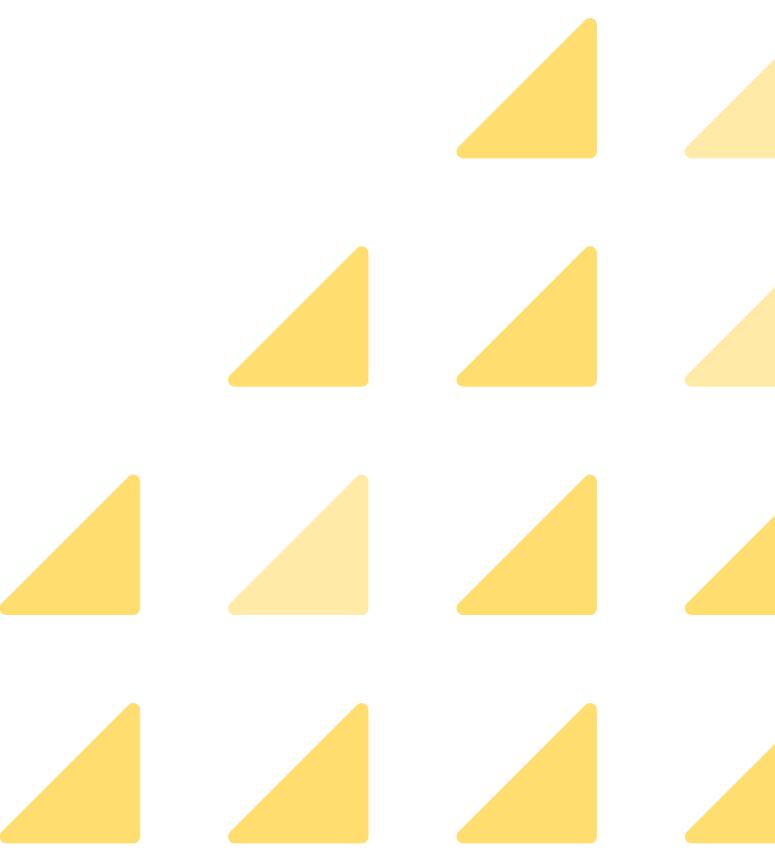
# CITY OF ALBANY SIGNAGE SYSTEM STRATEGY Style Guide + Technical Specifications

/ Developed by Jetblack & Tim Waters

VERSION 16 04-02-21





#### **CONTENTS**

#### DOCUMENT STATUS \ REVISIONS

04-02-2021	Content Opdate	- additional sign types

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#### **DIRECTION**

#### **ENVIRONMENTAL CONNECTION**

This buried cube is clad in a distinct material to reflect the precinct in which it resides and to reinforce the concept highlighting this submerged part of the sign.



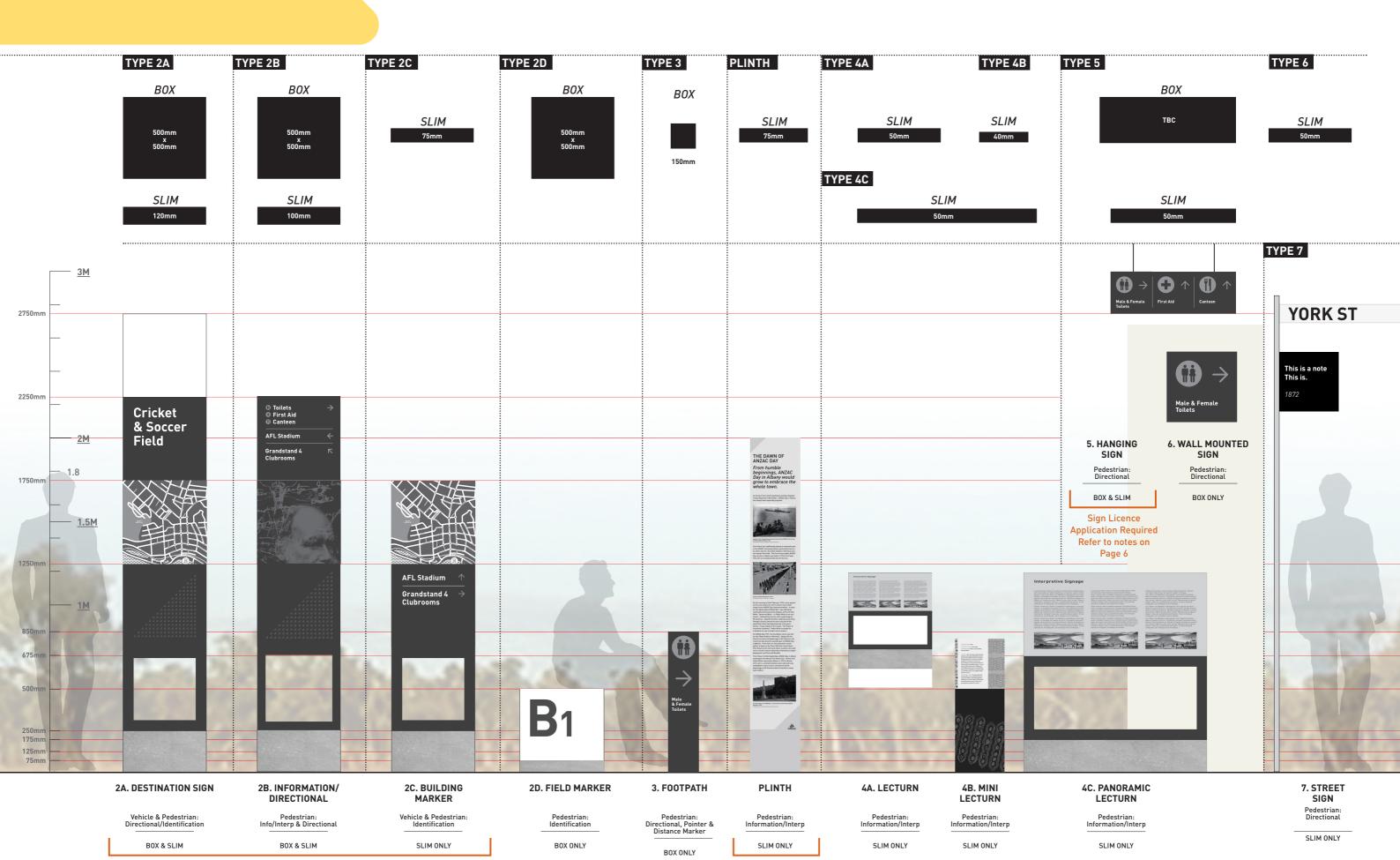
#### **EROSION TO REVEAL**

The City of Albany is an etched arts-cape, exhibiting a truly unique topography. At the heart of this unique landscape are rock formations shaped by years of erosion which has revealed the diverse and beautiful granite

#### STACKED CUBES

Sign suite is based on stacked cubes with the base cube 1/2 submerged to express the erosion to reveal concept.

