



# Emu Point to Middleton Beach Coastal Adaptation & Protection Strategy

# Study of Coastal Values and Character Emu Point to Middleton Beach

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# DOCUMENT STATUS:

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#### **Green Skills Inc**

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# **Executive summary**

Green Skills Inc. was contracted by the City of Albany to carry out a study of the values and character of the coastal settlement and associated coast, Emu Point to Middleton Beach.

This study forms part of the community engagement initiated by the City of Albany regarding development of the Emu Point to Middleton Beach Coastal Adaptation and Protection Strategy.

The overall methodology used in the study incorporated three different techniques gathering qualitative and quantitative data:

- Beach users survey
- Photographic ballot
- Aerial map marking

The beach users survey was developed by Curtin University's Department of Urban and Regional Planning in a study headed by Dr Garry Middle for the National Sea Change Task Force. The Curtin study is examining four other coastal settlements in WA, the Albany study has added to this National study.

The photographic ballot technique incorporated input from a community workshop attended by members of the Friends of Emu Point and the Middleton Beach Group as well as input from primary and secondary school students.

Participants of the community workshop also engaged in an aerial map marking process to identify the areas of the coast they use.

This report provides an analysis of the data collected from all three different techniques.

The beach users surveys in Albany were conducted beachside on Easter Saturday 2013 and the Wednesday and Thursday during the following school week and in the Albany CBD in June 2013. The photographic ballot and aerial photo marking were conducted at a joint meeting of the Friends of Emu Point and Middleton Beach Group 13 May 2013. Students provided input via the photographic ballot technique in late July and early August 2013.

The conclusions made here are based on the input from 125 beach user survey respondents, 45 workshop participants and 52 students. The range of techniques used strengthens the conclusions made.

There were consistent themes regarding values and the character of Emu Point and Middleton Beach that emerged from the Beach Users Survey, the Photo Ballot technique and the Aerial Photo Marking.

In summary, respondents see the character of the coastal region between Emu Point and Middleton Beach as primarily residential, natural and passively recreational. Evidence supported a strong appreciation for the facilities that provide family based, safe, clean and accessible recreation and offer a launch pad for activities for children in the water.

The naturalness of the environment with areas of wilderness, large setback/foreshore reserves, wide active beaches and shady quiet beaches were seen as in character. The safety, cleanliness, vistas across the ocean and the beach were highly valued.

The current commercial activity at cafes are seen as in character but further commercial development was not seen as in character particularly at the Dog Beach which is currently undeveloped. The current cafés are valued as meeting places, a focal point, accessible to all, and close to a range of amenities such as the Ellen Cove amphitheatre and to the beaches and views. As one student commented, "I like this place because it's got such a lovely view of the beach and there is nothing better than having a picnic spot."

Participants at the joint meeting showed by mapping their areas of personal interest that once collated the entire beach from Middleton Beach to Emu Point was included. As respondents commented,

"I love the whole beach: it is all important."

"We all realise that you cannot have one section without the other!"

#### 1. Introduction

This study forms part of the City of Albany's initiative to develop a Coastal Adaptation and Protection Program. The community values and communications were identified as being an essential component to inform the long term Coastal Management Plan and Master Plan.

Independent Consultants, Green Skills Inc, complied with the City of Albany Community Engagement Communications Toolkit framework. The community engagement process is based on the International Association for Public Participation (IAP2) and provides guidelines for best practice consultation with communities.

The objectives of the program were to deliver the following:

- Educate the public about the dynamic nature of coastal process systems and how this might limit outcomes;
- Bring the community along through the entire project lifecycle; and
- Create opportunities for community input.

Community members could comment by any of the following techniques:

- Community meetings
- Beach users survey
- Photographic ballot
- Aerial map marking

The results are contained within this report and will inform the long term management plans for the City of Albany and broader community.

The overall methodology used in the study was developed by Curtin University's Department of Urban and Regional Planning in a study headed by Dr Garry Middle for the National Sea Change Task Force. The Curtin study is examining four coastal settlements in WA: Shoalwater (Rockingham), Falcon (Mandurah), Australind (Harvey) and Flinders Bay (Augusta-Margaret River). It is anticipated that the Curtin study will be expanded to become a national study later in 2013 and into 2014. The Albany study has added to this national study.

The Emu Point to Middleton Beach area has traditionally been a holiday and retirement destination for the Albany hinterland farming community and more recently sea changers. It continues to be a family and retiree holiday destination with caravan parks, chalets and small scale accommodation options available close to the ocean. The buildings reflect the long history of visitation with beach 'shacks' alongside architecturally designed three storey dwellings. Roads particularly in Emu Point are narrow, curving and shaded.

Middleton Beach and Emu Point are nodes of activity with grassed and shaded picnic areas, playgrounds and cafés on the foreshores. Middleton Beach is the entry point for a popular boardwalk around the headland while Emu Point is the location for a marina including limited commercial fishing vessels. A long stretch of largely undeveloped foreshore between these two nodes of activity is popular with regular walkers, and dog and horse exercisers referred to as the Dog Beach for the purposes of this study. The nodes of activity are linked by a dual use recreation trail.

This report provides an analysis of the data collected for the Emu Point to Middleton Beach study using three different techniques.

# 2. Study methodology

Three techniques have been used to document values and character of the coastal area in question. The approach is a mixture of qualitative and quantitative data. The results are strengthened by the use of three different techniques and by the inclusion of different user groups: beachside respondents, on the street respondents, workshop participants and students.

- 1. Beach users survey
- 2. Photographic ballot and aerial map marking community workshop
- 3. Photographic ballot students

Values are the expression of what people believe is important in the way they live their lives. Values guide priorities and the evaluation of people, behaviour and events. They are the yardstick against which people ultimately measure if life is going well for them. When there are competing values choices are made based on values considered to be most relevant to act on.<sup>1</sup>

Character can be described as the elements that make up each unique landscape, the defining characteristics of a local place, 'a distinct, recognisable and consistent pattern of elements'. As changes occur people make internal judgments about whether introduced elements are 'in character' or 'out of character'. When changes are considered to be in character they resonate with values held by respondents adding to a sense of place and general satisfaction and wellbeing.<sup>2</sup>

#### 2.1. Beach users survey

The beach users survey was conducted in two main periods – Easter Saturday 2013 (including the following Wednesday and Thursday during the school week) and then again in June 2013.

The survey instrument from the Curtin study was modified slightly for the Albany context. Three mature aged and experienced surveyors conducted the surveys.

In the Easter period, the times were chosen to include a wide range of beach users from tourists, to local community occasional, weekend or daily use. Surveys began at one of the beach locations at first light and continued at intervals during the days with the last surveys conducted at sunset to capture views of people who come to the beach at different times of the day. Beach users were approached on their way to the beach or on the beach. Refusals were negligible. The weather conditions varied from fine, windy, overcast, cool or warm both over the course of each day and between each day. A total of 75 surveys were completed.

An additional 50 surveys were conducted in the June period including some further surveys conducted at Middleton Beach to expand the number of surveys in that data set. The additional surveys were conducted in the CBD, in particular, on York St, the main street in Albany (see Photograph 1). Street survey respondents were asked to identify the beach they had most recently visited, and to answer the survey questions pertaining to that beach.

During the June survey period people on the street were approached in the normal course of their business in Albany. There were few refusals and seven surveys were terminated because the person approached had not visited any of the beaches in question over the past 12 months.

<sup>&</sup>lt;sup>1</sup> Crompton, T. Sept 2010. Common Cause: *The Case for Working with our Cultural Values*. WWF-UK; de Groot, J & Steg, L. May 2008. *Value Orientations to Explain Beliefs Related to Environmental Significant Behavior: How to Measure Egoistic, Altruistic, and Biospheric Value Orientations*. Environment and Behavior, Vol 40 No. 3, pp 330-354.

<sup>&</sup>lt;sup>2</sup> Swanwick, C and Land Use Consultants. 2002. *Landscape Character Assessment: Guidance for England and Scotland.* Prepared for the Countryside Agency and Scottish Natural Heritage.

Photograph 1: York Street surveying June 2013



#### The questions asked in the survey were:

- 1. On average how often do you visit this beach in summer?
- 2. What is your anticipated or your actual duration for this visit?
- 3. What activity(ies) have you or are you planning to do on this visit?
- 4. Beaches and the near shore marine areas have a range of values. I would like to ask you some questions about the ways that you value this beach. On a scale of 1-10, with 1 being the lowest and 10 the highest, how would you rate this beach on the following values? (List was provided).
- 5. The next questions relate to the character of this beach. Most of the coastal areas of WA are subject to some development pressure, not all of which would be appropriate in all locations your answers will help to establish the character of the beach in question. I am going to show you a series of photographs of different types of development and beach types. Please rate each on a scale from -3 to +3, with -3 highly out of character and +3 highly in character. (see appendix 1 for the photos)
- 6. What is your home postcode?
- 7. Gender.
- 8. Age.

#### 2.1.1. Demographics and representativeness of sample

The surveys conducted beach side during Easter and in the CBD during June were compared to see if the results were different from the March beachside surveys to the June person in the street surveys. No major differences were apparent. The surveys were then separated into three distinct locations: Emu Point, Middleton Beach and the Dog Beach which lies between Emu Point and Middleton Beach. Differences in survey responses were more pronounced on the basis of this distinction and form the foundation for the analysis in this report.

A comparison has been made between the age profiles for the 2006 census data for Albany postcode 6330 and beach users survey data (see Figure 1 below). This helps to identify whether the beach users survey dataset is representative of the Albany population. There are clear differences that could be anticipated. The beach users survey did not include young children and was not designed to do so. There is an over representation of the 45-54 and 55-64 year old brackets by 10% in each category.

30%
25%
Survey 2013

Beach Users
Survey 2013

ABS 2006

5-14 15-19 20-24 25-34 35-44 45-54 55-64 65-74 75-84 > 84
years years

Figure 1: Comparison of age profile 2006 ABS census with beach users survey data

This over representation is mainly attributable to survey respondents on the Dog Beach being predominantly 50 - 59 years of age (see Figure 2 below). The beach users survey did not include any respondents in the 85 years and over age bracket, as there are few in this age group from the general population and it is understandable that they are unlikely to be high beach users.

Figure 1, above shows that the survey did gather feedback from all other age brackets and in most of the categories the responses were representative of the general population.

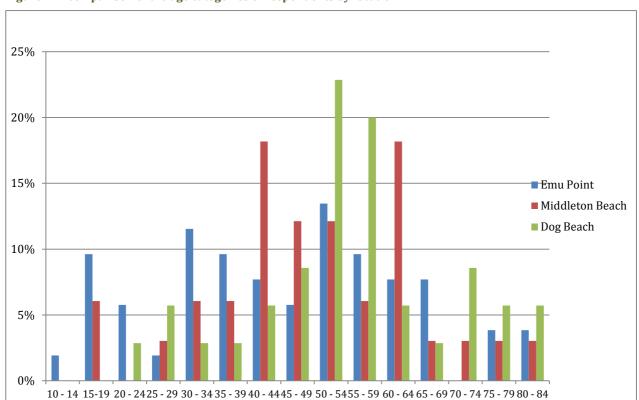
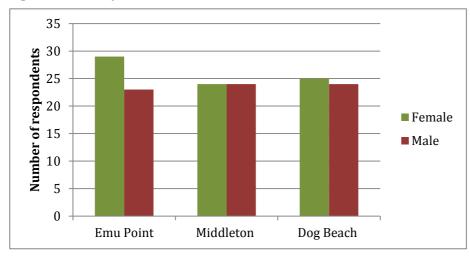


Figure 2: A comparison of the age categories of respondents by location

More women (59%) than men (41%) were respondents to the survey, this compares to 2006 ABS census data of 51% females and 49% males.

Figure 3 indicates that this discrepancy was most marked in respondents at Emu Point. The differences in gender of survey participants for Middleton Beach and the Dog Beach are negligible.

Figure 3: Gender by location



#### 2.2. Adult photographic ballot

A joint meeting of the Friends of Emu Point and Middleton Beach Group was held on 13 May 2013 to present preliminary results from the Beach Users Survey and to workshop two techniques to capture coastal values and perceptions of current character of the coastal area – the photographic ballot and aerial photo marking.

This meeting was the first time in several years that the two local resident groups had met jointly. The meeting began with a BBQ to allow time for networking between the 45 participants to share their connections with the focus coastal area. The participants included the City of Albany mayor and six other elected representatives as well as the CEO of the City and City of Albany staff.

Photograph 2 Workshop technique photographic ballot Emu Point Sportsman's Club May 2013



The workshop participants were presented with 33 photos of different features of the study area and asked to select up to 8 photographs that best represented the character of Emu Point and Middleton Beach to them.

The 33 photographs were selected from more than 200 photos taken specifically for this process and covering a number of categories: beach, commercial, houses, marina, ocean pristine, ocean human structures, parks, pathways, recreation, roads and car parks, shores and dunes, tourism accommodation. Photos for the photographic ballot were selected from each of these categories to represent one key element.

