IN BLUE WITH HIGH BUILD EPOXY PAINT TO SATISFY ATMOSPHERIC CORROSION CATEGORY C4 IN ACCORDANCE WITH AS/NZS 2312.



BASE/PLINTH PERSPECTIVE



GENERAL NOTES

- 1.0 CONCRETE PAD FOOTING
  - 1.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH AS3600 CURRENT ADDITION WITH AMENDMENTS.
  - 1.2) PAD FOOTING TO BE N25 CONCRETE LAID ON COMPACTED SAND TO 95% M.M.D.D.
  - 1.3) PAD FOOTING TO BE LOCATED CENTRALLY UNDER FRAME.
- 2.0 ALUMINIUM
  - 2.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH
    - AS/NZS 1866 EXTRUDED ROD, BAR, SOLID AND HOLLOW SHAPES
    - AS/NZS 1734 FLAT SHEET, COILED SHEET AND PLATE
    - AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS
    - AS1664 STRUCTURAL USE OF ALUMINIUM
    - AS1665 WELDING OF ALUMINIUM STRUCTURES
  - 2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.