BIRDS-EYE + PROFILE VIEW

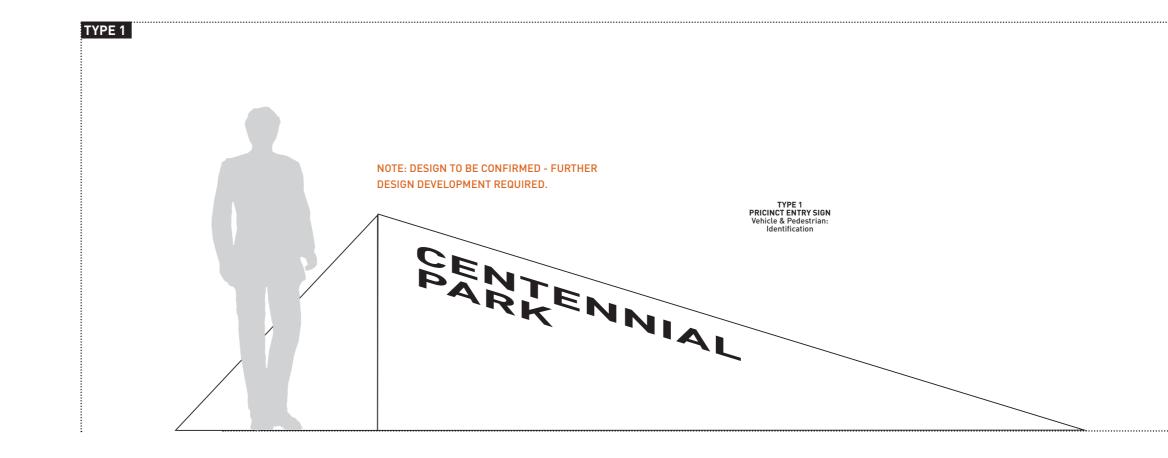


PERSPECTIVE VIEW

CITY OF

PRECINCT WAY FINDING STYLE GUIDE PROGRESSIVE V1.16

DRAFT ONLY -NOT FOR PUBLICATION / 04-02-2021

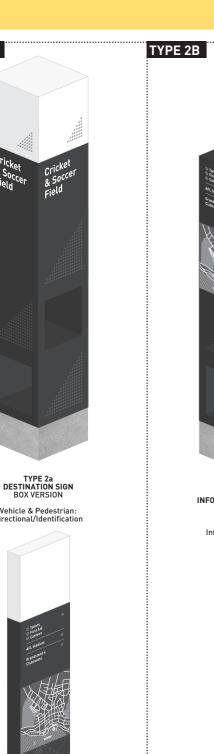


TYPE 5B HANGING SIGN SLIM VERSION

# **TYPE 2A** TYPE 2a DESTINATION SIGN BOX VERSION











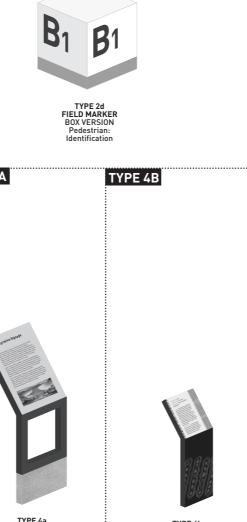
TYPE 2C

Mens Shed



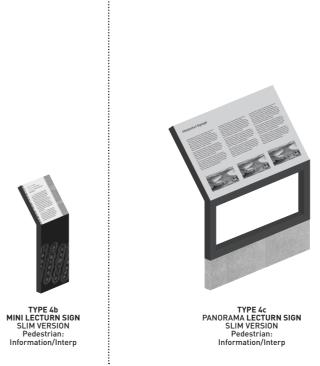
TYPE 5

TYPE 2D



TYPE 5A HANGING SIGN BOX VERSION

TYPE 3



TYPE 3
FOOTPATH SIGN
BOX VERSION
Pedestrian:
Directional, Pointer
& Distance Marker

TYPE 4C



#### NOTES:

Installation of signs may be subject to Planning Approval.

No Certificate of Design Compliance or Building Permit required.

All footings to be engineered.

Type 2a, 2b, 2c, Type 5 and Plinth require a Sign Licence

Sign Licence application required through City of Albany Building Department, approximately \$70per sign (when within lot boundary/reserve).

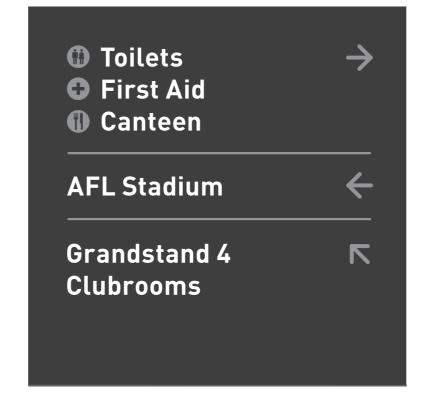
If within road reserve, no licence required, but signs must comply with Australian Standards for construction within road reserve.

Type 5 Hanging and Type 6 Wall Mounted signs must be 2750mm clear above footpaths.