Participants were also asked for more detail about their choices, specifically "Why did you choose this particular photo as being in character with Emu Point / Middleton Beach?" Of the 45 present at the workshops 38 adults and one child engaged with this process.

Two teachers engaged with this process at the same time as their classes undertook the photographic ballot in July/August and their input has been added to the workshop results. It is important that input proffered is included in analysis.

#### 2.3. Student photographic ballot

During late July and early August the photographic ballot process was offered to a range of teachers through contacts supplied by the WA Museum Albany. Teachers from Albany Senior High School, North Albany Senior High School and the Albany Primary School were enthusiastic about the opportunity for students to engage with a local project, understand the issues involved and express their values concerning local beaches.

The three teachers who agreed to participate were briefed and provided with the photographs of Emu Point to Middleton Beach for students to select photographs that best represented the character of the beaches to them as well as the sheets for students to provide more detail about their choices.

Both the teachers and students provided feedback that the process was interesting and useful to them. A total of 30 high school students and 22 primary school students provided input.

# 2.4. Aerial map marking

Adult participants at the May 2013 joint meeting and workshop of the Friends of Emu Point and Middleton Beach Group were asked to draw on an aerial map, provided to each participant, the areas of coast of most importance to them. They were invited to provide additional comment on why they highlighted those areas of the coast. Of those present, 42 participated in this process.

# 3. Beach users survey results and discussion

#### 3.1. Visit frequency

Clear differences are apparent between users of the different beaches (see Figure 4 below). In particular the Dog Beach users are predominantly daily, or nearly daily, users of the beach. This contrasts with Emu Point, where visitors are less regular, and included over 20% of first time visitors (reflecting the higher proportion of tourists during the initial survey period during Easter 2013).

40% 35% 30% 25% 20% ■ Emu Point ■ Middleton 15% ■ Dog Beach 10% 5% 0% Daily 2 - 3 times 1 - 3 times First visit 4 - 6 times Once a Less than per wk per wk week per month once a

Figure 4: Visitor frequency - % of responses, question 1.

## 3.2. Visit duration

Figure 5 below indicates how long on average respondents were at the beach. Visitors to Middleton and the Dog Beaches stayed for less time, on average, than did Emu Point visitors.

month

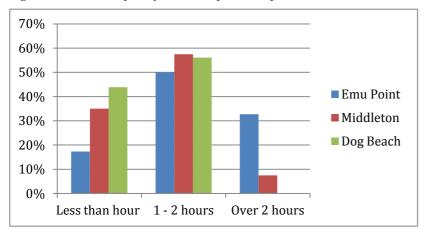


Figure 5: Visitor frequency - % of responses - question 2

#### 3.3. Activities

Figure 6 below shows the range of activities undertaken at the three different beaches. Choices for respondents to question 3 were:

- a. Swim
- b. Walk
- c. Run
- d. Visit commercial cafes/restaurants etc
- e. Sit/read/relax/socialise
- f. Snorkel
- g. Surf
- h. Sunbath

- i. Sightsee
- j. Fish
- k. Exercise dog
- l. Other

The majority of those nominating the 'other' category named various activities with children.

The main activities for Emu Point visitors were walking, swimming, visiting the commercial area, sitting and reading, and sightseeing. The main activities for Middleton Beach visitors were walking, sitting and Study of Coastal Values and Character: Emu Point to Middleton Beach, Albany, September 2013

reading, visiting the commercial area and other (primarily activities with children). The vast majority of visitors to the Dog Beach were involved in exercising dogs and walking, with others visiting to swim and sit and read etc.

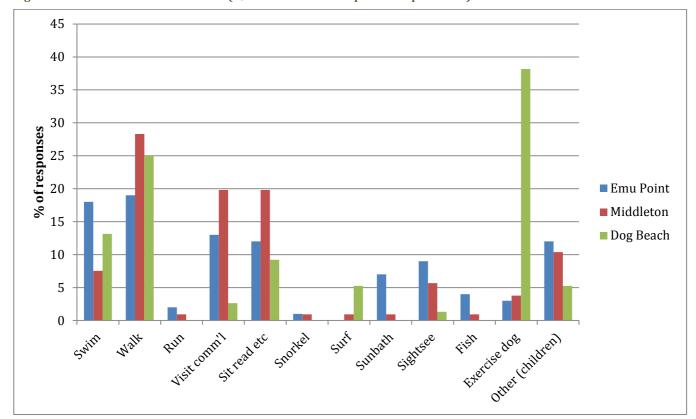


Figure 6: Visitor activities at the beach (% of total activities reported in question 3)

The key distinctions between the three beaches reflect some of the main differences in the amenities available at the beaches – the Dog Beach features the wide open beach without the commercial areas available at Middleton Beach and Emu Point. Some of the differences in the number of people nominating swimming at Middleton Beach could be accounted for by the fact that the majority of the Middleton Beach responses were from the June survey at a less conducive time for swimming than those conducted at Easter.

#### 3.4. Values

Figure 7 shows that with a few exceptions, there was substantial agreement about the values of all three beaches. Choices of values for respondents were:

- a. As an ecosystem
- b. As a commercial economic resource (does it add direct economic value business);
- c. As a personal economic resource (does it add economic value to property values);
- d. For fishing
- e. For land based recreation (walking, running etc)
- f. For water based recreation (swimming, boating, fishing etc)
- g. For its cultural value
- h. As a scenic landscape
- i. For its wilderness (isolated natural values)
- j. As a social space (people to meet and interact etc)
- k. Spiritual value
- l. As part of its sense of place
- m. Other

There were very few 'other' activities and these have therefore not been included.

Scenic, land-based recreation, social space, water-based recreation, sense of place and ecosystem all scored highly in all three locations.

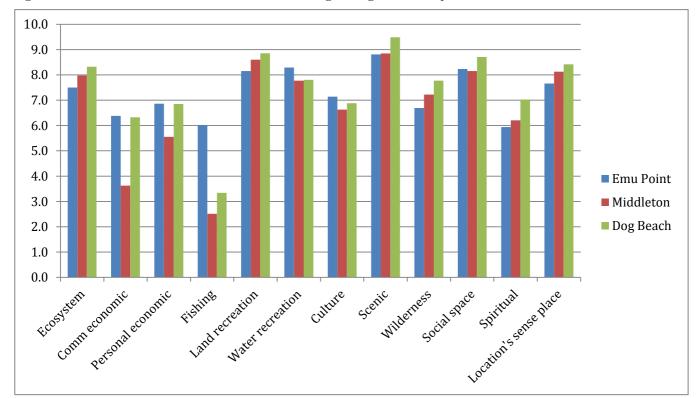


Figure 7: Visitor views on the values of the beach - average rating from all respondents

The users of the Dog Beach in particular rated the scenic, land recreation, social space, ecosystem and sense of place very highly, reflecting the kinds of activities undertaken there, and the familiarity with the location due to frequent use of the beach.

The three values that were rated as less important across the three beaches were fishing (apart from Emu Point, where it scored an average of 6.0 out of 10.0), commercial economic and personal economic values. For some respondents there was confusion about the meaning of the two economic related questions and this may have been reflected in the responses recorded.

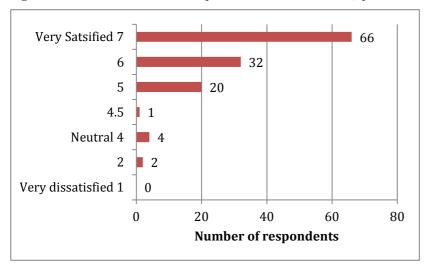
The Curtin University study compared Emu Point and Middleton Beach with five other coastal communities in Western Australia. The most significant differences between the Albany beaches and the other settlements are on the personal and commercial economic characteristics.

The personal and commercial characteristics rate much higher in Albany than for the other settlements, other than Busselton. Busselton has a developed foreshore with both commercial development and housing in close proximity to the beach. A full report on this comparative survey by Curtin University is available on request.

#### 3.5. Visit satisfaction

Of the 125 respondents to the beach users survey, the majority 78%, were satisfied or very satisfied with their visit to the beach of their choice and only 5% were neutral or dissatisfied, see Figure 8 below. Users of the Dog Beach expressed the highest levels of satisfaction with their visits.

Figure 8: Level of satisfaction of respondents' visits to beaches, question 4.



Of the 81 respondents who indicated whether the beach was better, the same, or worse than the previous year a third said they had not visited in the previous year, 52% said the same or better and 17% said worse.

The most common issue raised in the 14 comments about why the beach was worse concerned erosion, less beach and the ironstone retaining wall. Positive comments focused on the cleaner environment and changes including the licensed café, surf club and sculptures installed at Middleton Beach (see Table 1 below).

Table 1: Respondent comments on why the beach was worse or better than the previous year, question 6.

WORSE - 14 comments	BETTER - 10 comments
less beach	more vegetation on dunes
bath needs work	no seaweed
less beach	warmer water/more time
ironstone should never have been put in.	cleaner, neater, better maintenance
disruption with building-facilities not so good eg toilets. Replacement toilet was not very accessible eg for wheelchairs - an occupational therapist.	now licensed café
timber floating in ocean, all work is ripping foreshore apart	bit more lively, few more people, parking is a bit better, whales, sharks kept me out of the sea
more rubbish, bottles, plastic, glass	cleaner, easily accessible, beautiful
Emu Point end <b>eroded</b> . Shocking	café, surf club, so you might go early for a walk etc
shape of beach changed fishing. Losing the beach, shallower, softer sand?	the council had cleaned up the dirty Ellen Cove, the rushes, reeds
haven't retained it enough, done badly at Emu Point	sculptures, surf club
flooded half the beach, just gone, when they put the coffee rock	10 comments
deteriorated - hardly anything left of it, no parking cos of <b>erosion</b>	
the new development - not good for kids +knocked hotel down; pubs - limitation, not inclusive, not open to just walking in, too expensive, yuppyish. Very exposed. Not family friendly - not well designed, should incorporate playground	
erosion and disappearance of coast, bike path etc	
it looked a little like people had stopped caring a bit	

#### 3.6. Coastal character

Figure 10 A&B show the results for question nine on coastal character. Small versions of the 23 photos used in the survey are shown below, (Figure 9).

In summary the photos can be described as:

- 1. Canals
- 2. 2 Storey with café
- 3. Wilderness
- 4. Residential with setback
- 5. Resort on Beach
- 6. Shaded quiet beach
- 7. Caravan park
- 8. Large setback
- 9. High rise
- 10. Boat marina
- 11. Camping
- 12. 4 Storey
- 13. Industry
- 14. 9 storey
- 15. Grassed foreshore
- 16. Boat launching
- 17. Residential no setback
- 18. Wide active beach
- 19. Commercial on waterfront
- 20. Residential with views
- 21. Café strip setback
- 22. Café on beach
- 23. Surf life saving



Figure 9: Beach users survey Question 9 – coastal character

Across all three beaches, the most positive responses were for wilderness, large setbacks and the wide active beach (see Figure 10 A&B below).

For Emu Point additional strongly positive responses to photographs considered in character were for shaded quiet beach, large setback/foreshore reserve, and grassed foreshore. Similarly, respondents to Middleton Beach surveys were positive about the characteristics of a shaded quiet beach, grassed foreshore and considered residential housing with views to be in character.

Overall there was a stronger response from Dog Beach users, with more active approval of the undeveloped character of the beach such as large setback, wilderness and wide active beach, and a much stronger negative response to any kind of development close to the beach.

Across all three beaches, the photos seen as most out of character were for canals, resort, high-rise, industry, nine storey, residential with no setback and commercial on the waterfront. Dog Beach respondents also considered two storey with cafe, boat marina, four storey, cafe strip with setback, cafe on the beach and surf lifesaving as strongly out of character.

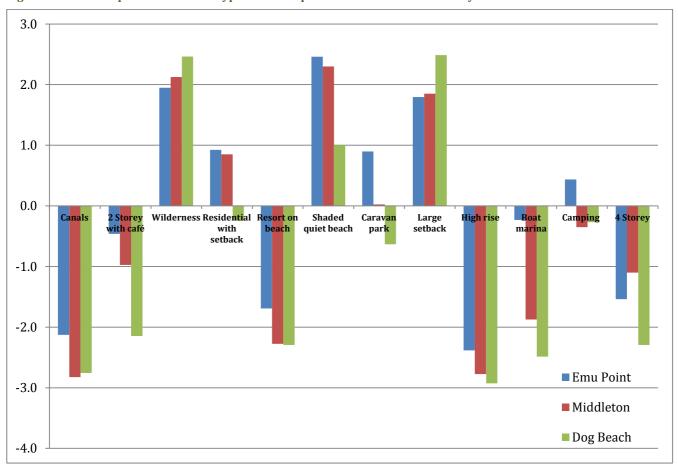
It should be noted that on some of the questions, an apparently neutral outcome could mask a very divergent range of views from respondents. For example, in the responses to the 'cafe on the beach' by Emu Point respondents, 11 chose -3 (highly out of character) and 7 chose +3 (highly in character), which averages to a -0.67.

