

TRAIL HUB VISION

A World Class Trails Tourism Hub

Albany to become one of Australia's primary trails destinations - a World Class Trails Tourism Hub (TTH) situated around high quality trail systems, supported by a complete package of hospitality and visitor services set within our unique natural landscapes.

Trail Hub Support

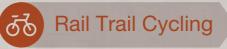
- High quality trails
- Tourism support
 - Complete package of hospitality
- Vistor services
- Unique natural landscapes

Trail Benefits

- Active and Passive Recreation
- Health
- Brings Visitors and Economic Growth
- **Environmental Protection**
- Culture
- Access to Firebreaks

TRAIL AUDIT





- **‡** 75km
- Equestrian
- **‡** 30km
- Mountain Biking
- **‡** 1km
- Aquatic
- **#** 0.3km

- - **Walking Trails**
 - Significant amount of trails, quality varies, signage poor
- **Equestrian Trails**
 - Trails sufficient for short breaks or weekend trips
- **Mountain Bike Trails**
- Under catered
- - **Aquatic Trails**
 - Under catered



What is a Trail?

Trails are areas that provide an opportunity for the community to experience recereational, health and wellbeing, environmental, economic and/or cultural enrichment through interaction with the environment.

Trails have included all non-motorised activities such as walking, mountain biking, off-road cycling, equestrian and aquatic trails (such as kayak trails and diving/snorking trails).

Different Land Managers

- City of Albany Trails
- Department of Parks and Wildlife Trails
- Iconic Regional Trails
 - across different Local Government Authorities

KEY FINDINGS

a trails tourism destination

on mountain biking

segment

regions

landscapes

region

Albany has enormous potential as

Need for critical mass of trails and

trail related services, with a focus

Attract a younger and new trails

Make Albany different from other

Promote existing trails and create

Albany can be a central trail hub surrounded by a range of trail and

outdoor activities throughout the

new iconic mountain bike and

kayaking trails in unique

Mount Melville



Interpretation

The Mounts

Walking

City Centre



Walking & Mountain Biking

Potential Projects for Albany

Albany Heritage Park (Mount Adelaide and Clarence)

Walking 66 Mountain Biking



Interpretation

Vancouver Point

Paddle





Walking

Kalgan River





Walking

How Priorities were Reached

Location

Opportunity

Deliverability

Community Support

Market Support

Existing Supply for trail users

Trend for Outdoor Recreation

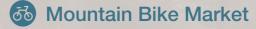
Adventure tourism (of which trails are part of) is a growth tourism segment

What is a Trail Hub?

Trail Hubs can be defined as 'a population centre that offers a large range of hugh quality trails, trail user related services, facilities and businesses, strong branding, supportive management and governance

Types of Cyclists





- Trail Riders
- Sport riders
- Downhillers/Freeriders
- Enthusiasts