#### **FONT FAMILY**

#### DIN





# Est. 1845

#### **PLACE NAMING**

#### **DIN - BOLD**

Titlecase

Leading: Auto

Tracking: 0

#### **DIRECTIONAL / INFORMATIONAL**

#### **DIN - MEDIUM**

Titlecase

Leading: Auto

Tracking: 0

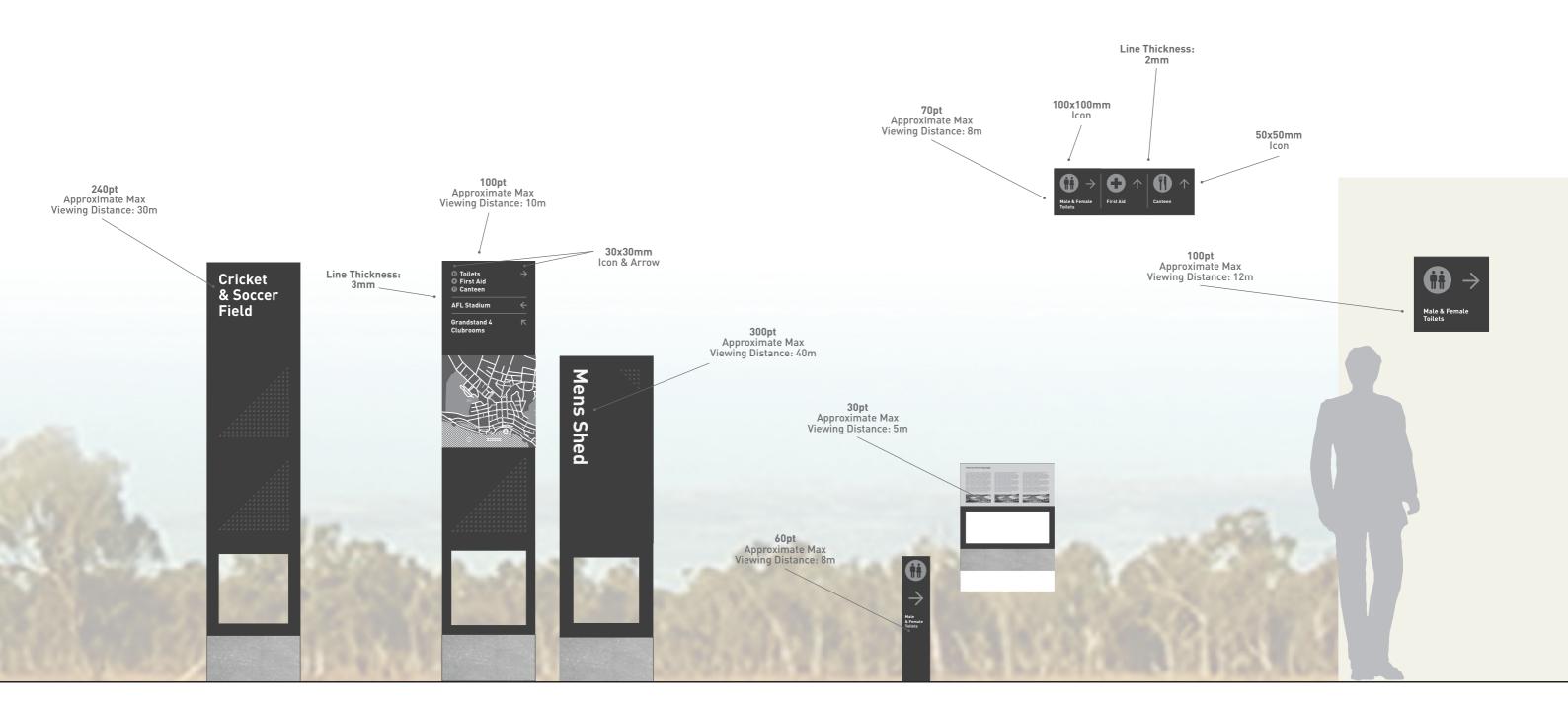
#### **QUOTATION / PLACE SIGNIFICANCE**

#### **DIN - MEDIUM ITALIC**

Titlecase

Leading: Auto

Tracking: 0



BLACK

BASE SYSTEM

DARK GREY 85% BLACK

TRIANGULATION PATTERN -WHEN USED AS A BALANCING DESIGN ELEMENT

WATER MARK GRAPHIC

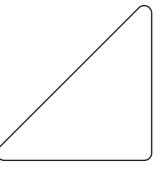


SILVER

LINE SEPERATIONS

ICONS

SUB-HEADING OR SUB-LEVEL INFORMATION



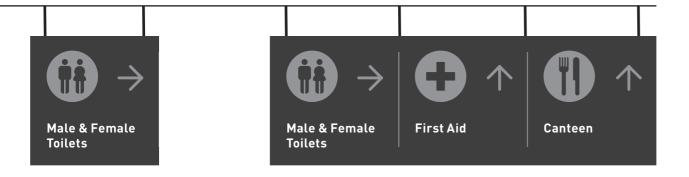
WHITE

DIRECTIONAL NAMING

BODY COPY

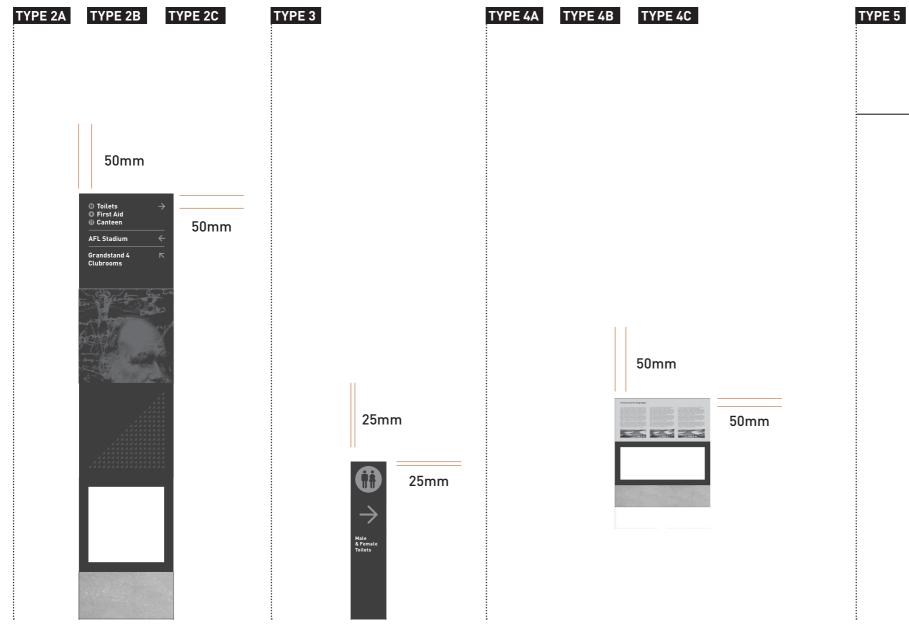
WHEN MAXIMUM READABILITY IS REQUIRED

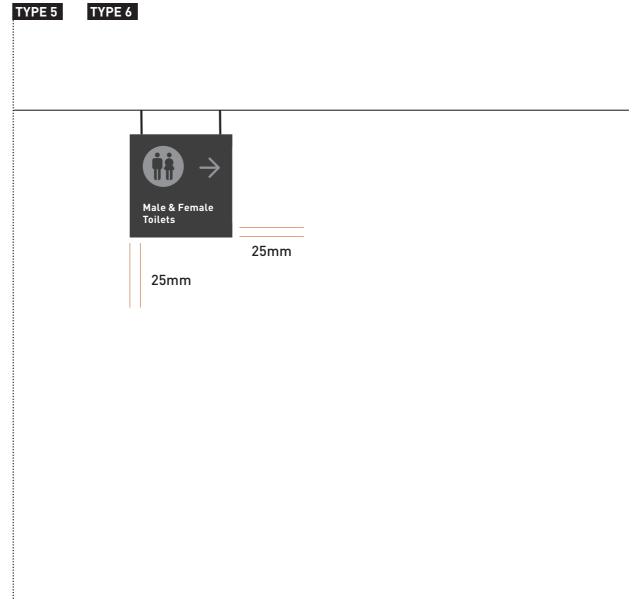
# **FORM**



#### 1-T0-1 RATIO

The signage suite faces are predominately designed to a 1-to-1 ratio, with the exception being the lectern and footpath sign systems. The purpose being a modular system that allows expansion and an adapatable visual scaling to differing environment needs.

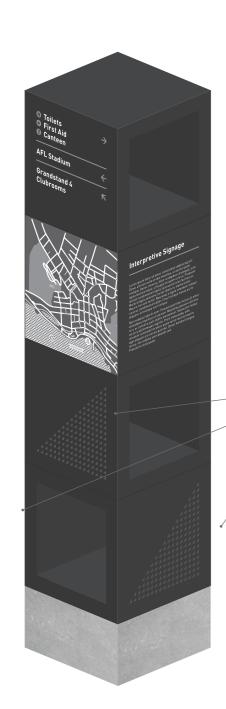




#### **RESPECT OF MARGINS**

Respecting visual margins is important for the effectiveness of the signage suite. The 'cut-out voids' form a visual perception of margins to be used. These vary between 50 and 25mm depending on the system.

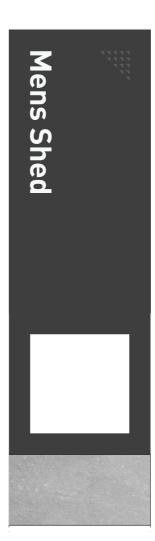
#### TRIANGULAR PATTERN



#### **USE 1: FACE FILLER**

The triangular pattern is to be used in the boxed & slimline systems. A subtle texture to add depth and interest to the signage suite.

Up to 3 triangular patterns to be used - positioned to the adjacent faces to 'cut-out' sections.

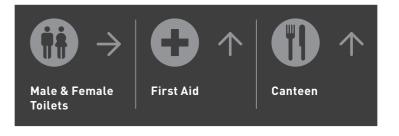


#### **USE 2: BALANCING AGENT**

Used in cases of vertical type (Place Naming) or in rare cases where balancing is required on directional signage.