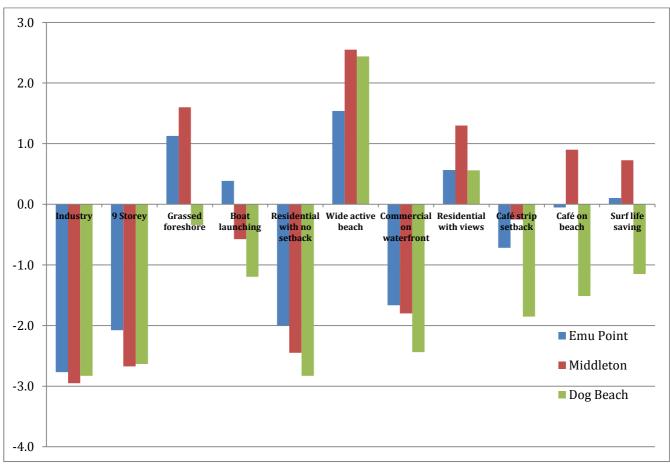
The key differences between Emu Point, Middleton Beach and the Dog Beach are:

- 1. The less intensive forms of residential development were generally considered in character at Emu Point and Middleton Beach, but remained out of character for Dog Beach respondents;
- 2. The cafe on the beach and the 'surf lifesaving' was considered in character at Middleton Beach, neutral for Emu Point, and out of character for Dog Beach. These responses reflect the existing facilities at each location. It should also be noted that the photo depicting 'surf lifesaving' does not strongly suggest this use;
- 3. A boat marina is seen as highly out of character for Middleton Beach and Dog Beach and neutral for Emu Point, boat launching is in character for Emu Point and slightly out of character for the other two beaches, reflecting the current uses of and amenities available at Emu Point;
- 4. The grassed foreshore is seen as in character for Emu Point and Middleton Beach and slightly out of character for Dog Beach;
- 5. Intensive coastal development, both high rise and commercial, are seen as out of character for all three beaches:
- 6. A caravan park and camping is seen as in character for Emu Point but less so for Middleton Beach and Dog Beach.

In summary, low level development is seen as being more in character at Emu Point and Middleton Beach than Dog Beach. Dog Beach respondents generally held stronger views about what kinds of development were in character, and were more strongly opposed to even modest forms of development.

Figure 10 A & B: Respondent views on types of development and extent to which they are in character with each beach





#### 3.7. Home suburb

Survey respondents were categorised by postcodes or international see Figure 11 below. The results for all three beaches combined were:

1.	Local or nearby suburb	71%
2.	Within the region not local (Great Southern)	6%
3.	Outside of the region (WA)	23%
4.	Interstate	3%
5.	International	3%

The picture for all three beaches gives a similar result, as show in Figure 11 below, although Emu Point attracted slightly more out of region and international visitors over the survey period.

90%
80%
70%
60%
50%
40%
30%
20%
10%
Nithany
Circuit Southern
Win International
International
International

Figure 11: Home suburbs of respondents

# 3.8. Beach users survey overall comments

There are many similarities in the responses from beach users at Emu Point, Middleton Beach and the Dog Beach and some differences as summarised in Table 2 below.

The key values that respondents identified were social (land-based recreation, social space, water-based recreation, sense of place) natural (scenic and ecosystem) and personal and commercial economic for both areas.

Respondents see the character of the settlement as primarily being residential, natural and passive recreational. Commercial development within the foreshore is seen as out of character.

The responses expressed in the beach users survey 2013 are consistent with the precinct planning forum conducted at Ellen Cove by the Middleton Beach Group. Over several days in December 2010 to January 2011 period visitors to the beach were asked to write about their experiences of the beach and thoughts for the future.

Many of the comments from the Middleton Beach Group work emphasised the uniqueness of the beach and importance of retaining the natural environment while at the same time providing the experiences of a 'family beach' with its social focus and sharing of good times with friends and family. The experiences respondents wanted preserved included the boardwalk, the pines and shady areas, the sense of space, the views and scenery, whale watching, the constantly changing beach, the specific places such as the sheltered seating area, pontoon and jetty and the Dog Beach; overall there was a desire expressed to preserve the 'intrinsic low lying and low key characteristics' of the beach.

The Friends of Emu Point have also conducted processes to gather input from residents on coastal and precinct management. The initiatives of the Middleton Beach Group and Friends of Emu Point are evidence of the love of the coastal area and the keen interest taken by Albany residents in management of the coastal area now and into the future.

Table 2 Comparison of beach user responses Emu Point, Middleton Beach and Dog Beach 2013

	Emu Point	Middleton Beach	Dog Beach
Frequency that respondents visit the beach	Less regular visitors, with the majority of respondents visiting either for the first time or less than once a week, reflecting the diverse range of visitors – both locals and tourists from outside the region	Quite varied, from regular to less frequent visitors.	Most regular visitors, with most respondents visiting daily or nearly daily
Length of visit	Longer visits, typically between 1-3 hours	Typically between 1-2 hours	Typically between 0-2 hours
Main activity engaged in	Walking, swimming, visiting the commercial area, sitting and reading and sunbathing – apart from swimming, activities are primarily land based	Primarily land based - walking, sitting and reading, visiting the commercial area and other (mainly activities with children)	Majority there to exercise the dog and walk, with others nominating swimming, sitting and reading etc
Key values that respondents identified	Social (land-based recreation, social space, water-based recreation, sense of place and culture) natural (scenic and ecosystem)	Social (land-based recreation, social space, water-based recreation, sense of place) natural (scenic, ecosystem and wilderness)	Social (land-based recreation, social space, water-based recreation, sense of place) natural (scenic, ecosystem and wilderness) and spiritual
How respondents see the character of the settlement	Primarily residential, natural and passive recreational. High rise development is seen as out of character, but commercial development within the foreshore is seen as more in character than for other beaches. Boating is generally seen as being in character only in Emu Point.	Primarily residential, natural and passive recreational. Modest forms of foreshore development in character.	Primarily residential, natural and passive recreational. All intensive development (commercial or residential) was seen as strongly out of character.
Visitors	Slightly more visitors from outside the region	Over 70% local	Over 70% local

# 4. Adult photograph ballot results and discussion

The photographs provided to respondents for this workshop technique were from a range of categories arranged in random. They are listed here in order of the highest number of people who selected that category in their choice of most in character from the 33 photographs:

- Coastal and ocean recreation
- Undeveloped beach
- Parks and shore recreation
- Commercial/Café
- Pristine / natural areas
- Walk and cycle paths
- Marina
- Modified shoreline
- Roads and parking
- Housing and streetscape
- Tourism

The results from the 45 participants were collated; with the numerical results presented in Photographic ballot summary Figure 12. The full results including all comments are available in Appendix 1. In this Appendix, the photographs have been categorized, the comments analysed for common themes and the key descriptors identified. The summarised qualitative results of the comments are presented in Section 6.

The photos selected as representing key values were photographs of the beach: wide expanses of natural beach - Photo 1, beach scenes with recreation structures including Ellen Cove jetty and Emu Point baths - Photos 4 and 22, and passive recreating on the beach - Photo 8; followed by recreational scenes: beach side parks – Photos 12, 16 and 17, dual use paths – Photo 15 and the beach side café at Emu Point – Photo 17.

# 4.1. Comments against photos and key descriptors

Clear themes, regarding landscape and features that workshop participants considered to be in character with Emu Point, the Dog Beach and Middleton Beach, emerged from this process. The categories are presented in order of most frequently selected.

**Coastal and Ocean Recreation** photos were highly valued. The important values expressed in the comments against photos in this category focused around the variety of recreational activities available such as fishing, swimming in safe/sheltered areas, canoeing, walking, exercising, running and exercising dogs.

The suitability of the area for children was reiterated, with many people highlighting their own memories of childhood or their children's swimming lessons in the safe swimming areas. Important in all comments was the sense of beauty, peace, tranquillity and calm, in relatively unspoilt, and clean beaches.

The historical importance of many of these structures (such as the jetty, swimming baths and pontoon) was highlighted.

Photos in the category of *Undeveloped Beach* were highly valued. The common themes were the open, wide expanse of the beaches, and their natural, pristine clean state 'no needles like Bondi Beach'. Again the sense of peace, tranquillity and relaxation was very important, as was the recreation and exercise opportunities the beach afforded. Also important for Photo 13 was the vista, with the description as 'iconic, beautiful, sweeping, stunning, uncluttered,' and a sense of distance.

Photos of *Parks and Shore Recreation* where highly regarded. Overwhelmingly the values identified in these photos were based around the family friendly nature of the spaces, especially for children, but also providing space for everyone, and for all ages.

Particularly valued in these photographs were the grassed areas, shade and shelter, as well as the infrastructure and amenities such as playgrounds, BBQs, tables and seats. The proximity of these areas to beautiful views, natural areas, the beach, to water, and to safe swimming areas was identified. The seating area at Ellen Cove was identified as an important space for community events in particular for carols by candlelight and school excursions. The opportunity for relaxation in all of these spaces was highlighted.

The *Commercial/ Café* category included photos of Emu Point and Middleton Beach café areas. The opportunity to eat, socialize and relax in a 'quality' café offering a social focal point close to the water was highly valued, as were the beautiful views. The proximity to other amenities such as toilets, playground, paths and waterfront was valued, as was the opportunity to utilise these areas in all weather.

The two photos of the *Marina* were valued for watching and looking at boats, the existence of the boat launching facility away from the main beach and the boat services. For some respondents the existence of a working wharf and a commercial fishing fleet was important. The area was also valued for its recreational value, and site for a family day out, as well as for watching pelicans.

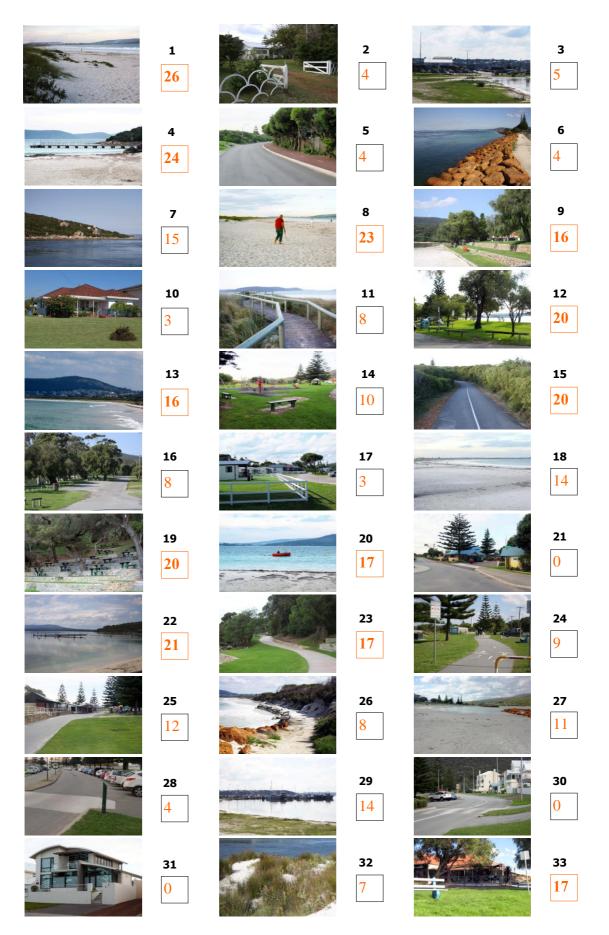
The *Modified Shoreline* category consisted of two photos featuring the rock sea walls and one photo of a boardwalk to the beach. The boardwalk was valued for its beach access and the protection of the dunes. The sea walls were recognised as necessary in preventing erosion, and providing access to recreation areas, however not all comments were positive about the existence of the sea walls.

**Roads and Parking** The necessity of parking and access to beach areas was recognised and commented on by some respondents.

The *Housing and Streetscape* category consisted of two photos of older style housing in Emu Point, and two photos of newer housing developments in Middleton Beach area. The older style housing photographs were selected by a few respondents with acknowledgement of the old character, history and architecture of Emu Point as being worth preserving.

The *Tourism* category consisted of two photos of caravan parks at Emu Point and Middleton Beach that were chosen by just three people.

Figure 12 Photographic ballot sheet with summary of number of workshop participants selecting each photo



# 5. Student photograph ballot results and discussion

Three classes of students completed the photographic ballot technique as described in section 2.3. The input from the 30 high school students and 22 primary school students has been collated into a summary sheet (Figure 13 below).

The full results including all comments are available in Appendix 1. In this Appendix, the photographs have been categorized, the comments analysed for common themes and the key descriptors identified.

