

MIDDS

MUTTS

MARKETS

CALL FOR STALLHOLDERS

EXPRESSIONS OF INTEREST

25.01.20

MIDDLETON BEACH FESTIVAL 2020

Monday, 20 – Sunday, 26 January 2020 (Australia Day)

Open daily from 10am – 3pm

(timings may change slightly, will be confirmed closer to the event date)

Middleton Beach

The Middleton Beach Festival takes place at Albany's iconic Middleton Beach and offers an array of opportunities for the community to participate and engage. The program each year commences the week leading up to and includes Australia Day. The week provides a cultural and community experience for the Great Southern population by fostering community spirit, promoting a sense of identity and actively engaging an intergenerational community.

The entire week is growing each year, as such the program presents great commercial opportunities, and further involvement with local community groups and organisations. Commercial opportunity examples include: Bouncy Castles, Amusements, bike hire, stand-up paddle board hire, Segway tours etc.

The City of Albany encourages community groups, businesses and commercial operators that can offer creative, cultural and unique activities to one or more days of the Middleton Beach Festival to register their interest. As part of the week-long program, there are a couple of key events that would require local business, community groups and artist involvement:

MIDDS MUTTS MARKETS

Saturday 25 January 2020 – 9am – 1pm

For the first time, the Midds Mutts Markets will be part of the City's week-long Middleton Beach Festival presented by LiveLighter in Eyre Park on Saturday 25 January 2020.

The event will be complete with dog inspired stalls, farmers markets, live acoustic music, face painting, competitions and more!

The City of Albany is currently inviting local community groups, organisations and/or individuals who would like to participate in this event by holding a dog/pet inspired market stall, services and/or activities and also local fresh produce and other food related market stalls to apply.

Should you be interested in being involved, please complete this Expression of Interest Form before COB 10 January 2020 and return to: events@albany.wa.gov.au

THE CITY OF ALBANY

COMMUNITY EVENTS PROGRAM

EXPRESSION OF INTEREST FORM

Applicant details	
Name of group / business / individual:	
ABN (if applicable):	
Postal address:	
Contact person:	
Email address:	
Primary Contact number:	
<p>Who are you?</p> <p style="margin-left: 20px;">Artist / band / entertainer</p> <p style="margin-left: 20px;">Community or cultural group <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Activity / Entertainment Provider <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Market stallholder <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Photographer and/or videographer <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Commercial Operator <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Other <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-top: 20px;">If you are a food or coffee vendor wanting to trade at one of the City of Albany events, please complete the Community Events Program Food Vendor Expression of Interest Form.</p>	
<p>What will you be offering to the City of Albany's Midds Mutts Markets?</p> <p style="margin-left: 20px;">Dog inspired market stall <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Pet filming and/or photography <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Dog-related activities <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Busker <input style="margin-left: 100px;" type="checkbox"/></p> <p style="margin-left: 20px;">Other <input style="margin-left: 100px;" type="checkbox"/></p>	



THE CITY OF ALBANY
COMMUNITY EVENTS PROGRAM
EXPRESSION OF INTEREST FORM

Describe how you / your business / group can be involved in the event
If you are a stall holder, please provide a detailed list of the products you would like to sell.

COST

\$25 per stallholder

Please note:

- No power will be available to stall holders at this event
- It is each market stallholder's responsibility to provide their own 3x3m marquee.

If you have any images, videos, price lists, website / Facebook links etc. that you can provide to support your Expression of Interest please include this with your submission.

Please note this is an expression of interest only, and if successful, you will be advised of further information after the closing date via email.

Please return entries to:

City of Albany

Attention: Events Team

By Post: PO Box 484, Albany WA 6331

In Person: 102 North Road, Albany WA 6330

By Email: events@albany.wa.gov.au

TERMS AND CONDITIONS

- Market stallholders must ensure they are responsible for the cleaning and rubbish removal within a 1 metre area surrounding their stall.
- Each market stallholder **MUST** have public liability insurance and an up-to-date certificate of currency
- All stallholders must be set up and ready to trade no later than 30 minutes prior to the commencement of the event. Stallholders must trade and supervise their stall for the duration of the event.
- Stallholders will be assigned a stall site approximately 3mx3m in size. Site areas will not be perfectly to scale on site maps. Stallholders will be advised of their site positioning approximately one week before the event. Stalls may be relocated at any time and for any reason as required by the market coordinator.
- All stalls structures including marquees, tables, tablecloths, chairs and display materials are to be provided by the stallholder.
- The Events Coordinator is responsible for the allocation of stalls and will provide each stallholder with a map showing their position prior to the event.
- Market stallholders must adopt a smart casual dress standard.
- You will be notified with a sitemap and stallholder bump in time prior to the event.
- Stallholders are required to stay open and trade for the duration of the event; they may not pack down until the event is finished.
- All fees are non-refundable, unless the stallholder can satisfy the Events Coordinator that the failure to attend at an agreed event day is due to circumstances beyond their control.
- The Mids Mutts Markets is an open air market that trades in all weather. Stallholders must be prepared to trade in all weather conditions. Refunds are not given for inclement weather.

DECLARATION

I/we have read, understood and agree to abide by the requirements, terms and conditions as detailed in the Mids Mutts Markets -Stallholder Expression of Interest Application.

Signed: _____

Date: _____

I have enclosed the following:

- Completed and signed application form
- Certificate of Currency – Public Liability Insurance