#### **OVERLAY**

As evident in 'Charles Darwin' signage a subtle 'watermark' graphic can feature as a graphic face. Tonality must be of a similiar nature to the 85% dark grey triangulated feature.

Digital print graphic

#### **MAP STYLING**

As mentioned previously, maps are the only exception to the margin rule. Maps are to bleed to edges of sign system.

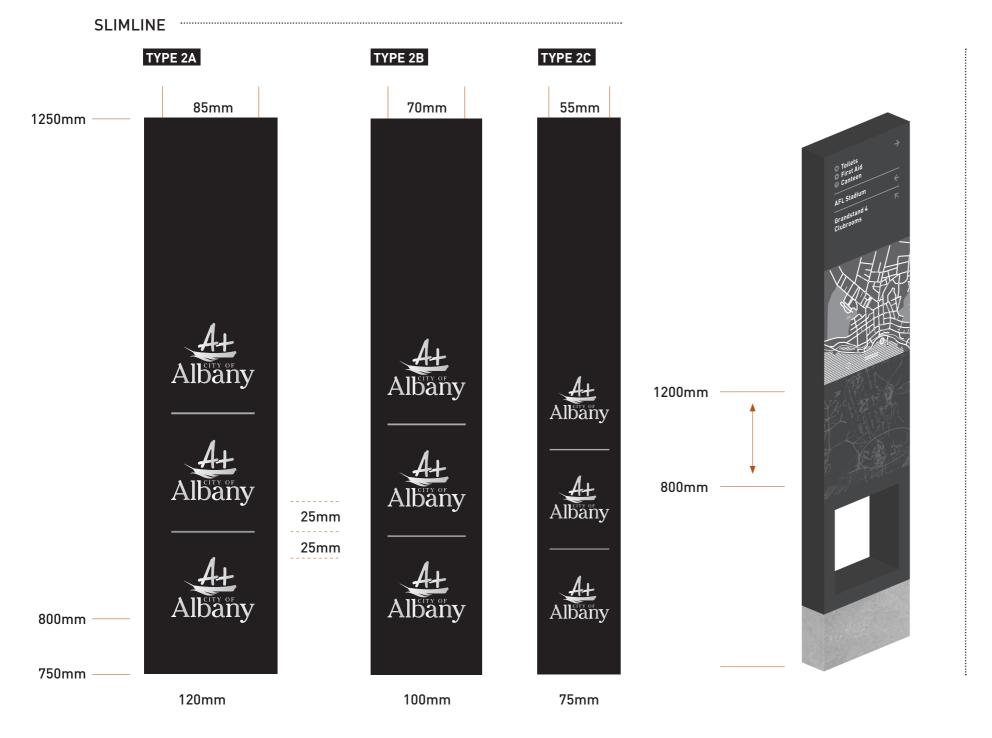
Digital print graphic

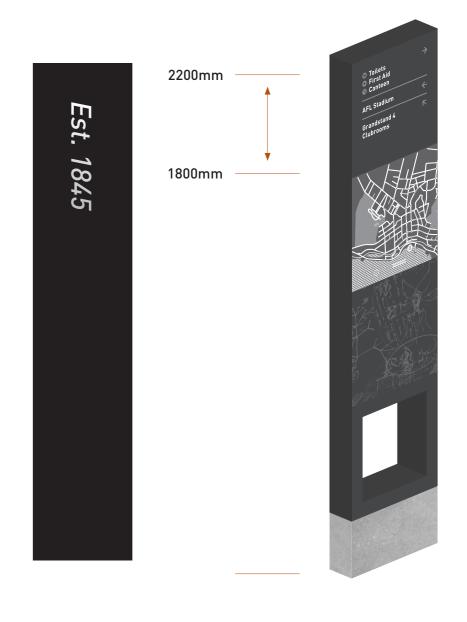
Map style and graphics approved for use are appended to the Supported Documentation section.

#### **ICONS**

A suite of icons approved for use are appended to the supported documentation section.

For large scale icons - mask and spray





#### LOGOS

Single Colour - Silver
Width 55mm, horizontally centred
50mm spacing between logos with central line seperator
MAXIMUM of 3 logos per side

#### **CULTURAL SIGNIFICANCE**

Single Colour - Silver Short statement at a maximum length of 400mm Din-Medium Italic, 80pt Horizontally centred

#### **MATT 2-PAC FINISH**

Substrate sprayed in 2-pac matt paint

#### **NANOKOTE**

NANOKOTE ECO BARRIER - NK-M1 MATT FINISH

\*No warranty provided unless applied by accredited Nanokote applicant

#### **EDGING**

SEAMLESS SQUARE EDGE - Filled (using adhesive e.g. sikaflex - no bog), sanded & smooth butt joins to create a seamless look and feel.

#### **SHADOW LINES**

4mm shadow lines at each 500mm intersection accentuate the boxed visual.
Shadow lines on 500mm width faces only, not on narrow side of slim line signs

#### **CLEANING / MAINTENANCE**

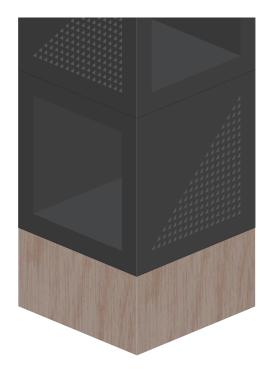
All frames acid cleaned before paint application
Damaged faces can be re-skinned with 0.6mm aluminum sheet
Wipe down properly with a damp rag minimum 2 times per year
(particularly for any box cubed sign with shadow lines)

#### **BASE / PLINTH CLADDING**

Sign structure is based on stacked cubes with the base cube submerged to express the erosion to reveal concept. Plinth cladding dependant on environmental location. Please see corresponding page.