### 5.1. Comments against photos and key descriptors

The photos selected by the students represent key values related to beach scenes with active recreation incorporating structures including Ellen Cove jetty, the Middleton Beach pontoon and Emu Point baths - Photos 20, 22 and 4, parks and shore recreation represented in Photos 19 and 33, undeveloped beach in Photo 13 and pristine environment presented by Photo 7.

The primary school children in particular emphasised how highly they valued activities in the ocean as well as on the beach with their mates and their family. There was a sense of the immersion that children experience in the coast. The older students applied a more analytic approach to the photographs but had many of the same elements in their comments.

**Coastal and Ocean Recreation** photos were the most highly valued of all categories. The values expressed by students against photos in this category focused on active recreational activities with family and friends. The pontoon and jetty at Middleton Beach and the baths at Emu Point provide features for multiple use. They encapsulate memories for older children of swimming lessons, activities with families, fishing, school excursions "The Middleton jetty is iconic, great family times fishing and swimming around the jetty". For the primary school respondents the provide opportunities for active recreation "I like it because I can fish, dive and do flips off it" represents many of the comments.

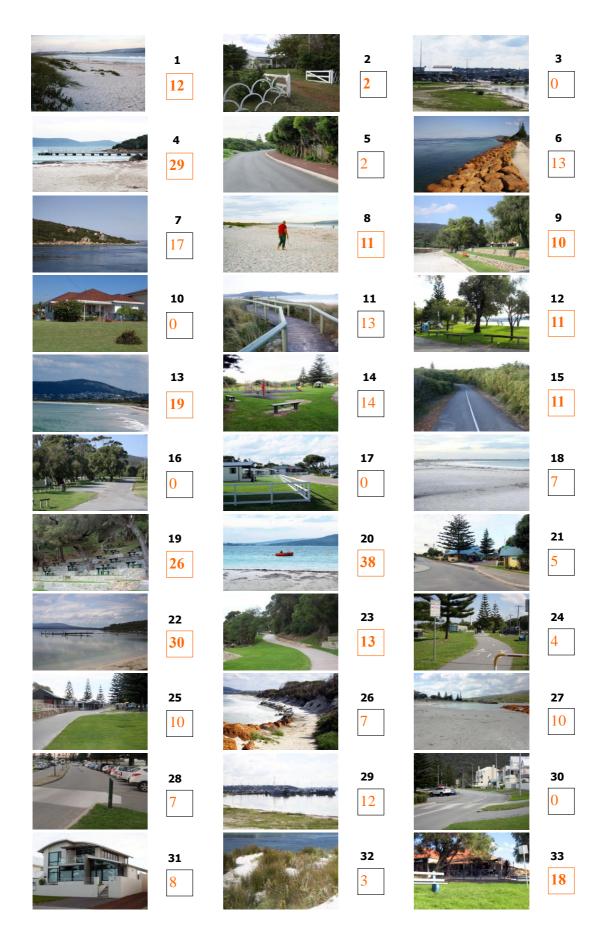
Photos 19 and 33 from the *Parks and Shore Recreation* category where highly regarded. Similar to the comments from adults, the values identified in these photos were based around the family friendly nature of the spaces, the community celebrations and outings. This is enhanced, in Photo 19 of the Ellen Point amphitheatre area, by the seating with views, protected from wind and proximity to food and drink availability especially fish and chips! "*This is a great spot to chill with your mates and family and eat some food.*"

The Emu Point Café, *Commercial/Café*, also represented family and friends coming together and the happiness of beach activities with access to food and drink. *"Its good to come out of the water and have a nice brunch or snack"*.

Photo 13 in the category of *Undeveloped Beach* was highly valued by students. Like the adults the students appreciated the vista, but also what the view held for them related to their interaction with the beach. As with most of their choices the students emphasised the value of the natural environment, its naturalness and their active use of the beach with others.

The *Pristine and Natural Areas* category Photo 7 was selected by 17 of the students for the rugged views, its beauty, being able to spot interesting birds and sea creatures, the sense of exploration on "*The island that isn't an island with cute beaches*". Once again there is a sense of active interaction with the scene by boat, walking, swimming, riding, and exploring with others.

Figure 13 Photographic ballot sheet with summary of number of students selecting each photo



# 6. Comparison adult and student photograph ballot

Both adults and students rated many of the same photographs similarly with some differences on what values the photographs represented.

As clearly indicated in Table 3 below, adults and students alike highly value the coastal and ocean recreation opportunities Emu Point to Middleton Beach and see the current amenities as in character. There is appreciation for the naturalness of the beaches and the range of active recreation, in the case of students, and more passive recreation for adults that are available to them.

The water based recreational structures, in particular the jetty and pontoon at Middleton Beach and the Emu Point baths, are most valued by students. The adults selected the undeveloped beach for dog walking more highly than the students.

The Ellen Cove amphitheatre was highly rated by students and adults for similar values. The ability to gather as families, with friends and as a whole community to eat, celebrate, appreciate or chill out were reiterated in the comments.

Table 3: Photos representing character of Emu Point/Middleton Beach - Keywords from responses identifying values

COASTAL & OCEAN	Key Descriptors (Adults)	Key Descriptors (Students)
RECREATION		
4. Chosen by 53% of adults Chasen by 56% of atudents	Fishing/drop a line in Children/kids Swimming/diving/jumping History/memories/part of Ellen Cove Views/wonderful sight /scenic/looking	Natural/ no buildings/white sand/clear water Walk/ love to take dog Surf Familiar
8. Chosen by 51% of adults Chosen by 21% of students	Walking/exercise/running Able to take dogs off lead Open/wide/expanse Natural/unspoilt/unique wilderness Clean/no needles	Happy/casual/free place to take dogs Show off to visitors Socialise with dog, family, friends Exercise
22. Chosen by 47% of adults	Safe ocean swimming/swimming classes/laps Peaceful/tranquil/calm/leisure Structure provides diversity of activity Memories/part of childhood /where kids learnt to swim	Jetty represents Emu Point Calmness/flat Safe for young kids Multiple uses – swim, fish, laps Jump off/bombies Interesting sea creatures, birds
20. Chosen by 38% of adults Chosen by 73% of students	Historic/part of Ellen Cove/memories Water sports – fishing, swimming, canoeing Jumping/diving Kids View	Pontoon is iconic/ social centre at beach Jump/dive off it with friends, family Has been there for ages Memories of good times Fun place for Albany youth Swim out to the pontoon Fishing spot

COASTAL & OCEAN RECREATION CONT.	Key Descriptors (Adults)	Key Descriptors (Students)
Photo 27. Chosen by 24% of adults Chosen by 19% of students	Safe/sheltered swimming area	Deserted, flat beach Play/swim

UNDEVELOPED BEACH	Voy Docarintors (Adults)	Voy Descriptors (Students)
Photo 1. Chosen by 58% of adults Chosen by 23% of students	Key Descriptors (Adults)  Open/wide/expanse Nature/natural/pristine/vegetation/ untouched Relaxation/recreation/exercise Clean Peaceful/tranquil	Key Descriptors (Students)  Natural/ no buildings/white sand/clear water  Walk/ love to take dog Surf Familiar
Photo 13. Chosen by 36% of adults Chosen by 37% of students	View- iconic, beautiful, sweeping, stunning, uncluttered, distance Walk/swim/surf Open/wide/broad Natural/untouched/clean/wildernes s	Views of whole area – seascape, beach with urban behind, whole coast Family visits for surfing, swimming, body boarding Natural, uninterrupted scenes
Photo 18. Chosen by 31% of adults Chosen by 13% of students	Open/wide/expanse Nature/natural/pristine/vegetation Relaxation/recreation/exercise Clean Peaceful/tranquil	Surf and sand/play/walk Family Scenery

PARKS & SHORE	Key Descriptors (Adults)	Key Descriptors (Students)
RECREATION		
Photo 12. Chosen by 44% of adults Chosen by 21% of students	Families/kids/small children/grandsons/all ages/space for everyone Grassed/lawns/shade/sheltered Picnics/family get togethers Playground Beach side/close to water/safe beach BBQ, tables/seats	Memories playing, picnics, friends and family Close to café Playground with grass, seating, parking Bush on beach Tourists and locals
Photo 19. Chosen by 44% of adults	Historical – carols, school excursions Sheltered/shade/seating Community events space Picnics, BBQs with family/older people Views/natural/ocean Relaxing	Great spot for fish and chips, carols by candlelight, family outings, celebrations Chill out with mates and family Seating protected from wind Lovely view
Chosen by 50% of students		
Photo 9. Chosen by 36% of adults Chosen by 19% of students	Families/kids/small children/grandsons Grassed/lawns/shade Picnics	Picnics with family and friends Chillout spot, protected, shaded, grass Close to café and water
Photo 14. Chosen by 22% of adults Chosen by 27% of students	Families/kids/children suited Good equipment/amenity Close to beach/protected	Fun place for me and my friends Families place Memories of early childhood

COMMERCIAL, CAFES	Key Descriptors (Adults)	Key Descriptors (Students)
	Eating/relaxing with views/close to water Amazing/fantastic/beautiful views Socializing/focal point Lovely/nice/quality café All weather	Cool little café, family run Close to water, eat/drink after swimming/riding Meet friends/family Heart of Albany café experiences
Photo 33. Chosen by 38% of adults Chosen by 35% of students		
	Close to amenities – toilets, playground, paths Café, waterfront Socialising/meeting place	Easy access Café beach and park together Place to get food/picnic Play at park
Photo 25. Chosen by 27% of adults		
Chosen by 19% of students		

anosen by 1570 of stationes		
WALK AND CYCLE PATHS	Key Descriptors (Adults)	<b>Key Descriptors (Students)</b>
Photo 15. Chosen by 44% adults Chosen by 21% of students	Health benefit/exercise – cycle, walk run Accessible dual path– all ages, prams Links Emu Point to Ellen Cove Access to/fantastic views bush, nature, beach, ocean Quality asset/hard surface/well organized/safe Leisure	Ride or walk on own and with family Alternative to the beach Good for everyone
Photo 23. Chosen by 38% of adults Chosen by 25% of students	Health benefit/exercise – cycle, walk run Exercise in nature/views/natural bush/whales/coastal History/memory Quality asset/well organized/safe Accessible/public Surf live saving vantage point	Exercise and views Animals With Family Iconic
Photo 24. Chosen by 20% of adults Chosen by 8% of students Multiple users and uses Recreation/near shoreline	Photo 5. Chosen by 4%	osen by 9% of adults of students

PRISTINE & NATURAL AREAS	Key Descriptors (Adults)	Key Descriptors (Students)
	Picturesque/beautiful/scenic/ brilliant at sunset/expansive /natural/ rugged/view Boat channel/safe harbour Fishing Canoeing/Kayaking	Views-Natural/rugged /splendour/beautiful/ no buildings Exploration – island that isn't an island/ Look for wildlife/seals, pelicans, bush/ cute beaches Doing things with mates/Memories of good times
<b>Photo 7.</b> Chosen by 33% of adults Chosen by 33% students		
	Natural coastal environment/vegetation Hold dunes together/good for beach	No evidence of human impact
<b>Photo 32.</b> Chosen by 16% of adults Chosen by 6% student		

MARINA	Key Descriptors (Adults)	<b>Key Descriptors (Students)</b>
Photo 29. Chosen by 31% of adults Chosen by 23% of students	Boat launching facility away from main beach/boat services Commercial fishing income/positive/working wharf Watching/looking at boats Family day out on beach /cricket/canoes/picnics Watching pelicans	Good spot for fishers Iconic for boats and fishing Squid Shack Fishing big boats
Photo 3. Chosen by 11% of adults Chosen by 0 students	Watching/looking at boats	

MODIFIED SHORELINE	Key Descriptors (Adults)	Key Descriptors (Students)
	Beach access Protect dunes	Lookout – check surf/beach, watch whales, see sunrise/sunsets Beautiful scenes, flora/fauna on way to pristine beach Happy
<b>Photo 11.</b> Chosen by 18% of adults		
Photo 26. Chosen by 18% of adults Chosen by 13% of students		Erosion point Clear water Swim, sunbath, play in dunes
Photo 6. Chosen by 9% adults Chosen by 25% students		Groyne is a feature Views Great place for fishing Protects from erosion Footpath

ROADS AND PARKING	Key Descriptors (Adults)	Key Descriptors (Students)
Photo 16. Chosen by 18% of adults Chosen by 0 students		
	Car park close to beach essential	Well set up parking Familiar Accessible
Photo 28. Chosen by 9% adults		
Chosen by 13% of students		

# **HOUSING AND STREETSCAPE**



**Photo 2.** Chosen by 9% of adults Chosen by 4% of students Character/history



**Photo 10.** Chosen by 7% of adults Chosen by 0 students



**Photo 30.** Chosen by 0 adults Chosen by 0 students



**Photo 31.** Chosen by 0 adults Chosen by 15% students Modern architecture fits in People love living near the sea/views

# **TOURISM**



**Photo 17.** Chosen by 7% of adults Chosen by 0 students



Photo 21. Chosen by 0 adults Chosen by 10% students Camp on holidays with family Beach, playground etc Good for tourists beachside

# 7. Aerial map marking results and discussion

The areas of beach highlighted by the May 2013 workshop participants were digitised onto an aerial photograph to overlay the selections. The complete data is provided in Appendix 2. A simplified map was created for ease of interpretation (see Map 1 below).