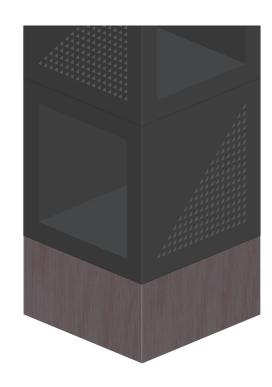


#### PRECINCT DIFFERENTIATION



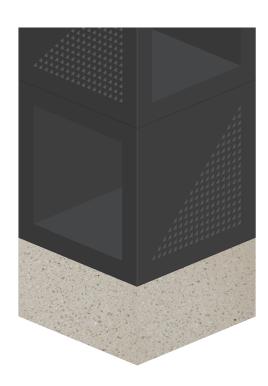
COASTAL CORETEN

Only to be installed in grass/dirt areas due to colour leaching



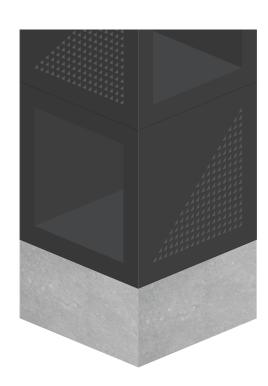
INLAND COMPOSITE TIMBER - DARK STAIN

Samples to be provided if requested for use



URBAN
COMPRESSED FIBRE CEMENT
SHEETING OR TILE

To be agreed on case by case basis



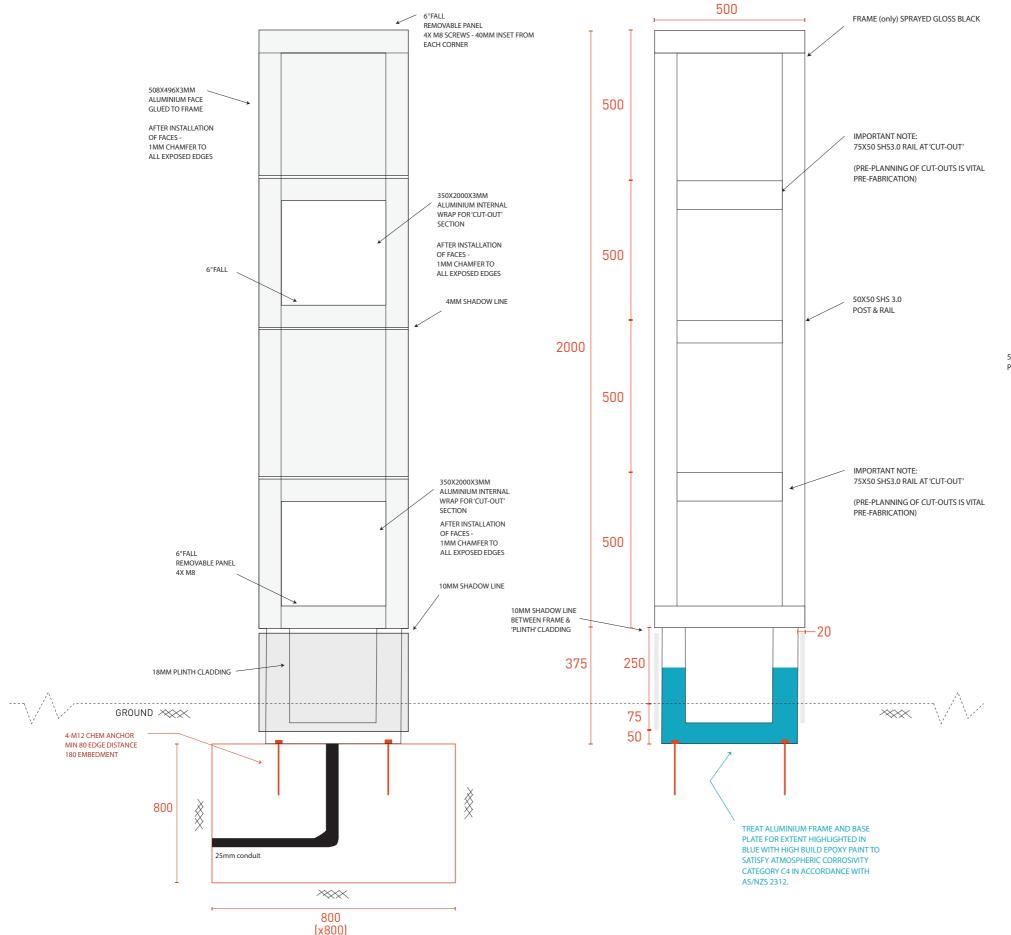
SPORT & REC COMPRESSED FIBRE CEMENT SHEETING

Equitone CFC sheeting (10mm thick) and coated with Guardian sacrificial anti-graffiti coating

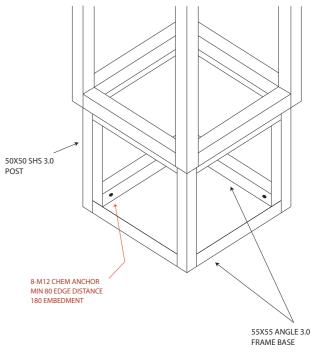
The buried 'plinth' cube is clad in a distinct material to reflect the precinct in which it resides and to reinforce the concept highlighting this submerged element of the sign system.

## ARCHITECTURALS

#### **TYPE 2A & 2B - [BOXED]**



#### **BASE/PLINTH PERSPECTIVE**



#### **GENERAL NOTES**

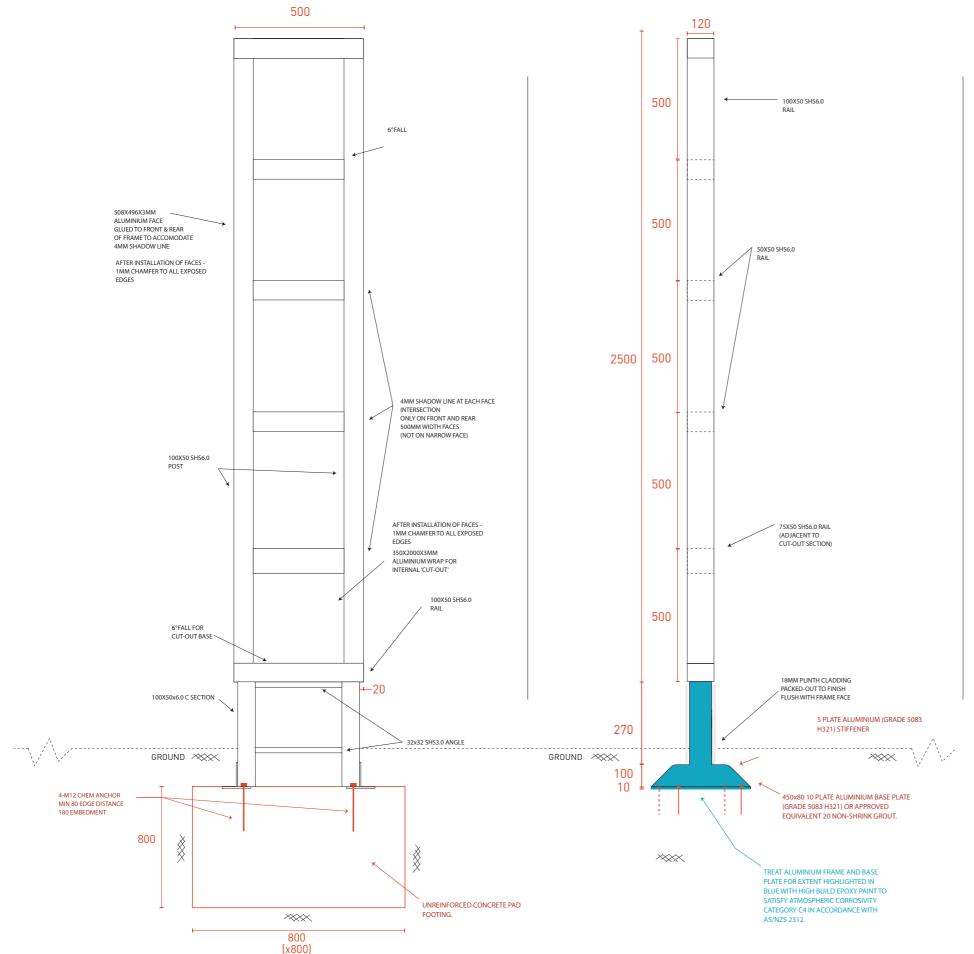
#### 1.0 CONCRETE PAD FOOTING

- 1.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH AS3600 CURRENT ADDITION WITH AMENDMENTS.
- 1.2) PAD FOOTING TO BE N25 CONCRETE LAID ON COMPACTED SAND TO 95% M.M.D.D.
- 1.3) PAD FOOTING TO BE LOCATED CENTRALLY UNDER FRAME.

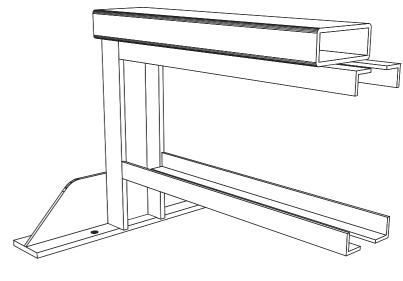
- 2.1) ALL WORKMANSHIP AND MATERIALS SHALL BE IN ACCORDANCE WITH
- AS/NZS 1866 EXTRUDED ROD, BAR, SOLID AND HOLLOW SHAPES AS/NZS 1734 FLAT SHEET , COILED SHEET AND PLATE
- AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS
- AS1664 STRUCTURAL USE OF ALUMINIUM
- AS1665 WELDING OF ALUMINIUM STRUCTURES
- 2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.



#### TYPE 2A - [SLIMLINE - 2750x120]



#### **BASE/PLINTH PERSPECTIVE**



4-M12 CHEM ANCHOR MIN 80 EDGE DISTANCE 180 EMBEDMENT

SHAH KAKAHEL CIVIL/STRUCTURAL ENGINEER B.Eng , MIE(Aust)
M: 0468 700 786
Email:info@aussiebuildings.com.au Dated: 09/05/2018

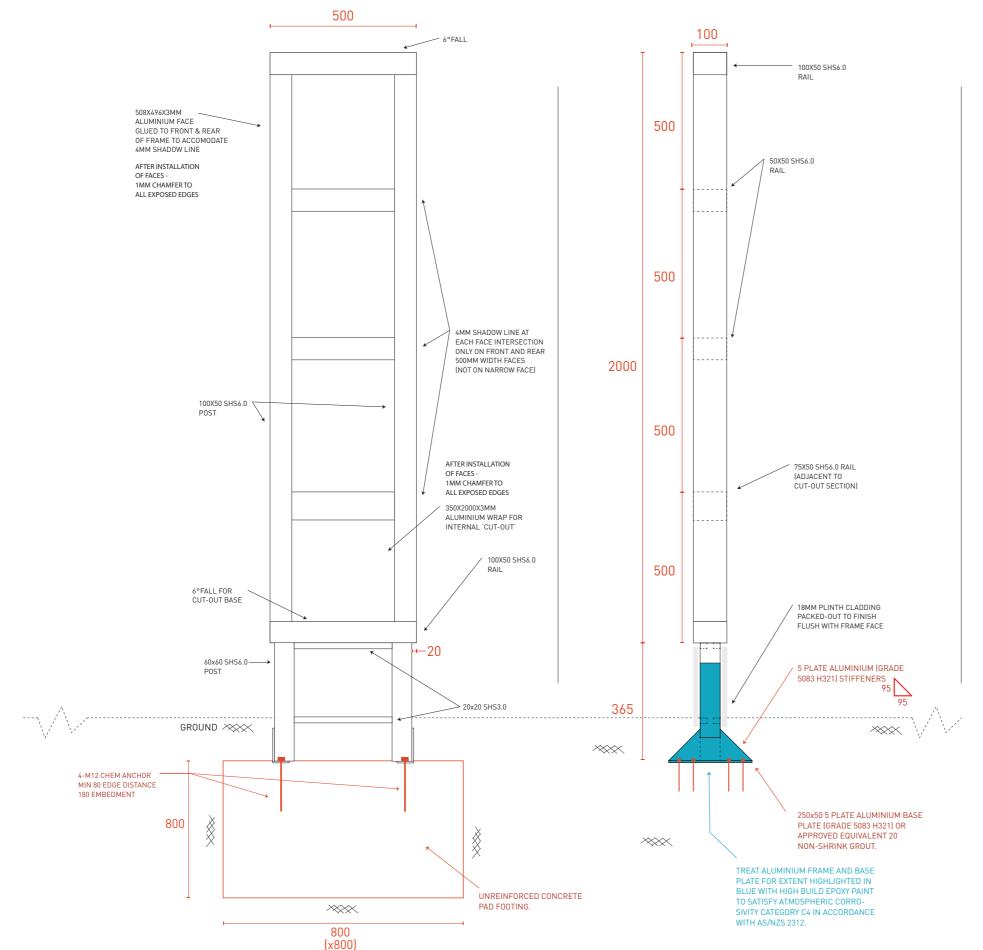
ShahKakakhel

#### **GENERAL NOTES**

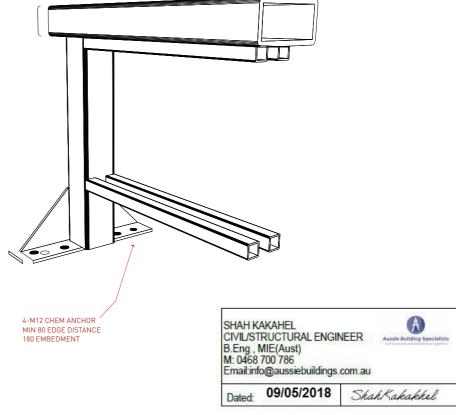
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- AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS - AS1664 STRUCTURAL USE OF ALUMINIUM
- AS1665 WELDING OF ALUMINIUM STRUCTURES
- 2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.

#### TYPE 2B - [SLIMLINE - 2250x100]



#### BASE/PLINTH PERSPECTIVE

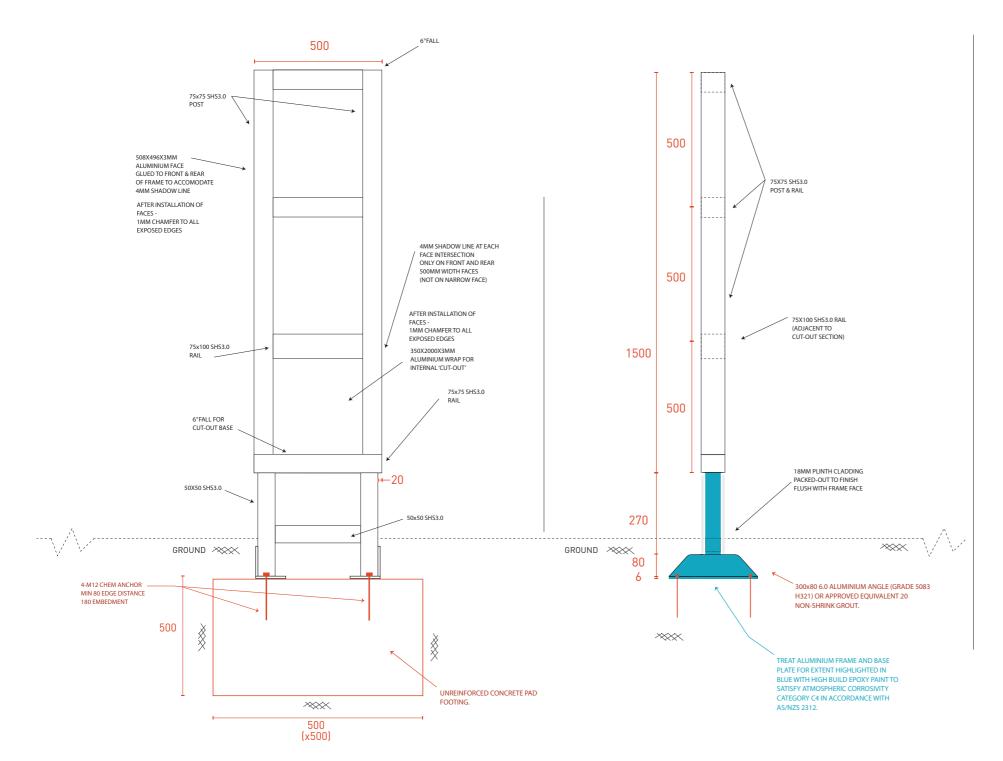


#### **GENERAL NOTES**

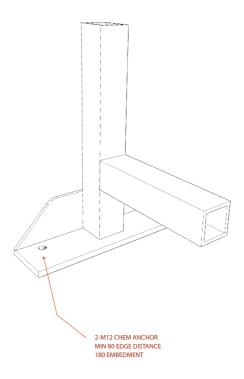
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- AS1664 STRUCTURAL USE OF ALUMINIUM
- AS1665 WELDING OF ALUMINIUM STRUCTURES
  2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.