#### 7.1. Discussion

As shown by the map, workshop respondents personally value different locations in the coastal region Emu Point to Middleton Beach as well as valuing the area in its entirety. The map indicates the nodes of activity at Ellen Cove and Emu Point and shows that respondents do not exclusively use sections of the beach but visit many parts of the beach.

The map also gives a sense of the range of respondents' walking/running, or exercising dogs by the extent of the areas. The Emu Point Beaches refers to the beaches created between each Groyne structure.

This technique has shown that the community respondents also recognise the area – Emu Point to Middleton Beach, the focus of the specific Coastal Adaptation and Protection Strategy by the City of Albany, as a whole landscape. This was highlighted in comments made by respondents on maps.

Love the whole beach; it is all important.

We all realize that you cannot have one section without the other!

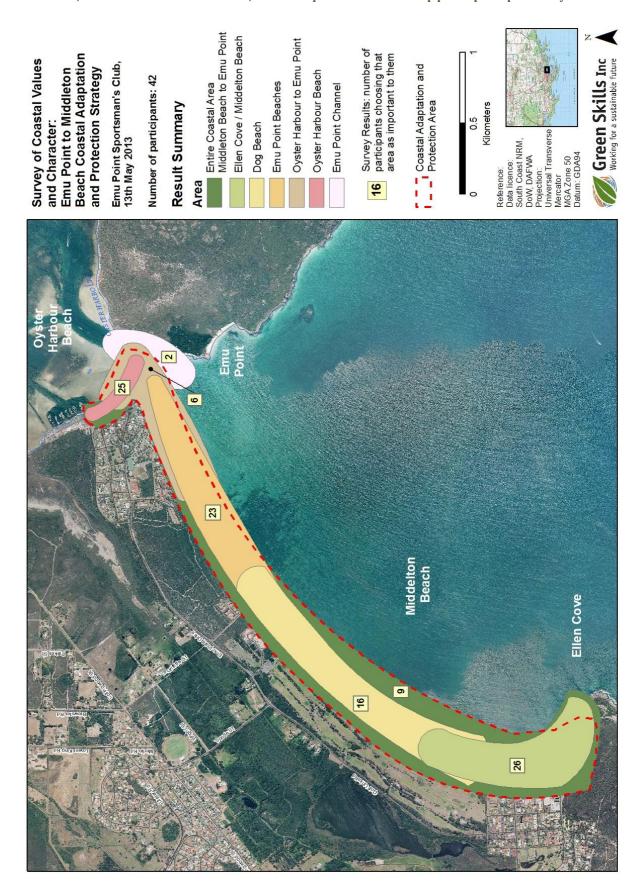
It's all very important and it can be saved if you do the right thing- artificial surf reef

All important to me-please save it!

Altruistic need to see the whole coastal area preserved and treated with care from environmental and design points of view

Whole bike/walk path linking EP and Middleton Beach important

The comments also highlighted concern about erosion and fears that it will get worse. This issue is particularly important to residents close by to the active erosion area. Similar comments were made in the Photograph Ballot technique by a number of people who selected photos of the seawall and groynes because they were considered essential to protect their homes and the beach.



#### 8. Overall conclusions

The aim of this study has been to identify the existing character and values of Emu Point to Middleton Beach to assist the City of Albany in the development of the planned Emu Point to Middleton Beach Coastal Adaptation and Protection Strategy for that coastal area.

Input has been collated from a range of sources, the Beach Users Survey conducted both on the beaches and in the Albany CBD, two workshop techniques, the Photographic Ballot and Aerial Photo Marking, and the Photographic Ballots undertaken by the workshop adults and by both high school and primary school students. This range of input has provided insights into the existing character and values of the coastal area from Emu Point to Middleton Beach as well as differentiation between the nodes of activity at Emu Point, the Dog Beach and Middleton Beach. There were consistent themes regarding values and the preferred character of the three areas Emu Point, Dog Beach and Middleton Beach that emerged.

#### 8.1. Social values

The Emu Point to Middleton Beach area is highly valued for a wide range of recreation. This was illustrated in the main activities undertaken at Emu Point, the Dog Beach and Middleton Beach by the beach users survey respondents – swimming, exercising dogs, walking, sitting and reading, and sunbathing.

The important values identified in the Photograph Ballot were the variety of recreational activities available, the suitability of the area for children and all ages, the sense of tranquillity and calm, as well as the heritage and personal historical values of these recreational areas.

Also important for respondents to the survey and the Photograph Ballot technique were the parks and shore based recreation spaces, valued for their family friendly nature, the infrastructure and amenities, and the proximity to beautiful views, natural areas and the water. The opportunity for relaxation in all of these spaces was highlighted. The students particularly emphasised the importance of spaces to come together with friends and families and how highly they valued the water based structures for playing with friends.

The aerial map marking technique indicated the range of people's activities. It shows that there are nodes of activity at Ellen Cove and Emu Point but also at the Dog Beach and supports the analysis of the survey data on the basis of these three locations. There are other beach users who utilise the entire beach area. The comments from the aerial map marking technique also indicates that there is awareness that the coastal area from Emu Point to Middleton Beach is a system and that elements of the coastal area cannot be managed in isolation.

#### 8.2. Social character

Features that were considered in character were for the wide active beach, shaded quiet beach and areas of large setback. Similar themes emerged in the Photo Ballot technique, with the areas considered to be in character and highly valued being the spaces for recreation – such as the jetty at Ellen Cove, the Dog Beach, the Emu Point swimming baths, the pontoon at Middleton Beach and the safe sheltered beaches at Oyster Harbour and Emu Point.

#### 8.3. Natural values

Among the most significant values for all three beaches identified by survey respondents were scenic, sense of place, and ecosystem. In comparison to Emu Point and Middleton Beach, the values identified for the Dog Beach were more strongly for the scenic, wilderness, ecosystem, and sense of place. This reflects the current levels of naturalness of the different areas.

The common themes expressed in the Photograph Ballot were the open, wide expanse of the beaches, and their natural, pristine and clean state. The sense of peace, tranquillity and relaxation was very important, as were the views and natural vista. The category of Undeveloped Beach was highly valued.

#### 8.4. Natural character

In considering development that was in character with the three areas, the most strongly positive survey responses were for wilderness, large setback/foreshore reserve, wide active beach and shady quiet beach. There is some apparent conflict between the wilderness character and the more active beach. However, this probably reflects the diverse nature of the beach area.

## 8.5. Personal and commercial economic values

When surveyed about values of the beach area, the commercial economic and personal economic values of both Emu Point and Middleton Beach were relatively high, especially when compared with the values attributed to other beaches in Western Australia in the Curtin University study. This is in contrast to the Dog Beach where the undeveloped nature of the beach is more highly valued.

The opportunity to eat, socialise and relax in a quality café that provides a social focal point so close to the water was highly valued, as were the beautiful views. The proximity to other amenities such as toilets, playground, paths and waterfront was valued. The students valued the locations that facilitated families and friends gathering for events and to 'chill out'.

#### 8.6. Personal and commercial economic character

Low key forms of housing and development were seen as in character for Emu Point and Middleton Beach. This supports the current cafes and housing with large setbacks. Many forms of development were considered out of character for both Emu Point and Middleton Beach by the survey respondents, with the most strongly negative responses for canals, resort, high-rise, industry, medium density, no setback and commercial on the waterfront.

The survey photos of boat launching were seen as in character for Emu Point but not elsewhere mirroring the existence of the boat launching facility away from the main beach and the boat services available that currently exist. The photographic ballot selection depicting the boat pens was selected by a third of adults and less than a quarter of the students and the land based marina facilities were selected by very few people. In the Photo Ballot technique, the commercial category, specifically the cafés at Emu Point and Middleton Beach, were chosen as being in character with the area.

**In summary**, there is strong appreciation for the facilities that support family based, safe, clean and accessible recreation. The naturalness of the environment with areas of wilderness, large setback/foreshore reserves, wide active beaches and shady quiet beaches were seen as in character. The safety, cleanliness, vistas across the ocean and the beach were highly valued.

The current commercial activity at cafes and the Emu Point marina are seen as in character but further commercial development was not seen as in character, particularly for areas such as the Dog Beach which is currently undeveloped. The current cafés are valued as meeting places, a focal point, accessible to all, and close to a range of amenities.

The key values that respondents identified were social (land-based recreation, social space, water-based recreation, sense of place), natural (scenic and ecosystem), and personal and commercial economic. Respondents see the character of the settlement as primarily residential, natural and passively recreational. High rise development is seen as out of character, and only limited commercial development within the foreshore, such as the current cafes at Emu Point and Middleton Beach and the marina at Emu Point, are seen as in character.

## 9. Appendices

## Appendix 1: Full comments associated with the photographic ballots

## Adult input - Middleton Beach Workshop 17 May plus input two teachers 2013 Why did you choose this particular photo as being in character with Emu Photo, number of people selecting, Point / Middleton Beach? summary key descriptors 1 & 8 Clean open beach for walking. Walking the dog. Tranquil, pristine Nature. Beach expanse. Room to move. Uncluttered. Surfers beach – surf, swimming, walking with the dog = fun relaxation enjoyment. A clean open beach. 1, 4, 22, 8, 20, 32, 18, 27. All the solitary peaceful beach photos. Space, beach in natural state, peace. Recreation for swimmers and exercising animals. 1 Chosen by 26 people Wide clean beach, scenic. I like the vegetation too. **Key descriptors** 1, 4, 8, 18 Love the beach. Walking swimming. Exercising and dog walking/exercising. 7 Open/wide/expanse Wide beach and clean sand. 8 Nature/natural/pristine/vegetation Sand and the dunes meet (Nature) 5 Relaxation/recreation/exercise Natural wilderness. 1, 8, 18 the expanse of the beach – open and free for all. 5 Clean Natural, honest, relaxed, peaceful, my kind of heaven. 3 Peaceful/tranquil Untouched, clean beach. Limited building and man-made structures! Track to beach. 2 & 10 are character homes in Emu Point. The most wonderful place to live. I feel so fortunate. Wonderful history. Unique architecture. Something to be protected. Our history. What we come to Emu Point for. Old character of Emu Point. 2 Chosen by 4 people **Key descriptors** 3 character/history 3 & 29 I love looking at the boats in the boat pens and walking or riding on the jetties. Also the Squid Shack is great! I love watching the boats go out in the morning. Represents the boat ramp/trailer parking – an essential element of Emu Point. This view of the fishing vessels and subsequent fishing businesses with



3 Chosen by 5 people

**Key descriptors** 

3 Watching/looking at boats

Bayonet Head behind I value because it shows a residential area in harmony with a commercial facility.

Heritage and old part of Emu Point.



## 4 Chosen by 24 people

## **Key descriptors**

- 5 Fishing/drop a line in
- 5 Children/kids
- 5 Swimming/diving
- 4 History/memories/part of Ellen Cove
- 4 Views/wonderful sight /scenic/looking

Jetty and beach for leisure – fishing/children.

Having coffee at the café.

The kids love to drop a line in at the end of the jetty.

A jetty...characteristic of a great relaxed beach. Allows fun for all, views, fishing.

That is where I taught my kids to fish (is a safe place).

Access to water sports, diving, swimming – safe.

Premium children's swimming areas.

Ellen Cove – I always enjoy visiting that bit of the beach for a swim.

Middleton Beach – great for a walk.

Both scenic and at the same time offering a multitude of adventure and activity.

Memories – my husband helped to build it. Fishing and swimming with the family.

Middleton Beach jetty what a wonderful sight when coming back from a walk.

This jetty is a part of Ellen Cove.

Small jetty to walk on, very soothing to look into the water.

This is the most disappointing part of the whole beach. When we were young the jetty would be crowded with kids diving off it. Mermaids Cove was a paradise with fish life. Now it is completely covered with sand. The whole area needs the sand completely removed. The water at the jetty would have been 3.6m deep, Mermaids deeper.

Jetty-great for fishing, look-out and jumping off. Children love using it. Good for supervision.

Jetty.

I use this cycle path.

Tidy approach to the area.

I like it how people put bike paths and walking paths for other people (Comments in blue indicate a student who participated in the community workshop photographic ballot).



5 Chosen by 4 people



6 Chosen by 4 people

Emergency retaining walls preserve infrastructure.

It is a tragedy, with an offshore reef this would never have happened. The beach could still be reclaimed if any department has the courage.

I like jumping from rock to rock.