#### **BASE/PLINTH PERSPECTIVE**



#### **GENERAL NOTES**

1.0 CONCRETE PAD FOOTING

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#### 2.0 ALUMINIUM

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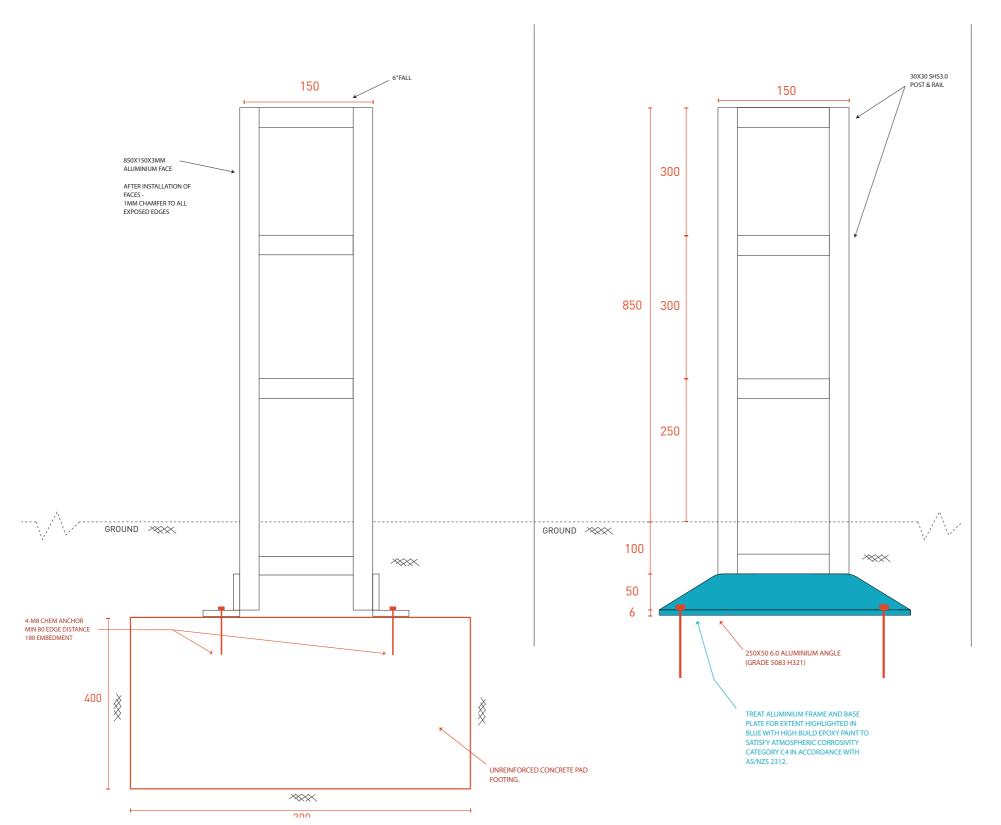
AS/NZS 1734 FLAT SHEET , COILED SHEET AND PLATE

- AS/NZS 3715 THERMOSET POWDER COATING FOR ARCHITECTURAL APPLICATIONS

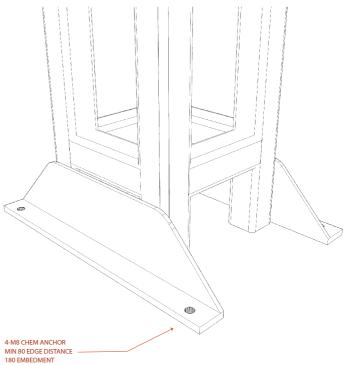
- AS1664 STRUCTURAL USE OF ALUMINIUM

- AS1665 WELDING OF ALUMINIUM STRUCTURES

2.2) GRADE OF ALUMINIUM TO BE USED FOR SHS FRAME TO BE COMPATIBLE WITH BASE PLATE.