## 7 Chosen by 15 people

#### **Key descriptors**

7 Picturesque/beautiful/scenic/brilliant at sunset/expansive/natural/rugged

2 Boat channel/safe harbour

2 Fishing

2 Canoeing/Kayaking

Rugged, picturesque.

Emu point channel – kayaking – fishing – a beautiful setting.

Nobody has interfered with the other side of the channel.

A wide stretch of water but not too wide – 'lets swim over'. (The tide is neither in nor out) slack tide? Flat? Still?

Beautiful/scenic and good for canoeing.

This is brilliant at sunset when the sinking sunlight makes the rocks look rosy golden.

The channel – a great place to picnic in Easterlies and the entrance to a beautiful and safe harbor.

Emu Point channel dynamic and beautiful.

Emu Point channel adds character with boats passing regularly and dolphins passing by.

Channel is important for boats.

View.



### 8 Chosen by 23 people

## **Key descriptors**

8 Walking/exercise/running

7 Able to take dogs off lead

5 Open/wide/expanse

3 Natural/unspoilt/unique wilderness

3 Clean/no needles

Walking the dog and fishing.

Expansive, clean.

Natural, open space.

Wide beach strip for exercise and activity.

Beach for dogs. Goes without saying, as long as there are ample dog poo bags and places to dispose of it.

I like being able to bring my dog to the beach.

Walking along the open beach/shoreline. It is a clean, clear uninterrupted natural open space. Having an allocation area for us to exercise our dogs is very important. They just love it.

Always seems to be someone enjoying the beach one way or another.

Great place to exercise and exercise the dog.

Walking on the beach with our little dogs off their leads is a great pleasure (despite the horses!).

Beautiful unspoilt sand, no needles (like Bondi).

The ability to walk in a unique wilderness. So peaceful, healing!

Walking on a wide open beach and being able to let our dogs roam freely is very satisfying.

Area for dogs.

I love running and the best place to practice is on the sand, and you can take your dog there for a walk.



#### 9 Chosen by 16 people

## **Key descriptors**

10 Families/kids/small children/grandsons

6 Grassed/lawns/shade

Going to the beach with the grandsons and family. Swimming.

A beautiful place to watch the kids enjoying the water.

Grassed picnic area near sand.

Most popular destination for safe swimming. It is a people friendly beach.

Fun area for small children and safe swimming area.

Just love this little stretch of beach so quiet one day and packed out with the buzzing noise of families having fun!!

Beautiful shady landscaped lawns – perfect for that summer picnic, safe for kids, great ambience.

These grassy terraces are brilliant, especially in summer when they overflow with picnicking families.

Green lawn, terraced and beach safe for kids.

An iconic area of Emu Point – for families and relaxation.

A grassed sitting area to watch the children swim – where else in the state can you do this. Having the shady trees is also vitally important.

Nice for picnics, needs shady trees.

#### 5 Picnics



I like sitting there with my family and having lunch.

Beach living who wouldn't love it

#### 10 Chosen by 3 people



Access to beach which protects the dune system.

Access onto the beach. Ensures all people of the community can access directly onto the beach.

Do walking at the time still closer to the beach.

Erosion control – separation of pedestrian traffic and dunes to preserve dunes

Convenient access – made of compatible materials.

I use this footbridge every day when I walk to the beach.

Just to be able to walk near beach – nature.

## 11 Chosen by 8 people

#### **Key descriptors**

5 Beach access

2 Protect dunes

I like boardwalks with my dog and family.



Talking grandsons when in Albany to the swings.

Beach side reserve, seating, trees, tables; play area, BBQs – a space for everyone.

Grassed picnic area close to water – access for all.

BBQs and family area.

The picnic/play area at Emu Point is an accessible all age recreation area.

The playground was great when my kids were little.

Easy parking, close to care, children's playground, BBQ, safe beach and shade.

Great picnic area.

Ah! Time for a rest. Let's sit under the trees and watch the sea. Hope the kids are not too noisy in the playground.

The well cared for parks with their peppermint trees. Scattered through the grass areas are BBQs and seats. We have family gatherings in these locations.

As for photo 9 – it's the 'vibe'!

Beautifully maintained green reserves from the beach front add to the enjoyment of a day at the beach.

Grass and shade, important at/close to beach.

Community exchange.

12 & 23 Areas with grass next to the main beach to allow for family get togethers. BBQ facilities are important.

Many people this area for picnics and weddings. Is sheltered from strong winds and people love the view.

## 12 Chosen by 20 people

## **Key descriptors**

8 Families/kids/small children/grandsons/all ages/space for everyone

8 Grassed/lawns/shade/sheltered

7 Picnics/family get togethers

7 Playground

6 Beach side/close to water/safe beach

5 BBQ, tables/seats



13 Chosen by 16 people

#### **Key descriptors**

8 View- iconic, beautiful, sweeping, stunning, uncluttered, distance

6 walk/swim/surf

5 Open/wide/broad

5 Natural/untouched/clean/wilderness

Walking dog/exercising. Look back at view of Mt Clarence.

Natural and while town is there it's in the distance.

13 & 18 broad sweeping view of beach, beautiful view. Reserve area here looks untouched.

Iconic Albany, clean sandy beach.

The view from Emu Point looking back towards Middleton Beach – an iconic view that I and many other beach walkers would like to continue to enjoy.

Shows the whole spread of the beach which I like to walk.

Sandy beach for surfing and swimming.

Out great open beach – walking – swimming or just looking at.

The view. This is the most stunning view. Very few places are fortunate to have a coastline like this.

Wide clean beach, scenic.

Natural wilderness, calming, sense of place in the world.

Beautiful, uncluttered vista, open and natural.

View.

I love to swim.



14 Chosen by 10 people

## **Key descriptors**

6 Families/kids/children suited

6 good equipment/amenity

2 Close to beach/protected

Ellen Cove playground was great when my kids were little.

Playground that I can take children to have picnic and go for a walk afterward.

Playgrounds for kids.

Love seeing children and families enjoying the amenities and the playground so close to the beach.

Having good play ground equipment.

Protected area for children in summer/away from wind winds in summer.

I like to play in the playground with other kids.



15 Chosen by 20 people

### **Key descriptors**

7 Health benefit/exercise – cycle, walk, run

4 Accessible dual path- all ages, prams

Links Emu Point to Ellen Cove

4 Access to/fantastic views bush, nature, beach, ocean

Cycleways and walkways that are made available to persons who are not able to walk on beach.

Promotes enjoyment in nature while providing an area for exercise.

A great track for cycling, running to get glimpses of the beach on a nice hard surface.

Shared bike/walk path I use weekly.

Walk, bike, run through coastal scrub to beach.

Bike track - good asset.

The bike path – a wonderful recreation facility I use a lot. A great all age accessible facility.

I walk it often since it was built.

The cycle path is well organized and safe.

Like the cycle path but hate the line down the middle, it's like being a car all the time.

Bike and walking track for exercise.

Cycleway is great for that and pushing pushers/prams.

The network of walkways from Emu Point to Ellen cove are irreplaceable and where I walk most mornings.

Cycleway I enjoy this immensely.

The dual-use path is important link from one end of the beach to the other.

Enjoy the bike track for running and cycling. The views are ever changing and

## 4 Quality asset/hard surface/well organised/safe



being able to see the ocean every so often is fantastic.

The cycleway from Middleton Beach to Emu Point is FANTASTIC. Love it for walking, cycling and general leisure/fitness.

Walks, safety, serves the wider community.

Holiday/camping.

As for 9 and 12.

Old part of Emu Point and has a bit of character left from the old days.

## 16 Chosen by 8 people



Havana Villas.

Holiday / camping.

## 17 Chosen by 3 people



Fishing/walking the dog/exercising.

Serene, peaceful.

Peace and relaxation – great place to clear your head.

Wide beaches.

Stormwater drain in foreground – potential pollution from the area.

Natural wilderness.

An absolute gem – an Albany treasure.

I like to walk there.

18 Chosen by 14 people

## Key descriptors (Similar to 1)

Open/wide/expanse

Nature/natural/pristine/vegetation

Relaxation/recreation/exercise

Clean

Peaceful/tranquil

Opportunity to adapt to needs of the community.

Shelter ability to picnic with family, host events, shade.

That is where I had my school excursions and my kids excursions, picnics etc.

Natural relaxing outlook to enjoy a picnic and scenery.

Entertainment area for public use.

Have had many picnics and fish and chip dinners here. Good for meetings too.

Sheltered from wind, and sun, panoramic views, close to café and toilets.

Can sit down and relax, watch people on the beach and the beauty of the ocean.

Alternative to usual reserve, Heritage. A good practical solution to wind. I enjoy the event spaces.

Useful for relaxing for older people – carols by candlelight!



19 Chosen by 18 people

**Key descriptors** 

3 Historical – carols, school excursions

5 Sheltered/shade/seating

6 Community events space

9 Picnics with family/older people

4 Views/natural/ocean

5 Relaxing

Enjoyable place to picnic.

A lovely place to sit and relax and have a picnic.

Used by families – good place out of prevailing winds.

Nice to have picnics and concerts.

Love having BBQs there. Also great for Carols by Candlelight.

It's a nice place to sit for lunch under the trees in front of the water!

Watersport – fishing (without the need for a large ocean safe vessel). Kite surfing.

Fishing.

Calm.

Nature, exercise and an historic (in my lifetime) buoy.

Entertainment for teenagers, encouraging all groups to use the beach in different ways.

The beach is important for the viability of the whole area.

Swimming, fishing and occasional canoeing.

The pontoon is also a part of Ellen Cove. (problems are in process due to mounting sand).

Fond memories.

A man in a dingy having a fish – who doesn't wish for that in our hectic world. Love swimming to/around pontoon. Like jumping/diving off. Good for Yr 7 and beach excursions. Kids <u>love</u> it.

Like the view of Middleton Beach.

I love jumping off that. It's really fun.



#### 20 Chosen by 17 people

## **Key descriptors**

3 Historic/part of Ellen Cove/memories

7 watersports – fishing, swimming, canoeing



#### 21 Chosen by 0 people



## 22 Chosen by 21 people

## **Key descriptors**

9 Safe ocean swimming/swimming classes/laps

4 Peaceful/tranquil/calm

4 Structure provides diversity of activity

3 Memories/part of childhood/where kids learnt to swim

Swimming in the ocean rather than a pool (training/laps)

Tranquil, idyllic, safe, calm.

Pool – part of my childhood. Free lap pool.

Pontoon, lanes. All provide a diversity of activity for beach goers on a beach that is flat, no surf.

That is where I taught my kids to swim (safe, shallow place).

Safe enclosed swimming, clean water, sandy beach.

Swimming in the jetty. My children did their swimming lessons here. It is a protected open area.

This swimming pool looks so tranquil when I sit and have a coffee at Emu Beach café.

So peaceful one day and packed with young families enjoying swimming picnics etc the next.

Very safe ocean swim location – especially for swimming lessons/kids.

Love seeing the baths in use by all ages at all times of the day. Such a structure adds to enjoying the water.

Swimming platform is very popular (but causing problems).

Social activities.

That sky reflected in the water is like heaven to me. It is the most stunning

view that I have friends from overseas that come to see.

Having a protected swimming baths with swimming lanes is great – accessible at any time and with a great degree of safety.

Jetty is great for swimming laps in the Winter. (Also great for leisure and school excursions).

Swimming area.

I like to swim and jump off the jetty.



#### 23 Chosen by 17 people

## Key descriptors (similar to 15)

9 Health benefit/exercise – cycle, walk, run

7 Exercise in nature/views/natural bush/whales/coastal

History/memory

3 Quality asset/well organised/safe

3 Accessible/public

Order, clean, safe.

Enhanced exercise in nature.

Grassed areas with walking and cycle paths for passive and active recreation.

Great vista of Albany to encourage exercise!

Coastal pathway, love it. Run on it all the time!

Bike/walk path near beach, near picnic area. Visually appealing start to the bike path.

Middleton beach boardwalk – again, a facility that I, and many others, use and value for the vistas it provides close to town.

I cycle it often since it has been built.

Easy walk to panoramic views, whales, natural bush, memorials, resting places, historic references.

Recreational space in good condition, public space, transition between the beach and the road.

23 & 16 speak for themselves.

Get mother in her wheel chair - she'll love this.

The boardwalk is FANTASTIC for walking, bike riding, surf life saving (vantage point) and for appreciating the view.



## 24 Chosen by 9 people

### **Key descriptors**

5 Multiple users and uses

2 Recreation/near shoreline

Bicycle and walking path is great for recreation.

Using the shared pathway. I use this for walking (solo), jogging, walking the dog and cycling. I love the way it weaves through the parks, along the shoreline and between the vegetated sand dunes.

24, 23, 25, & 5 walking, views

The dual-use path is an important link from one end of the beach to the other.

Structured walkways for multiple users are brilliant and used by many, many people as they walk, run or bike ride.

The cycle and walkway most important for locals and tourists.

The walking and bike tracks are really good so people can enjoy riding their bike and just having a walk.



Amenities for socialising – coffee, food 'a meeting place'.

A fantastic location to socialise with friends, supervise the kids on a sunny (or wet!) day.

Cafe/licensed premises on waterfront – I love that the play area is out the front.

Toilet facilities near playground and bike path

Its atmosphere and clean surroundings, well provided with amenities.

Toilets, café at Middleton Beach.

Cafes are important to attract people and to prolong stay. The new licensed café is a welcome addition.

### 25 Chosen by 12 people

#### **Key descriptors**

8 Close amenities – toilets, playground, paths, café, waterfront

3 Socialising/meeting place

Always nice to have a coffee shop close to the beach – snacks etc



Exercise/swimming/relaxation.

Walking and dog exercise.

Protection of beach by whatever method is crucial.

Sand bags entry and exit to Emu Beach.

Even though it looks awful with all those rocks, if you look out to the ocean along the beach it's just beautiful.

26 and 6 coffee rocks are a blight on the landscape. They look ugly and break down resulting in small stones, further down the beach – washed down by the tide.

## 26 Chosen by 8 people



Protected safe swimming area for children.

Safe swimming areas for locals and tourists. Great beaches for families. Fantastic place to live because of groyne protection.

Safe adult swim area.

The little beach which is formed when the retainer breakwaters were put in. I love swimming in this sheltered bay.

If this is the sheltered beach created by the rock groyne at the end of Cunningham Street, this area is fantastic. People can swim without large wave action and it provides a different beach aspect to the main open beach.

27, 1 & 8 Beaches are important for everyone to use.

27 Chosen by 11 people

### **Key descriptors**

5 safe/sheltered swimming area



Convenient parking adjacent to a grassed Area with BBQ, showers and sheltered from wind by sand dunes and shaded with pine trees.

Car parking is essential and needs improving particularly at Emu Point.

Car parking is essential to allow visitors to visit. We used to park on the beach without any accidents in years past. I believe some beach parking could be reinstated (further towards the boat pens on photo 9). (written by A. who is 80+)

28 Chosen by 4 people

#### **Key descriptors**

3 Car park close to beach essential



Marina provides activity and interest as vessels come and go or are on hardstand.

Relaxing and looking at the Pelicans.

The boat harbour, marina provides a necessary service in Emu Point.

Boat launching facility away from the main beach area.

Boat launching and fishing facilities also attract many people.

A good place to fish and watch the Pelicans.

29 & 7 Boats/fishing/yes

Just love how people come together near the water, family days out.

## 29 Chosen by 14 people

#### **Key descriptors**

5 Boat launching facility away from main beach/boat services

5 Commercial fishing income/positive/working wharf

4 Watching/looking at boats

3 Family day out on beach /cricket/canoes/picnics

2 Watching pelicans

A great safe harbour for the fishing fleet and private vessels.

Love the vista of boats in the marina, especially a working wharf.

The marina is a great place to just look at the boats and an important income from fishing.

Commercial activity positive.

Boating and the facilities to launch a boat away from the main swimming area is great. It keeps the two activities separate but in the same proximity so the area feels like it is thriving.

The beach people like to picnic and play cricket with children and launch their canoes.

I like the look of the boats on the sea and I like boats.



### 30 Chosen by 0 people



## 31 Chosen by 0 people



32 Chosen by 7 people

## **Key descriptors**

5 Natural coastal environment/vegetation

2 Hold dunes together/good for beach

Beautiful spot for a café and a nice couple of hours out.

Natural, native vegetation holding dune together.

Coastal dune vegetation – attractive and has ecological values.

Wonderful natural coastal environment, very special, precious.

I like the grass/plants because it looks cool and its good for the beach.

Grassed areas for family use.

Nature.

Have always enjoyed meals/coffees with a view at Emu Point.

Nice styled café for breakfast and coffee...

Close to the beach and lovely café.

The 'new' café gave Emu Point a focal point or destination for people to relax in



One step further $-1^{st}$ experience: swim, $2^{nd}$ : recreational/picnic space, $3^{rd}$ :
café. As you get dressed and dry off this is the transition experience between
the beach experience and the urban experience. Or good for people who
don't swim or when weather is bad, you can have an urban café coffee while
feeling close to the water – this is why Albany is good, this is an option other
than centre of town.
Emu Point café and grass entertainment area to relax and enjoy the scenery.
Café provides necessary services for visitors.
There's a little bit of civilisation – lets have a couple of cold drinks – oh and
see if they have any sun cream.
Cafeteria and coffee shop great for locals and visitors all weather.
Café on waterfront – socialising – relaxing.
One of the best places to catch up with friends and enjoy our amazing views
over a coffee.
Wonderful spot for the café – fantastic outlook.
Love being able to buy coffee, papers, breakfast and lunch from a quality
establishment with beautiful views.
Café – great to sit, have coffee and watch the boats go past.
Coffee, meeting place.
Excellent place to enjoy view – well located café.
Generally the beach for me is a place to walk (with or without dog), cycle,
swim and have fun with family – Emu Point when little, surfers when older.
Please keep in mind the group of people here tonight, there will be few
parents with small kids so playground photos wont get much attention. Also
the quality of the existing spaces isn't great (besides the beach) so people
may not choose these photos because they are of ugly spaces, whereas they
might actually want a really well designed version of these spaces.

Other important features suggested:

Sunshade areas like gazebos with tables and chairs and BBQs at Middleton Beach and Emu Point

Bike areas to leave/lock bikes while you go for a walk or to a café

✓ Art/sculptures



## 16 ASHS students



## 14 NASHS students



## 22 Albany Primary School students

### **Photo & Number**

## Why did you choose this particular photo as being in character with Emu Point / Middleton Beach?



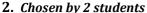
1. Chosen by 12 students Key descriptors

Natural/ no buildings/white sand/clear water Walk/ love to take dog Surf Familiar

- I chose this photo because it's the familiar picture of Middleton Beach to
- The start of surfers beach
- I picked this photo because like all the other photos I picked it displays the beach with no buildings or roads and represents what the natural environment should look like.
- The beautiful white sand. Beautiful crystal clear water.
- You can walk your dog on the beach.
- It's nice to walk along the beach.
- Because I love to take my dogs there.
- It's a wonderful place to be dawn or dusk.
- I like this place because it's where I normally surf.



 $\bullet \hspace{0.5cm}$  It's great to be close to the beach to go for swims without going too far.





## 3. Chosen by 0 students



## 4. *Chosen by 29 students* Key descriptors

Jetty is iconic/characteristic/quinte ssential
Swim/jump/dive/bombies off jetty
Fishing off jetty
View/sightseeing
Friends and family
Fun

- Because the jetty is a characteristic part of Middleton Beach.
- Middleton Beach jetty.
- Because the view of the ocean is really cool.
- Because in most photo's of Middleton Beach it shows this jetty.
- Iconic view of Middleton multiple use fishing and swimming
- Having holidays and lived in Albany for a long time this photo represents my childhood of fishing and swimming from and to.
- It shows the Middleton Jetty which is a major part of the Middleton experience.
- Representation of Albany and Middleton Beach
- This is the quintessential Middleton Beach shot, except it's not raining.
- Jetty for fishing and sightseeing and diving off.
- Because of the Jetty its iconic setting at Middleton Beach.
- Shows that there is a jetty to walk onto.
- Because the Middleton Beach Jetty is a stand out feature on the beach and a popular recreational object for fishing, swimming etc.
- Highlights the beauty of Albany beaches.
- Because the Middleton jetty is iconic, great family times fishing and swimming around the jetty.
- Jetty & beach what I want to see.
- I like it because I can fish, dive and do flips off it.

- It's fun to jump of the jetty
- Because I do bombies off there with my Dad.
- I like the jetty because when we go on exertions (excursions) we are allowed to jump off it.
- It's fun to jump off the jetty
- It's got a good view of the small swaying jetty
- Me and my friends jump off there.
- Because we always go swimming.
- It is fun to jump off and swim around.
- The place where you can flip, bombey or dive in.
- I love this place because it is so fun to jump off the jetty.
- Middleton path going to Dog Beach. Caravan Park is right to the right.
- Because I love to ride my bike there.



5. Chosen by 2 students

6. Chosen by 13 students

**Key descriptors** 

views

Footpath

Groyne is a feature

Great place for fishing

Protects from erosion



- Emu Point North to South groyne. The channel is to the left. Mids doesn't have a groyne.
- Groyne been there forever, changed the current.
- Shows the sadness of the current erosion of the land and the changes that need to be made.
- Because the rocks look nice they attract tourists. It adds character to the beach. It also protects from erosion.
- The rock wall is fun to fish off and walk along.
- Highlights the beauty of Albany's coastline.
- I go fishing with my Dad there for squid.
- It's a great place to fish and look at all of the fish.
- I like the rocky part and sea behind it.
- It just looks like a really nice place and you can see all the way along the rocks.
- The footpath is nice to ride.



7. Chosen by 17 students
Key descriptors

Views-

Natural/rugged/splendor/b eautiful/ no buildings Exploration – island that isn't an island/ Look for wildlife/seals, pelicans, bush/ cute beaches Doing things with mates/Memories of good times

- This is a view at Emu Point from across the groyne to Gull Rock.
- This represents fun times we used to have fishing and swimming.
- It shows some lovely bush and dark water.
- This looks like an island but isn't really, it has very nice beaches and is a great place to hang out with your mates.
- I picked this photo because like all the other photos I picked it displays
  the beach with no buildings or roads and represents what the natural
  environment should look like.
- An island visible from Emu Point that people often swim or boat to.
- Highlights the rugged and splendour of the Albany coastline.
- The island that isn't an island has cute beaches and people like to stroll across the channel.
- Memories of long afternoons with friends and kids.
- It is a nice place to sail past and climb the rocks.
- You can look out to another place and you can see beautiful things.
- I really like the mountain and sea look.
- The islands look nice in its natural form.
- It is great for fishing and swimming.
- I like the channel and the island because they are both useful.
- I really love this place because I enjoy watching the boats and pelicans swim in the channel.
- A great place to ride your bike along the beach.
- I like the view because I have seen seals and I like fishing.



8. *Chosen by 11 student* Key descriptors

Happy/casual/free place to take dogs Show off to visitors Socialise with dog, family, friends Exercise

- The beautiful beach that is so lovely to bring your family or show anyone from overseas.
- The Dog Beach / surfers is a casual place to walk the dog, socialize and do exercise. Many people come here every day.
- Walking the dogs they can run free.
- At the Dog Beach I like to run with my dog Charlie.
- Happy place for walking dogs
- Because if ever my Mums friends have parties we tend to go there.
- I like it because I love dogs and I love the beach.
- A lovely long walk for your dogs.
- You can take your dogs for a swim or a walk.
- I spend most of my time walking the beach with Mum.



9. Chosen by 10 students Key descriptors

Picnics with family and friends Chillout spot, protected, shaded, grass Close to café and water

- This is Emu Point just outside the café and below the park the levels are characteristic of Emu Point.
- This is a lovely area for a family picnic and a place to chill once you are tired of swimming.
- Popular picnic spot at Emu Point.
- Place where you can be on the grass at the beach, in the shade, near the café.
- I often sit there and have a picnic and watch the beautiful ocean.
- You can have a picnic in the sun with your family and friends.
- I always go there picnicking with my family.
- I like that area because you can put your gear so it doesn't get sandy.



10. Chosen by 0 students



**11.** *Chosen by 13 students* Key descriptors

Lookout – check surf/beach, watch whales, see sunrise/sunsets Beautiful scenes, flora/fauna on way to pristine beach Happy

- I chose this photo because it is a distinct part of Middleton.
- Good lookouts.
- This photo represents the walk to the pristine beach that brings happiness.
- The boardwalk is great to walk along to really enjoy the beach and the local flora and fauna.
- Taking in the view, watching whales.
- I love walking along there and seeing the beautiful scenes, especially at sunrise and sunset.
- Boardwalk.
- I like it because I look out from there because to see if there is any waves for surfing.
- It's a great way to look at the beach before you go.
- I really love the view you get on the path.
- It's a great path because of the wonderful view.
- You get to check the waves.
- This is special to me because we check out the surf there.