#### BASE/PLINTH PERSPECTIVE

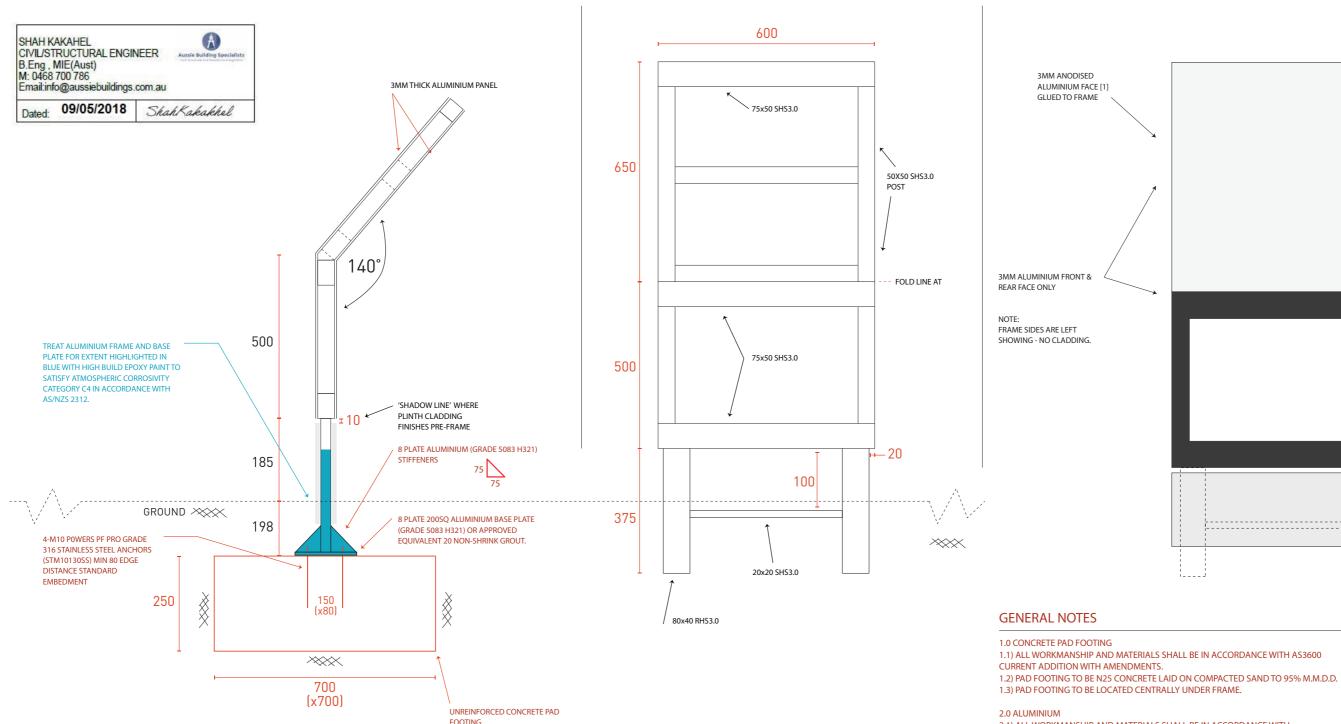


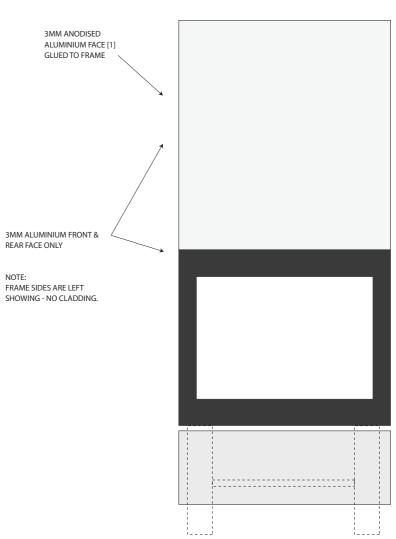
#### **GENERAL NOTES**

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### SUPPORTING DOCUMENTATION

**MOUNTS** 

HERITAGE

PRINCESS ROYAL FORTRESS

DRAFT ONLY -NOT FOR PUBLICATION

SPORT & RECREATION	URBAN	NATURAL 'EPHEMERAL' / INLAND	COASTAL
CENTENNIAL PARK STADIUMS RACE/MOTOR/BMX TRACKS	CBD	PARKS RESERVES	COASTAL WALKS BEACH PICNIC AREAS
Community	Historical Buildings / Landmarks	Exploration / Discovery	Panoramic Views
Civic Pride	Harbour Views	Escape / Solitude	White Sand / Dunes
Recreation	Community Hub	Re-connect	Eroded Granite
Movement	Commercial Hub	Community/Family	Wind / Rain
Health	Civic Pride	Appreciation of Nature	Industrial Port
Passion / Energy	Creative / Arts	Convergence of People & Nature	Maritime Heritage
Convergence / Gathering	Topography		Marine Recreation
Celebration	Convergence of People/Business		Natural Harbours
Collective Goals / Teamwork			Violent vs Serene Convergence of Land & Se
			Exposure vs Protection



500mm



VISITOR CENTRE



LIBRARY



**RETAIL** 



CHURCH



**PUBLIC TOILETS** 



POST OFFICE



ATM/BANK



SCHOOL/UNIVERSITY



**UNIVERSAL ACCESS TOILETS** 



**PARKING** 



**GROCERIES** 



L00K0UT



**CHANGING PLACE** 



**CHEMIST** 



CAFE



**SKATEPARK** 



**BABY FACILITIES** 



**POLICE STATION** 



**RESTAURANT** 



**PLAYGROUND** 



**SHOWER** 



**DEFIBRILLATOR** 



PUB



**DOGS PERMITTED** 



DRINKING FOUNTAIN



FIRST AID



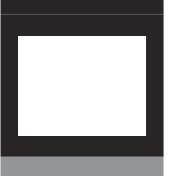
**COCKTAIL BAR** 



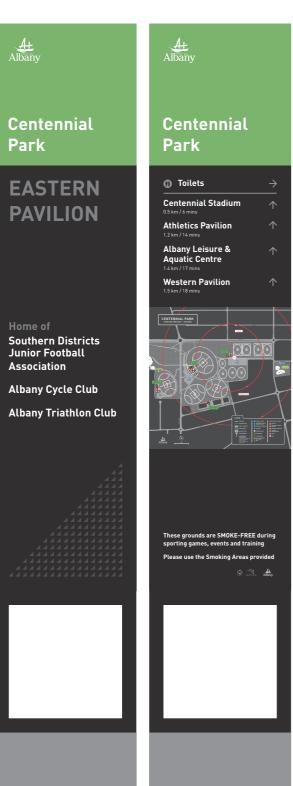
BBQ



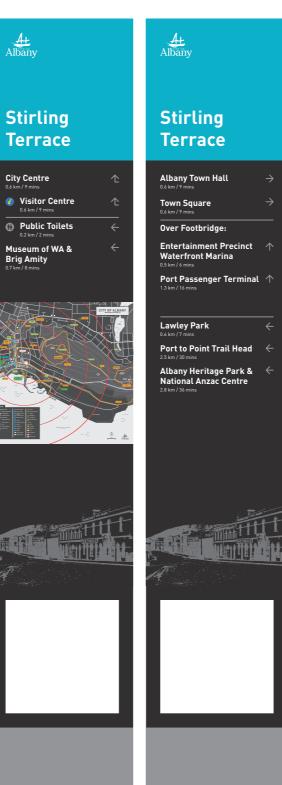
Home of Railways Football & Sporting Club



TYPE 2a SLIM 600mm WIDTH FOOTBALL CLUB SIGNAGE CENTENNIAL PARK SIDE A + B









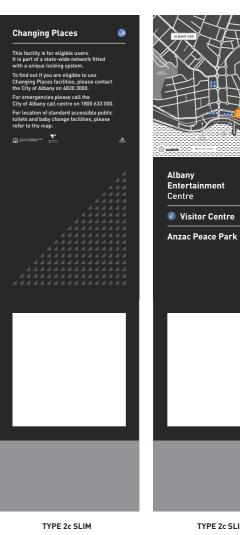


**LEISURE**+

AQUATIC

Opening Times

SUMMER (1 NOV-31 MAR)



TYPE 2a SLIM EASTERN PAVILION CENTENNIAL PARK SIDE A

TYPE 2a SLIM EASTERN PAVILION CENTENNIAL PARK SIDE B

TYPE 2a SLIM STIRLING TERRACE SIDE A

STIRLING TERRACE SIDE B

TYPE 2a SLIM

ALBANY VISITOR CENTRE CITY CENTRE

SIDE A

ALAC ENTRY SIGN CENTENNIAL PARK SIDE A + B

CHANGING PLACE ALBANY WATERFRONT SIDE A

TYPE 2c SLIM CHANGING PLACE ALBANY WATERFRONT SIDE B

**EXAMPLE PROJECTS** 

0 CITY OF

PRECINCT WAY FINDING STYLE GUIDE \_ PROGRESSIVE V1.16

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HEADMASTER'S HOUSE



TYPE 2d FIELD MARKER

MULTI PURPOSE SPORTING FIELD

CENTENNIAL PARK



TYPE 3 FOOTPATH SIGN CHANGING PLACE ALBANY WATERFRONT



TYPE 4a LECTURN

NOONGAR INTERPRETATION
MIDDLETON BEACH BOARDWALK



TYPE 4a LECTURN

HERITAGE INTERPRETATION
COASTAL WALK TRAIL



TYPE 4b MINI LECTURNS

NOONGAR INTERPRETATION
MOKARE PROJECT
ALISON HARTMAN GARDENS



PLINTH PLINTH

ALISON HARTMAN GARDENS INTERPRETATION

SIDE A SIDE B