# 12. Chosen by 11 students Key descriptors Memories playing pignics

Memories playing, picnics, friends and family Close to café Playground with grass, seating, parking Bush on beach

- Emu Point playground.
- Represents the beautiful parks and trees that are in the area
- Captures Albany's uniqueness in having bush on the beach
- Many memories of playing on the playground and family picnics. Great to entertain children and the adults can go to the café near to have a coffee.
- Place for tourists and locals, playground.
- Shows parking, seating and a good grassed area.
- Park to play.
- Kids can play while their parents are having lunch.
- Because if I ever go to Emu Point I love to play with my friends on the playground.
- Because I like it when it is a sunny day and we have lunch there.
- I like playing on the playground and on the grass



**13.** *Chosen by 19 students* **Key descriptors** 

Views of whole area – seascape, beach with urban behind, whole coast Family visits for surfing, swimming, body boarding Natural, uninterrupted scenes

- This is looking towards Mids from Emu Point more or less
- The area where you are almost at the end of the beach when walking from Middleton to Emu Point. A lovely spot.
- A beautiful shot of central Albany's seascape.
- The great views of the Dog Beach in Albany.
- Shows urban environment behind the beach without intruding on the scenery.
- Overlies and shows all along the coast and its waters.
- Stunning scenes. Breathtaking views. Natural, uninterrupted.
- I like the water because when my family goes there I always swim.
- Because it's a good place to surf and nice big waves.
- It has good views of Emu Point.
- Because my family and I love to go body boarding and swimming there.
- I always go surfing there.
- I like going swimming.
- My Mum likes to take photos of the beach.
- I like the view and swimming there.
- I really like swimming at Middleton beach.



14. Chosen by 14 students Key descriptors

Fun place for me and my friends Families place Memories of early childhood

- Playground Middleton Beach.
- A great area to have a BBQ and picnic with family. These sorts of areas are so fantastic.
- Great for children to play and enjoy themselves.
- Very nice playground for the children to play.
- I play there with my friends.
- Fun place for me and my friends.
- The park looks fun and modern.
- I like it because ever since I was really little I played there. It is also a good place to hang out with my friends.
- A fantastic place to entertain young children.
- Or take the kids for a play.
- My little brother love to play on the playground.
- I like playing on the playground.



15. Chosen by 11 students
Key descriptors
Ride or walk on own and
with family
Alternative to the beach
Good for everyone

- Because it shows the nice cycling/walking path that everyone can go on!
- I chose this picture because it's a bike track and I have ridden on the track before the track is at Middleton Beach.
- It shows bushes and the bike path which represents how you can have a good time without bathers at the beach.
- The walkway is a nice way to walk at the beach without being full of sand and brings back many childhood memories.
- Riding my bike is fun when I go down this track.
- You can go for a walk or a ride with your family.
- I like this place because I love riding along the bike track.
- I like to go walking with my Mum on this track.
- Because I love to ride my bike to get sweaty



• Trees

16. Chosen by 0 students



17. Chosen by 0 students



**18.** Chosen by 7 students Key descriptors
Surf and sand/play/walk
Family
Scenery

- Dog Beach / surfers beach. Very popular.
- Shows urban environment behind the beach without intruding on the scenery.
- I like the beach because when I go there I play on it.
- I like walking on the beach with my family.
- It looks like the sand never ends.
- You can enjoy the surf and the sand anytime.



**19.** *Chosen by 26 students* Key descriptors

Great spot for fish and chips, carols by candlelight, family outings, celebrations
Chill out with mates and family
Seating protected from wind

Lovely view

- Beaches and places to sit.
- Christmas carolling.
- An absolutely fabulous spot. Every year Carols by Candlelight are held here. I'm part of a choir that sing here.
- There are numerous benches for you to eat food and the seats are quite comfortable. This is a great spot to chill with your mates and family and eat some food.
- The seated terrace area is a perfect place to sit and eat fish and chips and relax under the shaded area.
- Popular hangout spot and great family outing destination.
- A great place to sit down and relax having lunch or another meal while watching over the beach.
- Where families go and eat fish and chips and chill out.
- Get togethers, celebrations, and Christmas carols Good Times!
- Lovely place to visit and enjoy Carols by Candlelight at Christmas. Beautiful Scenes.
- It keeps wind out because it has bush around.

- We surf there after a swim at the jetty.
- Great spot for fish and chips and good for Carols by Candlelight.
- It is a great protective area from the wind and it has a great view.
- You can sit and eat there with your friends and families.
- I really like sitting there with my family.
- It's good to have nice benches to relax and have a snack after a swim.
- Because at the end of every year I go there for Carols by Candlelight and it's protected from the wind.
- I like having lunch there.
- Every year I go to Carols by candlelight with my family
- A place you can just relax and enjoy the view.
- I like this place because it's got such a lovely view of the beach and there is nothing better than having a picnic spot.
- Play and have some lunch.
- Because my brother love to eat lunch.
- Middleton Beach looking out to the sound. The pontoon is a great thing to do bombies off and provides shelter for skippy and herring.
- When I think of Middleton I think of the orange floating thing in the sea.
- I chose this photo because it has a good background.
- I chose this picture because I jumped of it at Emu Point.
- Pontoon has been there for ages.
- Pontoon social centre of Middleton beach human use
- Represents the lovely waters that we fish in
- It shows the pontoon which is one of the favourite pastimes of many teens
- An icon of Middleton Beach and Albany. A popular attraction.
- The pontoon is iconic for many teenagers who regularly jump off during the summer.
- The pontoon is great fun for all ages, good to jump off and helps you if you are drowning.
- The pontoon is iconic in summer and characterizes the fun youth of Albany.
- Pontoon is iconic.
- Pontoon used for diving.
- Iconic recreational activity at Middleton beach, popular for teenagers in the summer.
- The pontoon is great in summer to swim up to and jump off.
- Fishing!
- Fishing. Small boats.
- I like to jump off the pontoon with my sister.
- I like to jump off the pontoon.
- I like it because we swim there with friends.
- Pontoon is fun for diving and snorkelling.
- I like the pontoon because it is fun to jump off.
- It lots of fun to jump off the pontoon.
- People who like jumping into water (sea) can go there and just jump if they want to.
- It's fun to jump off the pontoon.
- Because I absolutely love jumping off the old pontoon.
- I love jumping off it.
- You can swim to it and you can dive off with style. Watch out for sharks!
- We also need entertainment in the sea...
- You can swim out to the pontoon.
- I like jumping off the pontoon in the summer.
- It is a nice place to swim.
- Because my family love to swim.



**20.** Chosen by 38 students **Key descriptors** Pontoon is iconic/social

centre at beach
Jump/dive off it with
friends, family
Has been there ages
Memories of good times
Fun place for Albany youth
Swim out to the pontoon
Fishing spot



**21.** Chosen by 5 students
Key descriptors
Camp on holidays with
family
Beach, playground etc
Good for tourists beachside

- Accommodation for tourists beach side Caravan Park.
- I like BIG 4 because there is a beach, playground, pool and an arcade there.
- Somewhere to stay on your holidays.
- I go camping there with my cusen (cousin).
- You can stay at the BIG 4 for a few nights.



22. Chosen by 30 students
Key descriptors
Jetty represents Emu Point
Calmness/flat
Safe for young kids
Multiple uses – swim, fish,
laps
Jump off/bombies
Interesting sea creatures,
birds

- If I think of Emu Point my mind goes straight to the jetty.
- Emu Point jetty.
- Iconic view of Emu Point the floating jetty multiple uses swimming, fishing, recreation
- The stillness and quietness of the area, which is so relaxing. A blessing to all.
- It shows the calmness that is found occasionally at Emu Point
- A calm morning which everybody will comment about during their morning coffee
- A great shot of the clear, flat Emu Point
- The jetty is used for swimming lessons and for young kids to learn to jump in to the water.
- The jetty is a great place to jump off at and chill with mates and if you aren't a swimmer you can dip your feet.
- Pontoon for fishing and diving and swimming laps.
- The pontoon jetty at Emu Point is a child friendly water playground that captures the safety at Emu Point.
- Big pontoon to dive in with an enclosed area.
- I like it because I can swim, fish and jump off it.
- I like finding jellyfish near the Emu Point jetty.
- Its lots of fun to jump off the jetty and see stingrays.
- You can try to fish in that spot.
- I love jumping off the jetty.
- It's good to have lanes to swim in and you see lots of harmless jellyfish.
- The water looks nice and glassy with a good long jetty.
- I like to jump off the jetty.
- I like it because it is fun jumping off the jetty and there is lots of interesting marine creatures.
- A wonderful place to be and just watch the birds fly!
- I love swimming laps and doing bombies here.
- ... well as this entertainment.
- You can jump off the jetty on a still day.
- I like jumping off the jetty.



- It shows some grass and the beginning of the boardwalk.
- The board walk is a beautiful walk. Good exercise and some great views can be seen. You can also see the lizards and snakes sunbathing on the way.
- Start to the boardwalk, view of the Middleton Beach.
- The boardwalk is a fitness haven for fitness lovers.
- Beautiful photo of path and grassed area.
- A great trail to walk along.
- The iconic boardwalk; sightseeing at its best, watch all the lizards' sunbake
- Cycling with the family. Bobtails.
- I love walking on the path.



Key descriptors
Exercise and views
Animals
With Family
Iconic



24. Chosen by 4 students

- Because I like the board walk.
- I like going down the hill on my scooter.
- Because everyone needs to know what's the right walking path.
- Cycle path / walk path.
- It looks good and has good views.



- Three Anchors is a flash new café/bar, great food and atmosphere.
- I like to get my hot food and cold drinks from here
- You can play at the park.
- You can buy foods and drinks after you swam.
- Because when I go to the park I like to get some chips and an ice cream from the three anchors.
- Another great place to entertain the children.
- You can sit down and have a coffee.
- I sometimes have picnics there.
- Three Anchors is a great Café.



25. Chosen by 10 students

**Key descriptors** 

Café beach and park

Place to get food/picnic

Easy access

together

26. Chosen by 7 students

**Key descriptors Erosion point** Clear water Swim, sunbath, play in dunes

- This is where the embankment has eroded. To prevent/fix this a slope could be made to stop future erosion.
- Wild weather erosion at Emu Point, also site of white pointer attack.
- Good photo.
- Swimming and sunbathing. Crystal clear waters.
- I like the sand dunes because I play on them.



27. Chosen by 10 students **Key descriptors** 

Deserted, flat beach Play/swim

- Because it reminds me of the beach.
- It shows a little cove at Emu Point which is quite deserted like usual.
- Good photo.
- It's fun swimming at Emu beach.
- I like the beach because I can play on it when I go there.
- The water is a bit flat but nice.
- This place is special to me because I love jumping off the rocks and swimming there in summer.



28. Chosen by 7 students **Key descriptors** Well set up parking

Familiar Accessible

- Car park.
- This photo is the right way to park.
- The large car park is iconic for many local drivers as it is familiar to the residents and easy to pick where you are.
  - **Beach**
- Somewhere you can park your car with no trouble.
- I go to the Surf club on Sundays.
- I like how the car park is set up.



29. Chosen by 12 students **Key descriptors** Good spot for fishers Iconic for boats and fishing Squid Shack Fishing big boats

- Opposite the squid shack and on the lawn looking towards boat pens.
- **Boats at Emu Point.**
- The weather is almost accurate (not raining) but shows the boat quay.
- Because it shows the harbour where most fishing boats are kept and the popular squid shack next to it makes this place iconic for both tourists and residents.
- Boat dock, fishing.
- Shows that you can park your boat here.
- Shows how busy the Albany port is.
- **Fishing Boats.**
- We go fishing there and look at the big Boats.
- For people who love fishing this is a good spot.
- I like the boat pens because of the view.
- Because my brother loves fishing.



30. Chosen by 0 students



- I love the house!
- I chose this picture because I believe they may not know this picture was
- Beautiful new modern architectural masterpiece. Fits in well with the café and surrounding area of the beach.
- The houses have good views and look nice.
- I like the idea of having houses near the beach and wake up to the sound of waves.
- Most people love to live right near the sea.
- MY Mum love to take photos of houses.



31. Chosen by 8 students

Modern architecture fits in

**Kev descriptors** 

- Natural vegetation on sand dunes no evidence of human impact
- Good photo.
- Reading in the dunes, sheltered by grass swishing in the wind.



32. Chosen by 3 student



33. Chosen by 18 students **Key descriptors** 

Cool little café, family run Close to water, eat/drink after swimming/riding Meet friends/family Heart of Albany café experiences

- Looking outside the Emu Point care with Emu Point behind.
- Café and a bench at Emu Point.
- The café is a really cool little café which provides a great range of delicious food for lunch or a place to grab a coffee, the staff there are very friendly and know what they are doing and have good customer service.
- Café for locals and tourists overlooking ocean.
- The emu Point café is a hot spot for food and fine dining. Its casual, family friendly beach café is the heart of culture and café experiences in Albany.
- There is a restaurant to eat from.
- I work at Emu Point Café, its busy but fabulous family run business, people are friendly.
- I like to get my chips and ice cream from here.
- You can get something to eat.
- Good when you ride so you can get a drink.
- People can buy food at the Café. You can buy food for when you finish swimming.
- It's good to come out of the water and have a nice brunch or snack.
- You can meet your friends and have something to eat.
- Everyone needs a nice café while having a day at the beach.

•	My Mum and Dad love eating at café.
•	I like eating at the Cafe.

## **Other comments**

- None of the photos show inclement weather people in Albany go to the beach in any weather.
- It's not raining so it does not really represent Albany, Middleton Beach, Dog Beach and Emu Point.

## Appendix 2: Full data aerial photograph marking

